TIFFANY & CO.

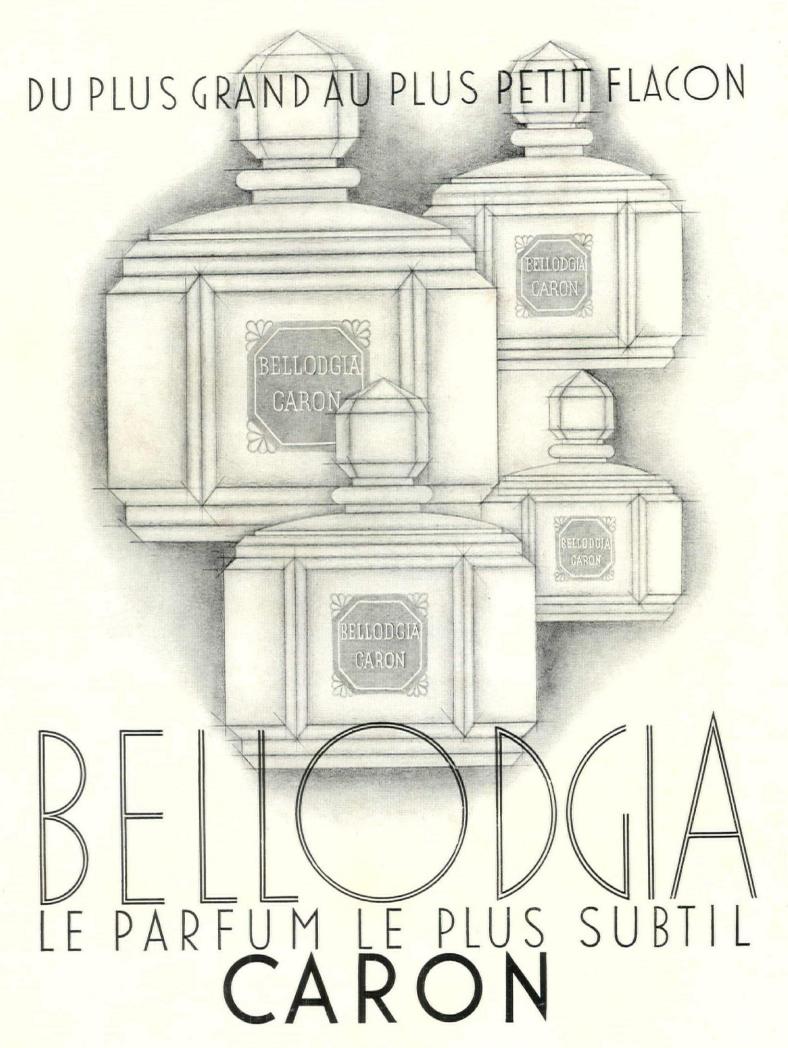
JEWELERS SILVERSMITHS STATIONERS



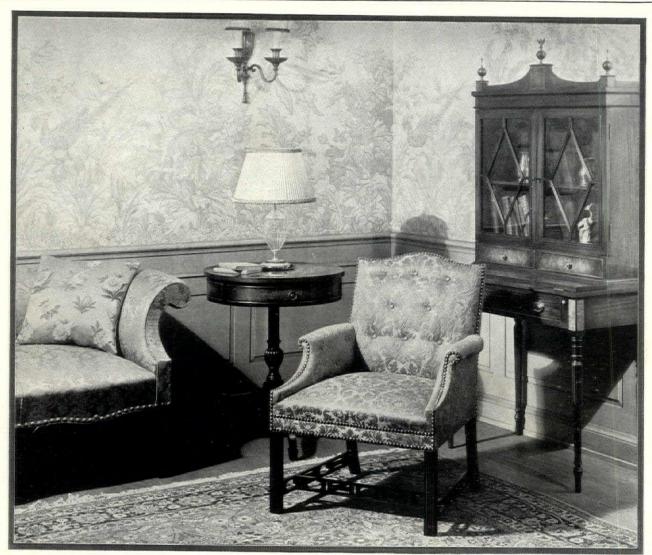
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FIFTH AVENUE & 37TH STREET
NEW YORK
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PARIS



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Inspired by Heirlooms of Old World Craftsmanship



HERE is far more than ordinary enjoyment and satisfaction in the ownership of Kittinger reproductions and adaptations of historical 17th and 18th century cabinetwork. Here is beautiful furniture of heirloom quality...that will be prized by your children and grandchildren. Rare masterpieces, so patiently and skillfully wrought by artisans of the golden age of furniture, are the inspiration for many of the 700 designs in the Kittinger collection.

These replicas by Kittinger are still more beautiful, more comfortable and more lasting than their hand-fashioned prototypes. Modern manufacturing methods and economies have enabled us to produce them in the finest grade of solid American Walnut, Honduras Mahogany and Oak to be offered you at prices unusually moderate for furniture so well made...and so well designed. Nothing but the finest materials are used inside and out... QUALITY is paramount.

Experience the lasting satisfaction of fine furniture! Be content with nothing less. Let Kittinger Furniture help you provide a distinctive and pleasing home environment. Attractive literature will gladly be sent if you will address your request to Kittinger Company, 1908 Elmwood Avenue, Buffalo, N. Y.

A Cordial Welcome Awaits You at Our Nearest Showroom

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KITTINGER Distinctive Furniture

Sold only by Leading Furniture Dealers and Interior Decorators

IN THE DECORATIVE TREND TO ELEGANCE

Suggestive of Victorian Influence -Interest Centers on CELANESE



KEEPING step with the mode of elaboration set by feminine fashions, ultra-smart interiors achieve a charming compromise between Victorian elegance and modern practicality in the choice of Celanese Decorative Fabrics. The soft, luxurious suppleness of Celanese Taffetas and Satins...the glowing brilliance of their mellow colors . . . endow formal draperies with a classic grace attainable only with truly fine fabrics. Weaves of Celanese possess an inherent, lasting quality, for they are entirely free from loading. And their extremely serviceable features are not found in any other type of textile. They shed dust readily ... are not injured by rain or dampness . . . do not shrink or stretch ... never mold ... and retain their beauty of texture and colors through long use and repeated cleanings.

CELANESE

Decorative Fabrics

Bowing to Victorian influence, this setting in a dining room combines draperies of marron brown Glacinese, a Celanese satin weave, with Clairanese, a Celanese Taffeta, in lime, over glass curtains of ivory Chifonese, a ninon type. Elsie Cobb Wilson, Inc., Decorators.

QUALITY which has survived the centuries

BEAUTY which defies them





A substantial and quaintly shaped English Coal Scuttle of hand-hammered Copper, Bright or Dull Finish \$25.



A graceful Empire Grate richly finished in Gold. Price complete with Jackson Electric Coal Fire

OHE Fireplace, as a symbol of hospitality, is traditional. For generations we have fallen under its spell, Thus Fireplace Fixtures and Furnishings which go back into the romantic past for their artistic inspiration add much to the glamour and interest of the hearth. □ Jackson's Andirons, Grates, Screens and other Fireplace Accessories are accurate reproductions and adaptations of those classic Period designs which, having survived the centuries, give valid assurance that they will be treasured in the years to come. Not only are these fixtures authentic examples of Period styling; but in material, design and workmanship they are worthy successors of the masterpieces which inspired them. « Other Wm. H. Jackson products which will add materially to your pride and pleasure in your home include Marble and Stone Mantels (both original antiques and Period reproductions); Tables; Lamps; Book Ends; and similar decorative furnishings executed in Bronze and other enduring metals. No Jackson products may be purchased at the Jackson Galleries in New York, Chicago and Los Angeles or at the well-known establishments listed at the right.

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WED6W000

Jonquin - a Charming New Pattern in Bone China

> The perfectly appointed table is a source of pride to the hostess, and of pleasure to her guests. Hence she selects her chinawhich is usually the keynote of the decorative scheme-with the utmost care and discrimination. o o Wedgwood bone china, an exclusive product of our Etruria Potteries, is highly prized for its delicate, translucent texture, and its rare beauty of design and coloring. . . Tonquin, a delightful new floral pattern, is Wedgwood's latest offering to the lover of fine china. It will be found in the shops in open stock.

Upon request we shall be pleased to send you a copy of our illustrated booklet.

Josiah Wedgwood & Sons, Inc.

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Northwest corner of 21st Street

WHOLESALE ONLY

Mark on Chin



Potteries: Etruria, Stoke-on-Trent, England

Mark on Jasper, Basalt, Queen's Ware, Etc. WEDGWOOD



. . A vigorous modern design in harmonious colorings.

Exclusive Imported Chenille Rugs

\$89.75

9x12 ft.

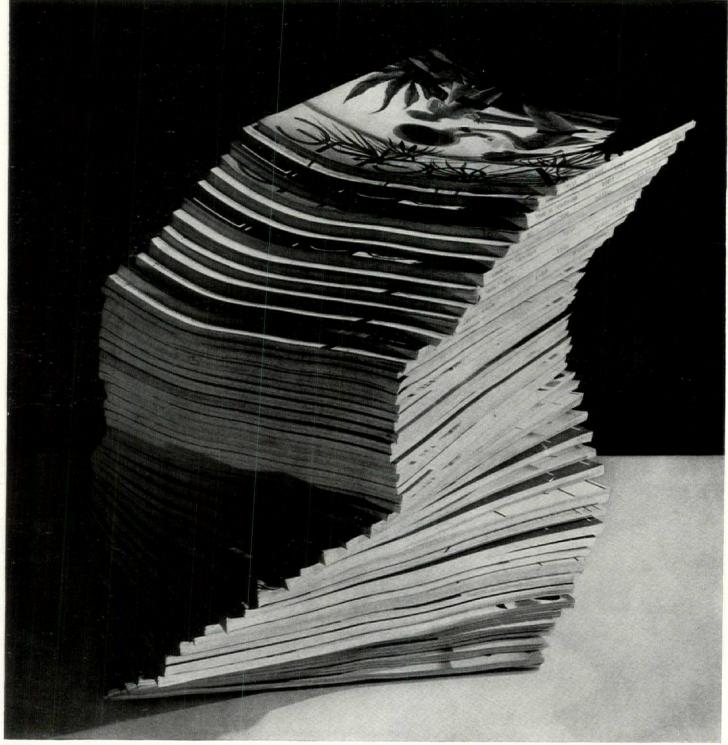


Bordered with a simple design in self-tones.

DEEP-PILED, soft and lustrous, these rugs are excellent examples of Macy's splendid co-operation with the mills. For we designed them ourselves, and spent long hours comparing tufts of wool so that the colors would be subtly and exquisitely blended. And we supervised the weaving to make sure it would be close and fine. They bring to any room a richness and dignity that is very satisfying. Small sizes to match, proportionately priced.







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\$8.00 BUYS ALL THESE VOGUES* -AND A WEALTH OF IDEAS NO CAMERA CAN CATCH

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a round trip through Vogue costs only 16c—rather a modest little price for the *lift* each Vogue can give you.

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Enclosed find \$8.00 for two years (48 issues) of Vogue

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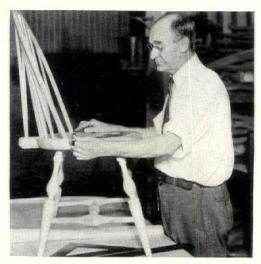
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*TWO YEARS OF VOGUE-48 ISSUES-\$8



This superb Danersk bed is fashioned to outlast your grandchildren—in the meantime it can add an amazing degree of comfort to your life—and so much pleasure to your eyesight

Before any Danersk chair is built a model is fashioned by the skilful hands of George W. Barker. The building of a fine chair is the most subtle and difficult problem in the entire field of furniture. Fine chairs require fine models—George Barker's models are masterpieces. The solid comfort that you feel when you sit down in any Danersk chair is no accidental matter. It was built there, together with a degree of grace and distinction that makes it a lasting satisfaction to live with



What! A Danersk bed for \$53?

Like all Danersk furniture, this bed is built with the honest, painstaking craftsmanship which, at a glance, sets it apart from mass-made furniture. It is offered at the lowest price ever made for a Danersk bed.

In New England, half a century before the Revolution, some anonymous, unknown master fashioned the original in fine white walnut and maple. In this reproduction, Danersk craftsmen have not merely copied, they have re-created, in the same choice woods, both the form and the spirit of the original. Extra years of life have been built into it thanks to the superior tools and increased knowledge of our craftsmen.

It is one of a joyous group of new Danersk bedroom pieces. To give you an idea of their prices—for only \$281 you can completely furnish a delightful and liveable bedroom. Never have these prices been equaled for furniture of Danersk quality.

Could you visit the Danersk Colony and see the skill and honest loving care

which our Scotch and English craftsmen give to each detail of joinery, dovetailing, carving and finishing, you would understand why Danersk furniture grows finer and mellower with age. While cheap mass-made furniture depreciates rapidly, all Danersk furniture actually enhances in value with each year that passes.

Each Danersk piece is a lasting bargain; shoddy ephemeral furniture is always really an extravagance. More and more people are learning the truth of this.

Many people of modest means achieve loveliness, comfort, and distinction in their homes by collecting Danersk pieces as they collect books. With but occasional modest outlays they replace, piece by piece, cheap commercial furniture with these "heirlooms of tomorrow."

It is a thrilling game that will add rich satisfaction to every home hour of your life. Never has it been possible to collect Danersk pieces at such low prices as prevail at this moment.

Danersk furniture can be seen and purchased only in the Danersk salesrooms, listed below. You will find them delightful places to visit—and you will see Danersk pieces priced to fit every pocketbook. Under no circumstances are our visitors ever permitted to feel that they are expected to buy.



All economies in present costs of labor and materials are passed on to the consumer in our prices



A faithful Danersk reproduction of a fine old bureau, built in Colonial New England (1710-1720). Each drawer front is one solid piece of fine white walnut. You may be sure that its drawers will always slide easily—for Danersk craftsmen build drawers that way



In every well-known history of American furniture, you will find pictured the original of this famous New England highboy. This Danersk reproduction exactly duplicates the original save for certain inner details of construction which we have actually improved to guarantee it even longer life

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ERSKINE-DANFORTH CORPORATION, Designers and makers of choice furniture

NEW YORK: 383 Madison Avenue

CHICAGO: 620 North Michigan Avenue

LOS ANGELES: 2869 West 7th Street



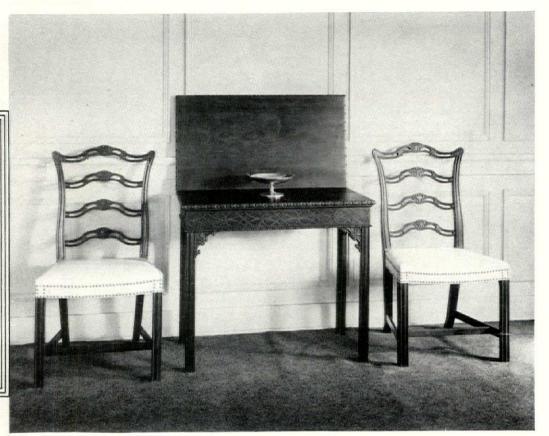








chippendale furniture... how perfectly it has kept its famous heritage from one of the greatest of cabinet makers of the eighteenth century. The great master himself wrote years ago that his own furniture designs were "calculated to refine the present taste, and suited to the fancy and circumstances of all



persons in all degrees of life." And these beautiful versions of Chippendale in lustrous mahogany fulfil that old phrase, still. Charming in modern homes—and obtainable from your nearest dealer.

JOHNSON FURNITURE COMPANY
JOHNSON-HANDLEY-JOHNSON COMPANY
GRAND RAPIDS, MICHIGAN

Creators of fine Period and Modern Furniture

Arbor green . . . dawn-gold . . . soft peach . . . blend beautifully in This Boudoir done ENTIRELY with

COLONIAL DRAPERY FABRICS

MAYFAIR CHINTZ

"Manyflowers" for draperies, spread-ruffle, at about 85c the yard.

CHARLTON CHINTZ

"Yarmouth" trims slipper chair, dressing table and lounge at about 55c yard.

COLONIAL MOIRE

for bedspread, chair and chaise lounge.

GLENDALE GAUZE for glass curtains.

All fabrics above available in six different color-schemes.

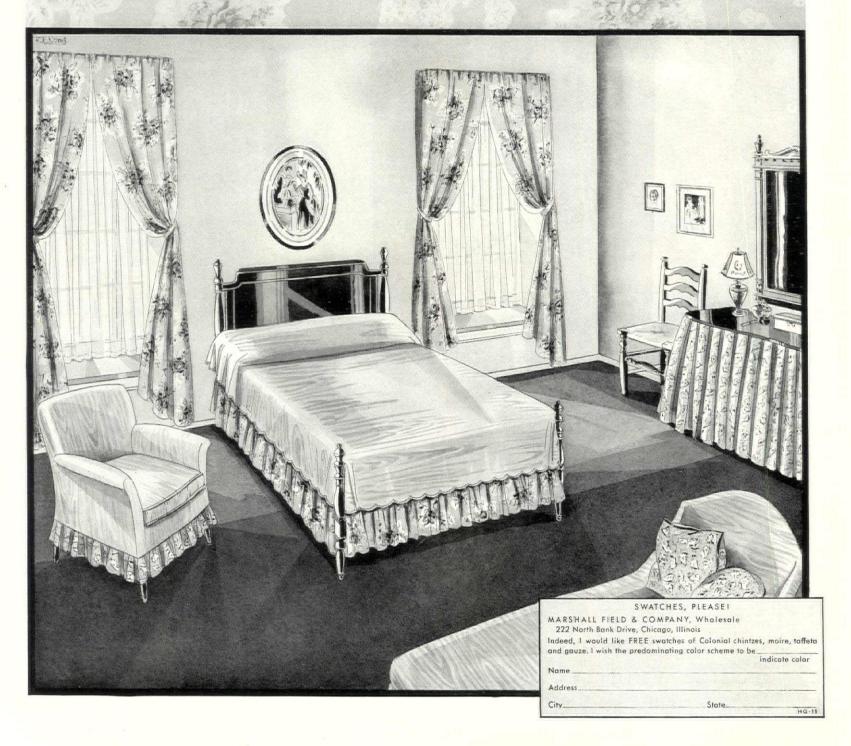
HE warmth of peach tones... the cool delicacy of green... the glow of dawn-gold. What a charming color alliance! But how equally interesting is the fabric alliance in this room. Glazed chintz and rayon moire... the plain moire—a perfect foil for the large-figured chintz. The small-design chintz just the right link between the two. That's the beauty of buying all COLONIAL Drapery Fabrics. Printed linens... chintzes... cretonnes... damasks... moires... taffetas... gauzes... all carrying the COLONIAL name. That's why this collection is so completely harmonious in colors, designs, and—prices, too.

EXCLUSIVE PRODUCTS OF

MARSHALL FIELD & COMPANY, Wholesale

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NEW YORK, Madison Ave. at 35th



Off with the hand valve

On with the MODUSTAT



... and the temperature of each room of large residences is individually and automatically controlled

Simply replace the old hand-operated valve on each radiator with the Minneapolis-Honeywell Modustat. That's the beginning and the end of the work which makes every room in your home, apartment or office always precisely, uniformly comfortable.

This remarkable automatic instrument takes complete charge of the heat in the room. It feels the slightest change in the room's temperature and automatically passes exactly enough steam to the radiator to keep the temperature always uniform at the degree the occupant of that room desires.

The Modustat system of individual room temperature control is a refinement of all other regulating methods, supplementing the function of your present regulator, which is retained as the master control, automatically re-

ducing temperature at night to save fuel and raising it in the morning.

You can depend upon the Modustat. It is the laboratory-tested, use-tested, proved product of Minneapolis-Honeywell, the nationwide engineering organization which has pioneered and perfected nearly every major development in automatic heat controls for home, office and factory.

It's not too late to enjoy Modustatcontrolled comfort this winter. Why not send today for the Modustat Book?

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Size of House

The MINNEAPOLIS MODUSTAT

Automatic Orifice System of Individual Room Temperature Control

Does your boiler waste 1/3 of your fuel . . . ?



In the entire subject of heating there is one statement that you cannot get away from.

Your cost of heating depends upon the efficiency of your boiler... upon the efficiency with which it absorbs heat from burning fuel.

Boilers look alike but they

Ask your Architect or Heating Engineer about the H. B. Smith Boilers and H. B. Smith Special Oil Burning Boilers. At no obligation to you, let us send you with our compliments a free copy of our book on heat-

& RADIATORS

ing and boilers. For your convenience in sending for it, a coupon is printed below. Tear it out and mail to us today. Address The H. B. Smith Co., Westfield, Mass. The book will be sent by return mail.

Oil Burning Boiler

Greater efficiency concealed in lines of new grace and beauty. More radi-

ator surface on less

floor space. Open construc-

tion permits

more rapid air

circulation and

auickerheating.

Boilers look alike, but they may differ in efficiency by as much as 50%. The inefficient boiler may easily burn 50% to 60% more fuel for the same amount of comfort...which

means that it wastes one-third

of all the fuel it burns.

The difference in price between efficient and inefficient boilers is very small compared to the difference in the cost of fuel they burn, particularly when you consider that the extra cost of an efficient boiler is paid only once, while the amount it saves for you is saved every year for a lifetime.

An efficient H.B. Smith Boiler will save enough in one year to

pay for its extra cost. It will save enough to pay for itself entirely in three to five years. It will continue to pay you, in fuel saved, the equivalent of a 20% dividend in its original cost, annually, as long as you live.

On a poor boileryou lose money every year. If you are thinking ahead over a period of years, it will pay you to dispose of it at once and install an H. B. Smith Boiler in its place. Now is the time to make the change. Put your money to work where the returns are sure and satisfactory.

THE H. B. SMITH COMPANY Dept. K-37, Westfield, Mass.

Gentlemen: Please send me free and without obligation a copy of your "Boiler-Burner Book."

Name______Street_____

The Character of the Old... the Safety of the New combined in this modern roof



"Roors of today have an unfortunate tendency to be aggressive. The texture of the new Salem Shingles changes with continual variation of light and shadow. The roof becomes an integral part of the whole plan . . . in harmony with its environment."

EDWARD STEICHEN





house is one where the problem of reproducing the true antiquity of a roof has been successfully overcome. Its modern roof might be the very one which sheltered John Hancock. It is so authentic . . . it has the soft, weathered qualities of roofs aged by time."

CHARLES SHEELER



PHOTOGRAPH BY SHEELER

SALEM ROOFS were designed by a prominent architect to blend with any period or style of architecture.

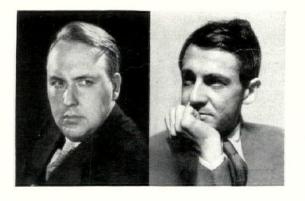
Salem Shingles are deep-textured, authentic in design, full of the character of roofs weathered by time. They may be had in rich, warm reds and browns, soft grays and greens. Made of asbestos fibres

and Portland cement Salem Roofs are fireproof and weather-proof. They are everlasting.

Your architect will assist you in selecting the Salem Roof for your home . . . or write to Architectural Service, Johns-Manville, Madison Ave., at 41st Street, New York City.







(LEFT) "Most modern of roofs-yet with the character and beauty that once came only with the years . . .

LURELLE GUILD

(RIGHT) "IT IS A PLEASURE to find a modern roof which blends at once with house and setting . . . '

ANTON BRUEHL

You've learned to expect better things from G.E. Here's one-

The New

General Electric Heat Regulator

GENERAL ELECTRIC has developed a scientific heat regulator that will add to the comfort and convenience of every home.

Fluctuation in house-temperature is unhealthful and expensive. It contributes to colds and other sickness. Wastes fuel. Makes you uncomfortably warm at one time and unpleasantly cold at another.

The new General Electric Heat Regulator reduces fluctuation in house-temperature to a minimum, regardless of outside weather-conditions.

The chart shows how the G-E Heat Regulator keeps the temperature within ½ of 1 degree of that desired! This regulation is possible by reason of its exclusive patented features.

For example: instead of having furnace-drafts (or fuel-valves) completely open or completely closed, the G-E Heat Regulator gives *graduated* control, with the drafts always in the exact position required.

It has a special coil in the thermostat which anticipates rises in room-temperature and slows down the heat as the selected degree is approached. Without such provision, the accumulated furnace-heat would force the room-temperature far above that desired.

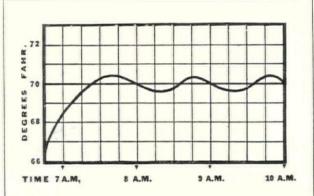
It has a safeguard against interruption in the electric house-current (on which all heat regulators operate). This works automatically the instant the current stops, preventing excess formation of heat and at the same time keeping the fire from going out.

The G-E thermostat is neat, small, and attractively finished in dull bronze. It fits perfectly with any decorative scheme.

Prices are very moderate, because of General Electric methods of specialized production. The single-range model (illustrated) sells for \$85, completely installed. The double-range model, with an electric







THE TEMPERATURE YOU WANT . . . AS LONG AS YOU WANT IT

Note the accuracy of the General Electric Heat Regulator in arriving—and staying—at the desired temperature. It varies less than ½ of 1 degree either way. This accuracy is made possible solely by its exclusive features. Without them a fluctuation of several degrees is unavoidable.



timing-device for making day and night temperature-changes automatically, sells for \$125, completely installed. Convenient time-payments may be arranged if desired.

The G-E Heat Regulator can be installed on your present heating-system, without even interrupting your regular heating. It operates on ordinary house-current, at very little cost. By conserving fuel, it should save considerably on your heating-bill.

Your nearest G-E dealer will gladly show you this latest General Electric development. See him today. Or write us for illustrated booklet giving full details. Penn Heat Control Company, National Distributors, Franklin Trust Building, Philadelphia, Pa.

GENERAL & ELECTRIC HEAT REGULATOR

FOR EVERY TYPE OF HEATING SYSTEM

Banish Rust

with

COPPER

This enduring metal is your best protection against the annoyance and expense of roof leaks... usually due to rust

Down through the ages, rustless copper has served man in countless ways. Today, in the building of their homes, farsighted people see to it that Copper—not rustable metal—is used for gutters and rain-pipes... for flashing around chimneys, dormers and other projections where roof leaks usually start.

Sheer logic dictates the use of Copper in these vital places. True, it costs a little more than metals that rust. But Copper, by eliminating rust repairs, saves its extra cost many times over. Remember that the repair of a single roof leak, and the damage it may do, is likely to amount to much more than the initial "saving" rustable metal seems to offer.

The same logic has resulted in a tremendous increase in the use of Brass water pipes. For the average 7- or 8-room home Brass pipe costs about \$75 more than the rustable kind . . . an investment for durability that assures a full flow of clear water, the complete elimination of pipe troubles due to rust, and increased value in case the home is ever sold.

Anaconda Sheet Copper and Anaconda Brass Pipe are products of the world's largest and most experienced

For Sheet Metal Work



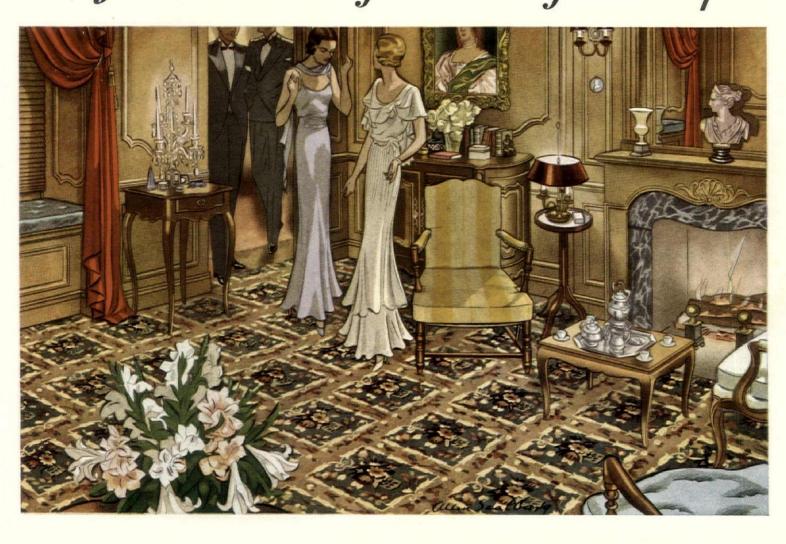
manufacturer of Copper and Copper-alloys. For your protection these products carry the Anaconda trade-mark stamped in the metals.

There are other places in the home where the use of rustless, enduring Anaconda Metals save money by eliminating rust-repairs and replacements. If you are interested, send for the free booklet, "Copper, Brass and Bronze in the Home." Address: The American Brass Company, General Offices, Waterbury, Connecticut.

ANACONDA COPPER

Can't Rust Anaconda Saves Money

All the VAGRANT COLORS in the room brought into harmony with a Bigelow carpet



COLOR scheming—a fascinating but difficult game. Somehow the colors won't compose.

But see how a Bigelow rug or carpet makes the whole scheme "click." It turns discord into harmony, jumble into ensemble. It echoes and holds together all the vagrant colors of your other furnishings on walls and floor.

Your Bigelow carpet is itself a color scheme in perfect balance. Artists designed it working with a palette of over 2000 colors...alluring colors... stimulating colors, woven into a wide variety of

patterns that have received the approval of style experts.

An art not learned quickly—Bigelow began 106 years ago and has kept on gaining skill. There you have a chief reason why today Bigelow rugs and carpets outsell all others.

You will find many helpful and practical suggestions in

Decorating Your Home, a manual attractively illustrated in color and priced at one dollar. Write us at 385 Madison Avenue, New York.

Rugs (9 x 12 size) \$20 to \$180. Carpet (square yard) \$2.15 to \$10.



BIGELOW-SANFORD

"Sleep under the North Star"



The NORTH STAR LABEL is not a price tag

North Star . . . Wamsutta North Star Blankets and Wamsutta Sheets are styled to meet the most fastidious demands of modern ensemble decoration. In quality and

color they are unapproached.

© 1931, N. S.W. M. Co.

TET'S look at it this way. You need blankets, and you'd _ like to have North Star Blankets. What's to prevent? "They're too expensive," you say. Where did you get that idea? "Well," you ask, "aren't they the finest of blankets? And aren't they, consequently, costly?"

Not at all. "North Star" means only one thing - supremest quality. It has no more significance as to cost than does the



word "Sterling" on silver, but it has just the same significance as to purity and quality.

So please remember that the North Star label is put on a wide range of purest wool blankets, sold at a wide range of prices, starting at a level that even people in moderate circumstances can very well afford. So why not put them on your beds? They are the last word in luxurious comfort.

Send us this Coupon

North Star Woolen Mill Co., Minneapolis, Minn., Dept. B6

Please send, post prepaid, copy of your North Star Blanket and Wamsutta Sheet Catalogue in Color.

THE TEMLOK-INSULATED HOUSE IS EASIER TO LIVE IN . . . EASIER TO SELL

> YEAR FROM NOW YOU TOO MAY SAY.

"I'm glad we spent that penny for Temlok"



INSULATE your new home or remodel the old one with Armstrong's Temlok . . . and you'll be comfortable. You'll be cozy in the dead of winter, because Temlok insulation keeps furnace-made heat inside . . . and cuts fuel bills one fourth. You'll be cool in the hot summer months, because Temlok insulation keeps out sun-made heat.

architect, New York.

All this added comfort—all this real saving of money-you get for an investment of only one extra penny on each building dollar. Those pennies come back quickly. And they keep right on coming back, piling up as hundreds of dollars of fuel savings, for the life of the house, for Armstrong's Temlok resists moisture and keeps its insulating efficiency indefinitely. The reason is logical.

... ONE PER CENT... little enough for insulation that provides permanent fuel saving and life-long comfort

There is a difference in Temlok. This new, improved insulating board is made from the heartwood of Southern pine. The pine fibres from which Temlok is fabricated have been impregnated with resin by nature. This makes them highly moisture-resistant. In the finished insula-

tion this essential property is retained, giving Temlok permanent insulating efficiency.

Before you decide on insulation for your new home or for any remodeling work, you should learn the whole story of Armstrong's Temlok. It may be used as a plaster base, or to replace sheathing, or as wallboard for finishing attics, basements, garages, and farm buildings. Your local lumber dealer can supply it at low cost in the form of insulating lath or insulating board.

Clip and mail the convenient coupon below. It will bring you a sample and a booklet telling how you can save fuel and make your home comfortable-and permanently comfortable-with Armstrong's Temlok. Address Armstrong Arms Cork & Insulation Company, 968 Concord Street, Lancaster, Pennsylvania. Product

Armstrong's BUILDING INSULATION



Armstrong Cork & Insulation Co. 968 Concord Street, Lancaster, Pa.

Please send me free samples of Armstrong's Temlok and booklet giving complete details. I am especially interested in:

□ remodeling home

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☐ insulating garage ☐ insulating summer cottage ☐ insulating barn ☐ insulating other outbuildings

Street

The daintiest, the most delicate colors are PRACTICAL when you use SALUBRA wall covering!



• A roll of Salubra covers 15% more wall space than the average wall paper roll.

● And as for price, notwithstanding that there's no comparing its quality with anything you've ever known, you can buy Salubra for as little as \$2.10 a roll. Have you hesitated to use those delicate tints and shades which always make rooms seem cheerier and more spacious, fearing "impracticability" on account of soiling or fading? Then, Salubra will give you a new freedom in wall decoration that will satisfy every practical as well as artistic requirement. Salubra is entirely different from any other wall treatment. Salubra never fades. Salubra can also be scrubbed with soap and water. Hundreds of beautiful patterns created by leading European artists. Ask your architect or decorator, or write us direct. Frederic Blank & Co., 230 Park Ave., New York—or 24 N. Wabash Ave., Chicago.



Salubra Wall Covering (Pattern No. 31590) in Boy's Room in the home of Mr. and Mrs. Richard F. Hoyt, New York City, Miss Shotter, Inc., New York City, Decorator,



WON'T FADE WILL WAS



OCN P

Freshen Your House

with House & Garden's Second Book of Interiors

You carry a mirror-compact in your purse, don't you? You peep at yourself in it . . . powder your nose . . . tuck in a curl . . . of course!

How long is it since you've done that little critical service for your house? Would a caller see how shabby your comfortable couch is? . . . that your curtains are not-so-bright? . . . that your wallpaper is outmoded? Has your house's nose gone a bit shiny without your noticing it?

House & Garden's Second Book of Interiors will show you what needs to be done, and how to do it with the least possible expense and the minimum of mistakes.

700 pictures of interiors that cost thousands, yours to study, for \$5... tables of color-schemes... an outline of period furniture... addresses of the foremost decorators... a catalogue of reference books... a list of brochures issued by manufacturers of household equipment... the "how-to" sort of thing in all house problems... the cream of House & Garden skimmed off six years of publishing. And all for only \$5... less than the cost of refinishing a single chair.

House & Garden's

Second Book of Interiors

\$5, net

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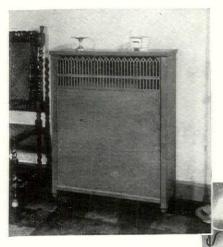
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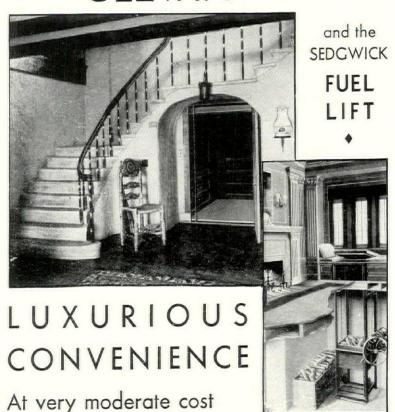


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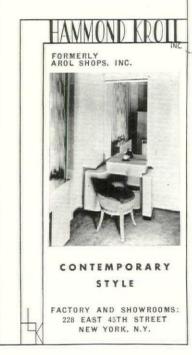
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ANTIQUES

INTERIORS



THERE is a suggestion of colorful Indian art in the decoration of the interesting liqueur set shown at the right. On the decanter, a large bird with outspread wings and tufted head looks like the emblem of some primitive voodoo cult. The rather wild expression in his single

eye is undoubtedly the result of the discovery that the effective decoration on both glasses and tray has been made of his feathers.

This barbaric motif is further emphasized by the color scheme of vivid red and blue, accented with notes of brilliant white. The tray, which is of glass, has a rim bound most attractively with red and brown raffia and is mounted on small ball feet.

This set would not be out of place in a modern scheme of decoration and would be especially good for serving drinks in a gaily decorated game room. It would also makeaninterestingand individual gift for a man, the strong colors and vigorous design being well adapted to a masculine background. Decanter, tray and six glasses are priced at \$12,00, express collect. These are from A. L. Diament&Co.,101Park Avenue, New York.

NEW and very practical muffin stand does not have the usual arrangement of trays-in their stead there are three large pottery plates. If



this sounds rather complicated, a glance at the illustration below will explain. The plates are a definite part of the construction of the stand, fastened in place by means of parallel iron rings into which each plate fits snugly, though they may be easily removed for cleansing or to place

upon a table. Besides being a welldesigned, good-looking piece of furniture, this sort of stand has obvious advantages over the tray type. Time is saved by having serving plates and stand always together. When the stand is moved about, the plates stay firmly in place without slipping around as they are apt to do upon a tray.

The stand is made of iron forged by

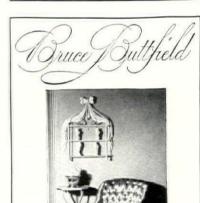
hand and comes in either a black or rusty, antique finish. The height is 20 inches. The plates, which are of a hand-made, crude pottery, are a lovely shade of turquoise green. Two are 8 inches in diameter; the topmost is 5 inches. In an interior where the rest of the furniture was of Spanish or Italian influence, a stand of this description would be a decorative note. This does not prevent its use in an Early American or French

provincial setting, or on a terrace, where it withstands weathering. The price of this serving stand is \$7.00, express charges extra. From The Treasure Chest, Asheville, N. C.



ing ancient ruins is charming in an eighteenth century interior. We have the largest collection of high quality screens in the country—also leather magazine racks, decorated card tables and waste baskets for gifts, Catalog "H" on request. Senezian Art Screen Co., Inc.

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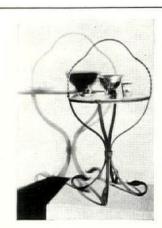
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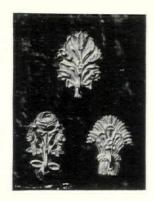
PICTURE hooks are as a rule rather prosaic things—inclined to be more useful than decorative. Not so the three that are illustrated at the right. Each of these charming bits of hardware is quite ornamental enough to peep out from above a picture frame and contribute its own

share of interest to the wall. These are holders for miniatures, copies of designs of the 18th Century—an age which demanded delicacy and perfection in every detail of its decoration. The diminutive painting known as the miniature reached the height of its popularity during this period and, surely, for the 18th Century type of interior no more charming or effective wall decoration could be chosen.

The hooks which have been illustrated above are of cast brass in a gold finish on which a faint green shading simulates the patine of age. The uppermost is in the form of a cluster of tulips tied with a small bow to which the hook itself is attached. Below is a single rose and opposite it a sheaf of wheat. Each is about 21/4 inches tall and 11/2 inches wide. \$4 each, express collect. Katharine Hart-

shorne, 143 East 55th St., New York.

T is interesting to know that very good reproduction miniatures are to be had giving much the effect of the more costly and, in many cases, in-



accessible originals. These copies have the mellow appearance of the antique and faithfully reproduce each characteristic detail. The framing of the copies, which is likewise most attractively done, further enhances their appeal. Among the finest of the frames is one of maple, recessed within a black

outer edge and having a gold plated inner rim. Another is metal, gold plated with black inner panel. These reproductions can be secured from Foster Brothers, Arlington, Mass.

A GAY addition to a child's room would be new lighting fixtures such as the one illustrated at the left. To see Mary and the Lamb and all the rest of your favorite Mother Goose

people in parade on the walls is quite exciting when one is three or four.

These silhouette lights are of iron painted a dull black that stands out well against light colored walls. Any subject can be executed in this way to order. For an older boy's room, a sport series would be good. To match the lighting fixtures there are clothing racks which are also decorated with silhouettes.

The Mary and Her Lamb light illustrated here is priced at \$28, expressage extra. It is 14½ inches tall, 9¼ inches wide and projects 5½ inches from the wall. This comes from Todhunter, Inc., 119 East 57th Street, New York.



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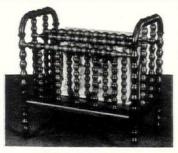
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while the round wooden base upon which it is mounted is decorated with regimental flags, painted by hand.

The drum shade is very smart, made of stretched, maize taffeta and trimmed with red and blue bands and silver cords and tassels. The height of the lamp, over-all, is 18 inches; the price, \$45.00. From Edward Garratt, Inc., 485 Madison Avenue, New York.



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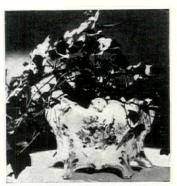
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est material throughout and the quality of the workmanship is irreproachable. The designs are generally excellent, representing all the best furniture periods. This shop has a decorating service to assist each client in making selections.

OR the Early American type of interior, particularly in the room that

aims to be completely true to type, no modern lighting can quite replace the flickering, romantic light of candles. Against a background of antique pine walls, electrified candles strike a false and jarring note.

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nial room. Copied from a typical early design, it was chosen especially for its graceful, slender lines. The solid brass of which it is made has been highly polished to reflect the soft glow of the candles. It is 103/16 inches tall and 83/8 inches in width. A pair of these is \$3.50, express collect. B. Paleschuck, 37 Allen Street, N. Y.



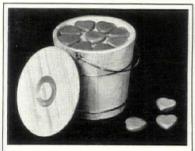
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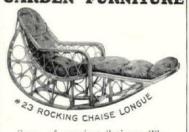
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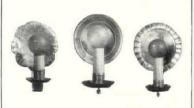


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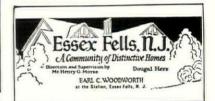
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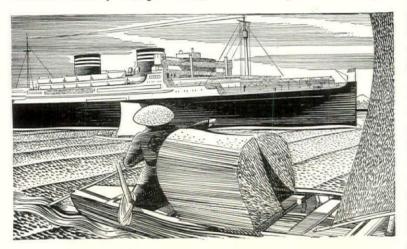


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SOCIETY NOTE THIS WINTER . . . "GONE ON A CRUISE"

From present indications society columns will have a nautical flavor during the next few months. Many people who usually go to Europe, but stayed at home this year, express an intention of taking a winter cruise. And it's no wonder, when one sees the array of cruises scheduled by the steamship companies.

The sudden popularity of the cruise has upset several traditions of the sea. Some of the most luxurious Transatlantic liners are going to wander far from steamer lanes this year, up-turning new seas and touching at strange ports. And here's a rumor, right off the boat. Unless you went abroad this year, you are going to find on shipboard a host of new comforts and conveniences, new delights and diversions, that you never encountered before.

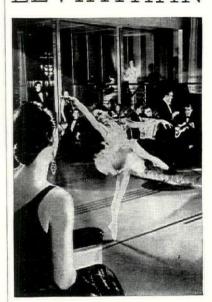
There's a wide latitude of choice, from giant liners with swimming pools and night clubs, to snug little ships on which you can doze forever in a deck chair, or catch up on your favorite authors. The new low rates for first class travel make living afloat actually cheaper than living ashore, in many cases, a point not to be utterly ignored in these thrifty thirties!

Cruises are listed all the way from four days to four months, from week-ends to month-ends, in almost bewildering variety. You just say, eeny, meeny, miny, mo, and pick out a perfectly appointed hotel afloat, cruising to far away shores of the seven seas, or swinging up and down the coast, with stop-overs at famous resorts. (And the shortest cruise intersects the Meridian of Prohibition at a given point.)

These have been trying times, what with sagging sales curves, disturbing headlines and winding bread lines. Long faces at the directors' table and the dinner table are apt to wear one down to a "new low" in spirits. Wouldn't it be a good plan to break the contact for a few weeks, or for a few days, at least, and let the taut nerves relax? The office or the house or the woman's club will stagger through somehow, without us. Are you going to sulk on shore and clank your chains, when so many are checking theirs at the gang plank?

In this and succeeding issues, you will find most attractive cruises outlined by steamship companies. Write to the companies, mentioning this magazine, if you will, and get some of the interesting and informative cruise literature they have prepared for you. But if by chance you don't find exactly what you want, tell us all about it, for we can help you. Address: House & Garden's Travel Advertising Department, 1930 Graybar Building, Lexington at 43rd, New York. There is no obligation, of course.

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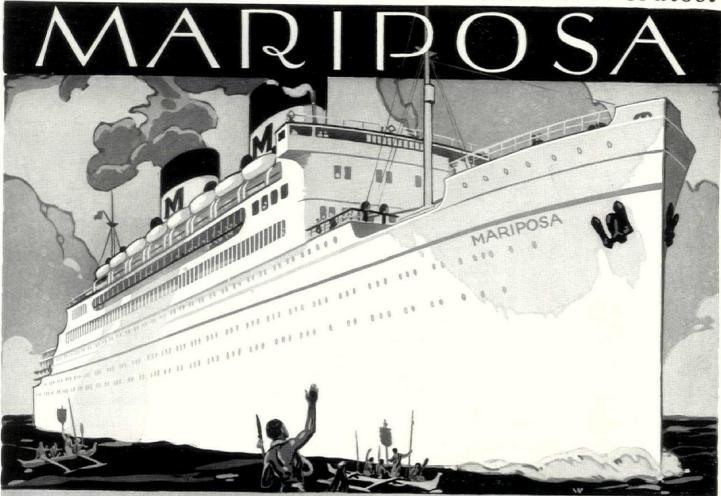
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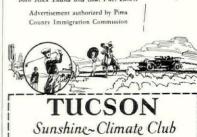
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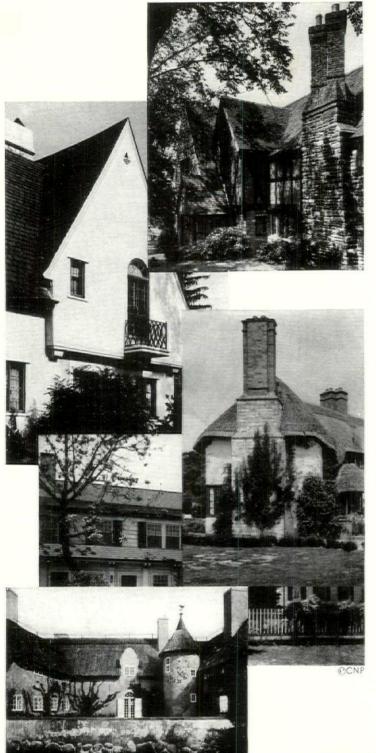


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READER QUESTIONS AND OUR ANSWERS

I am anxious to buy an English Bulldog, the dog sometimes referred to as the "Sour-mug", and before doing so I would like to know something concerning the breed.-A. L. B.

The Bulldog is one of the oldest dog breeds and is typically English. A manuscript now in the British Museum describes it quite accurately and colorfully under the name "Alaunt". which accounts for the appearance of this name in the pedigrees of so many famous Bulldogs.

The breed has always been highly prized by the English for its great courage and endurance, for which Bulldogs have been noted ever since the reign of James I, when bullbaiting as a favorite pastime was at its height. It brought the Bulldog into prominence, for it was claimed that a bull which had been baited furnished much finer meat than those which had not been so treated. The dog would creep up to the bull, seize him by the nose, and stay there until he had the bull pinned. This feat required great courage, fortitude and endurance. The Bulldog had those qualities, and still has them. The practice was stopped in 1835 by act of Parliament, and although progress was slow, the famous dog of today was finally brought under the refining influence of dog shows and the handiwork of intelligent breeders, until now the Bulldog is one of America's great breeds.

The modern Bulldog is faithful, very affectionate and, unlike some breeds, he is quiet in demeanor. Bred along proper lines, Bulldogs are healthy, being dogs of much bone and substance. They are a breed of strong character, and are generally known as "perfect gentlemen.'

In selecting a puppy from two to five months old look for a massive head, with long, sweeping underjaw, well turned up, not necessarily short nose, but it must be retroussé (laid well back), massive, broad foreface, big skull, little ears, short back and tail, short legs, with enormous bone.

What is the object of exhibiting a dog?-F. B. R.

Theoretically at least, the purpose of dog shows is to have dogs of various breeds pass before a judge licensed by the American Kennel Club. one who unquestionably knows the standard of the breed, and who selects from the dogs presented to him for judgment the one that comes nearest to that standard. Thus the dog is awarded winners dogs, winners bitches, possibly best of winners, and possibly best of breed. The spirit of the dog show game is good sportsmanship. If one loses today, the dog is shown again. If it has any quality, it is bound to win.

(Continued on page 40)

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Specific questions on dog subjects will gladly be answered by The Dog Mart of House & Garden

READER QUESTIONS AND OUR ANSWERS

(Continued from page 39)

My Springer Spaniel has a soft, small protuberance on the navel. Would you consider this a demerit for breeding?-T. DuB.

No. If the swelling remains small and soft, it should be left alone. It will probably decrease in size with the puppy's growth and cause no pain nor inconvenience.

Would you advise the removal of dew claws from the hind legs of a Shepherd, three years old?-M. E. T.

It is decidedly wrong to withhold the clipping of dew claws until the dog has reached this age. They should be removed before the puppy is three or four weeks old. It is better still if it is done when the puppy is seven days old. Then it can be done without pain.

Would you say that there are postnatal causes of rickets?-N. B.

The following are considered the principal post-natal causes for producing rickets:

- 1. The aftermath of distemper.
- 2. Bad environments.
- 3. A lack of liberty and exercise.
- 4. Improper feeding.

The purchaser of every dog should assure himself that the sire and dam of the dog he purchases are thoroughbred dogs and therefore sound, healthy stock.

Two Sealyham puppies of a litter are marked with badger spots. Is this a fault? -M. M. K.

No. While all-white is preferred, there are many Sealyham's with lemon, tan, or badger pied markings on ears and head. Although not a disqualification, body markings are undesirable.

Would you say that it is injurious not to breed a female Airedale once during her lifetime? From the standpoint of safety, how many litters are necessary?-O. L. B.

It is not absolutely injurious not to breed, but females that are bred at least once during their lifetime seem to thrive better later on. For safety's sake no definite number can be stated, but once is desirable.

What are the standards by which English Setters are judged?—H. R. M.

In field trials the English Setters are judged by their ability to locate birds, their constancy on point, their steadiness to wing and shot, inclination to back, and their ground work, such as endurance, range, pace, trailing, keeping on the course, working for body scent, hunting birdy places, and making cast with a purpose. In the bench shows Setters are judged in accordance with the standard of the English Setter breed. A copy of this standard can be found in the standard book of the American Kennel Club.

What would you consider the proper dog for hunting woodcock?-W. O'L.

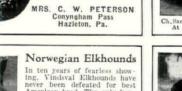
I would say the proper dog for hunting woodcock is a Pointer or a Setter that has reached the age of discretion, a dog that likes this particular game bird. The significance of this is indicated when we remember that to some dogs woodcocks are most repugnant. Occasionally you will find an individual dog that will refuse to have anything to do with them. Some dogs will hunt woodcock, but will refuse to pick them up, although the same dog may delight in retrieving quail, grouse, or pheasant.

Readers' questions pertaining to the selection, purchase, or care of dogs will be answered without obligation by The Dog Mart of House & Garden, Graybar Building, New York City.



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Provide the dog with a yard separate from the garden, a place that he can consider his own, where he can play and romp to his heart's desire. It is born in the blood and bone of all Terrier breeds to want to dig, and they are only following their natural instincts when they do it. Almost all of the Terrier breeds are used in the British Isles for hunting underground.



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has chewed up the question mark



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Furnace noises never disturb or embarrass the occupants of this bouse



There's no more furnacetending in this home than if its owners lived in an apartment hotel



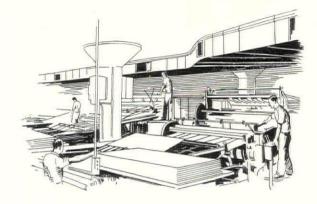
The black cabinet in this picture is the entire heating plant {there's no fuel storage}



This warm air Bryant unit furnishes conditioned air, filtered and humidified, to the entire house



Handsome in its crackle finish, generating no dirt or fumes this Bryant stands, without partitions, in the playroom



... MY PRINTING PRESSES GET Better Air THAN MY FAMILY!"

No wonder this printing company executive wrote Carrier, who put Manufactured Weather in his plant, and asked how to provide ideal weather in his home, too. The answer came in The Carrier Weathermaker, a complete heating and air conditioning system for homes.

WHAT a discovery! He had provided better air for his printing presses... for his printing paper, inks and rollers... than for his family! His employees enjoyed the ideal weather he did not have in his home for his guests.

Of course, for good printing it was necessary to produce ideal weather conditions. It was absolutely essential to produce the proper indoor temperature and relative humidity... to control their relationship day in and day out. One of the famous Carrier Systems of Air Conditioning did that to perfection—one of the same systems that manufacture weather today in theatres, office buildings, department stores, hotels, restaurants and industrial plants of nearly every type.

But this executive wanted to know about ideal weather for his home, too. He wrote to Carrier. Many others also wanted for their families the amazingly perfect and ideal indoor comfort of made-to-order weather. Carrier engineers were convinced that their industrial systems for making weather should be adapted to homes.

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Telalarm never annoys you at night by tinny ticking. It's silent as stardust. It won't let you oversleep for want of winding. It lights its own face with a little Mazda lamp that will burn bright or dim as you want it. Its handsome "Dura-silver-alloy" case won't stain or tarnish, slips easily into any setting.

Loyal's graceful mahogany case houses the same silent precision as Telalarm. With hour and half-hour strike or Westminster chimes, the prices are the lowest ever put upon similar merchandise.

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Reg. U. S. Pat, Off, by Warren Telechron Co.

classified telephone directory under "Telechron."

Current interruptions are rare today. Because of this, self-starting clocks render perfectly satisfactory service under all normal conditions. For remote localities, where interruptions sometimes occur, there are special model Telechron Clocks which will run right through such interruptions.

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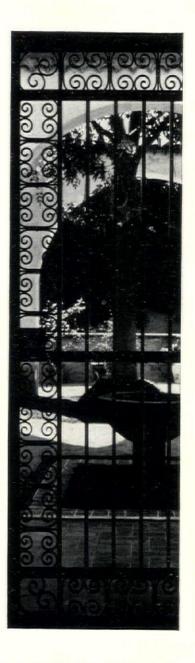
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The Condé Nast Publications, Incorporated Volume LX Number Five

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NOVEMBER 1931

YEARS ago there appeared in House & Garden an editorial which decried the fallacy of the belief that he who failed to realize 6% on all his financial investments is no business man—that, indeed, he is a bit of a fool. Our argument was that investment in a home paid a dividend of satisfaction far beyond computation in monetary figures.

Time passed and that old 6% minimum grew to 60 or even 600. Much of the world went mad; the balloon swelled prodigiously and unheeded to the bursting point.

And now again true value is to the fore. Many a monetary belief has vanished into thin air. But there is no deflation in the value of a roof, a room and a bit of garden; rather does the worth of these simple fundamentals enhance by compound interest as we go through the throes of slowly returning common sense.



Said Mark Twain: "Be good, and you will be lonesome."

The Sampler is not the only good candy, but it is alone in its particular place in the affections of candy lovers.

If you are one of the few who do not personally know the charm of the Sampler, now is the time to get acquainted.

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The Sampler's gay Hallowe'en dress

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THE BULLETIN BOARD

GLORIFYING THE WINDOW SHADE. Mr. Raymond Hood, who can always be depended upon to do something original and eminently sane in architecture, has recently endeavored to glorify the window shade. Or rather, to decorate a building with them. An office building he designed recently for a New York firm is almost wholly shorn of the traditional sculpture that is supposed to lend a building interest and color. His façades are flat planes of blue tiles and color is given them by harmonizing window shades. Thereby the owners were saved several thousands of dollars and, at the same time, acquired an architectural achievement.

Just how this idea could be adapted for the home is left to architects with willing and courageous clients. Certainly it contains the germ of a suggestion. Before the Civil War, colored and gilded window shades played a minor but nevertheless important part in the appearance of a house façade. They were a product of Victorian taste. Perhaps we shall see a revival of them.

Anti-freeze. There is no necessity for draining a garden pool in winter. To prevent the ice from cracking the walls, merely throw in a couple of logs. When the ice expands it will push up the logs. Meantime your gold fish can be hibernating on the bottom. The same anti-freeze device can be used on a shallow uncovered bird bath—merely lay in one or two largish stones.

FLOWER BONERS. An English gardening paper has recently been teasing the novelists for their horticultural anachronisms—such things as describing a garden with Tulips and Hollyhocks blooming at the same time. Alma Tadema, in one of his famous paintings of Roman life committed a beautiful "boner": he introduced into the picture the purple Jackman Clematis which had been hybridized only thirty years before.

TRICKS WITH PAINT. Nowadays the architect who doesn't want a house to stand out too boldly in its setting, applies the old war camouflage to the walls. The colors he uses are laid on in rather subtle tints. The effect is quite pleasant—after you get used to it.

Another trick with paint can be played on a house that rears up ungainly and high on its site—paint the lower story dark and the upper stories light. Then plant shrubs around the lower part. The house will appear to begin with the light paint.

A house with a shady site often needs a lighter tinted paint than one in full sun, but even in the shade the eye can be tricked. Recently we heard of a house which, while hid away in a grove, fairly radiated sunlight. The window frames were painted dark red—barn red in fact—and the inner edge of the window casings and the windows were picked out in a tint between red orange and cool sulphur.

AMALIE DIETRICH. In addition to talking about the selection and care of house plants, the Garden Club in November might look into the romantic life of Amalie Dietrich, 1821-1891, the German naturalist. The daughter of a small village tradesman, she lived through the viscissitudes of poverty, an unhappy marriage, ten years spent alone in the Australian bush, and rose to a position of great eminence in the scientific world, an achievement which is probably without parallel among the women of her time. Her biography has recently been written by her daughter, Charitas Bischoff, under the appropriate title of *The Hard Road*.

SNOW-FALL

As when soft harps to half-hushed viols reply, With music of stillness drifting down the sky, These delicate, desirable dancers show A minuet that's stately-paced and slow. The little, evanescent crystals glide, Ceaseless, continuous, and dignified: They weave, they shift, and then decide to fall, Down viewless air making the greyness bright, And settling closer quiet over all, In an unceasing, thick, grey-dotted flow Woven across by blurring webs of sight. Fall intervolved in grey, delaying fall: Its gentlest silence drawing over all; As faint as twilight on a shipless strand Comes this soft, cool, sweet, delicate delight Of flakes that stroke the cheek with fading hand!

—Harry Kemp

DIVERSITY IN RUGS. Like a lot of other things in furnishing, rugs have their traditions which are hard to shake. They are either square or oblong and, in Aubussons, occasionally circular or oval. As relief, we suggest the rounded corner rug, made from plain carpeting. The other day we saw one in a smart country house—spread before the fireplace was an olive green rug with generously rounded corners, laid on a warm brown floor. This chocolate and olive green combination, by the way, is one of the new color associations.

MRS. WILDER'S LATEST. House & Garden authors are the most fertile and persistent producers of books. Only a short while ago we noticed the late "Chinese" Wilsen's, If I Were To Make A Garden. Now we take pleasure in calling the attention of alert gardeners to Mrs. Louise Beebe Wilder's latest volume—Adventures In A Suburban Garden.

And they are real adventures. Mrs. Wilder's work is dirt gardening of the highest order. Her garden is a garden of real plant aristocrats. Her book about them becomes even more interesting and valuable to its readers when they realize that she conducts these fine adventures in a very limited suburban area.

THE BANKER AS ARCHITECT. Among the wails that rise high in these depressing days is the complaint of bankers, who say they have loaned so much money on building that they have ceased being financiers and are become realtors. What a chance! How potent a force they could be if they only took their new rôle seriously. Imagine what effect they could make on the architecture of our towns and cities. Install a reputable architect to pass on the design merit of houses and buildings before money will be loaned for them and you will have exercised a definite and salutary influence on the future appearance of the community at large. Poor architecture, poor engineering and jerry-building can as quickly weaken real estate investments as poor credit.

The Gastronomic Gift. We have often been puzzled by the reluctance with which some cooks supply recipes. Taste a good dish, and although the creator of it will beam under your compliments, she will often besitate to supply the necessary information about it. This mystery has all been cleared up. Our favorite cook explained it. She used to make the world's best lemon meringue pies. Of late they have been only second rate. Tactfully, we inquired the reason. "Mrs. Jones' cook ask me how I did 'em," she said, "and I showed her. The gift left me. It always leave you when you show somebody else."

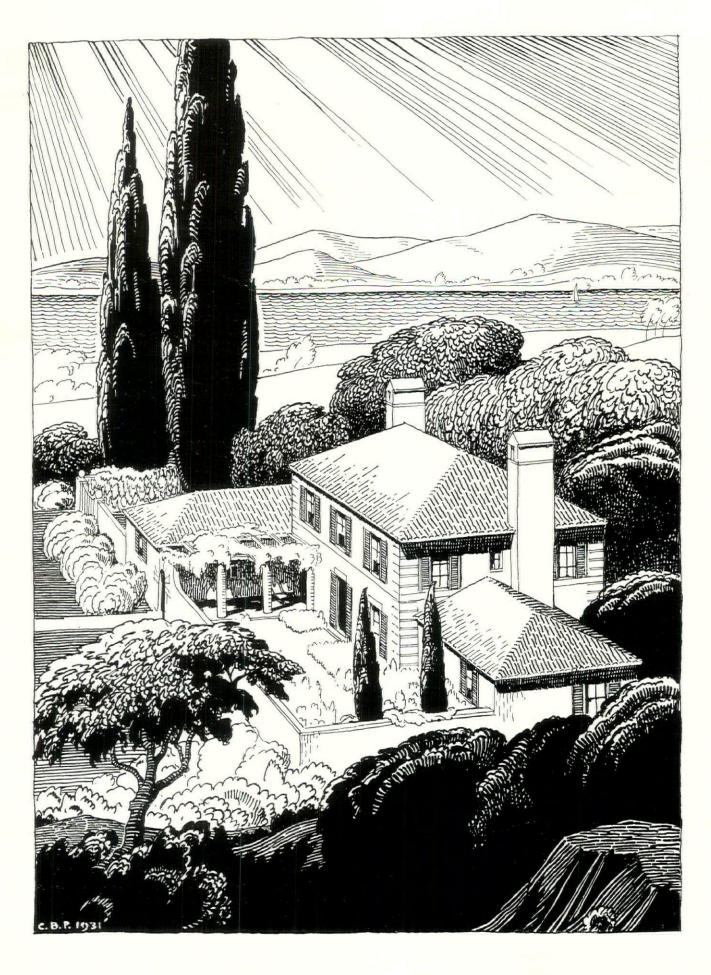
YOUTH WITH AN OLD FACE. While the Modernist labors to create fresh effects with old materials, the manufacturer of building products is busily engaged in trying to create old effects with new materials. They are now putting an old face on youth.

We have fresh-made asbestos shingles that appear a hundred years old—and will serve for a hundred to come. We now lay our floors with varying widths of planks, as did the Colonists. We can "panel" a room into the semblance of great age with flexible veneer. Our hardware may be the most modern in efficiency, but it has been carried out with the shape and irregularities of aged, hand-wrought work. There's not a picturesque, hoary English cottage but we can reproduce its spirit in the most ancient up-to-date casement windows.

Barriers of competition. Before 1929 we said that competition was the life of trade. Today the barriers of competition are being thrown down. In their stead is arising a form of commercial coalition from which business may derive a new life. House & Garden, for example, over several months has spent thousands of dollars presenting "The House That Grows", but in all the literature about it distributed nationwide, we stated: "It is immaterial whether you build this house or some other, so long as you build a house."

From the Middle West has come another example of this type of effort. The manufacturer of a well-known type of furnace sent out instructions to every man in the 575 branches of the company as follows: "If you find a home that needs a heating plant and the owner can afford a new heating plant; and if you cannot sell him on our heating plant, then please convince him to buy *some* heating plant."

SEEDS. We always believed that Nature was an abundant and generous propagator but never did we realize how generous or how abundant until we read that a plant of Plantain may produce 14,000 seeds in the course of one season; the Shepherd's Purse, 64,000; Tobacco, 360,000; one capsule of the Maxillaria Orchid contains 2,000,000 seeds and the common Shield Fern produces 50,000,000 spores each year.



A masonry house of concise plan to take its small place in the sun

The central section of this Mediterranean style house, as shown in the small sketch opposite, would originally be erected as a six room place for a small family. When further space is required, the two additional wings will be added, providing three more rooms and a garage. Leigh French, Jr., architect

Three more houses that grow

Nothing new and startling is to be found in the idea of a house that grows. Houses have been made to grow since the beginning of time. On house after house throughout Europe we can trace the stages of their growing by the various types of architecture embodied. When this country was younger, houses developed to follow increased needs; lean-to roofs at rear and supplementary wings at the sides betray secondary growth of many old houses that are standing today.

Due to perfectly natural causes this process was gradually abandoned. People began to build only for the present or the immediate future. Land became more expensive. The plot purchased for a small house was not large enough to permit additions. Types of plans in vogue would not allow of enlargement without prohibitive alteration to the existing structures. Perhaps the greatest reason of all for building a new house rather than enlarge an older one was the way that localities had of changing in a short span of years. It often happened that the urge for more space came at about the same time a formerly very desirable neighborhood began to change character. Today, strict zoning and restriction laws in most communities have greatly alleviated this situation.

It is not House & Garden's idea that a small house suited only to present needs be built on a sizable plot and then later developed in a more-or-less haphazard manner. The future growth of a house should be as carefully mapped out when the first plans are drawn as is the original section. Each façade should be carefully designed and its appearance studied in relation to both first and subsequent versions before a spade is put into the ground. Then good design will be assured.

There is no barrier of style that limits the type of house that can grow to care for previously anticipated needs. Beginning in the June, 1931, issue of House & Garden and running through following numbers, the complete story of a French house of



Designed after Mediterranean, Cape Cod and Cotswold styles by Leigh French, Jr.

this character was given. On the opposite page we show a Mediterranean house of fairly large size that has been worked up, from the small one sketched below, by the addition of wings. On each of the two following pages are houses similar in this respect but varying as to style of architecture, the first being designed in the Cape Cod manner and the second in the English style of the Cotswold section.

THE Mediterranean house begins as a rectangular structure of six rooms, including a small kitchen. As with most houses of this type it is ideally adapted to a warm, sunny climate, although it would not be out of place in the less favored sections of this country that do not undergo too rigorous a winter.

Walls could be either of whitewashed brick or stucco. If stucco, some warm color should be mixed in the material, or else applied later. The roof would be of curved Spanish tile, also in warm color. Windows are wood casements with large glass panes. Shutters may either be solid wood or have movable louvers. All trim, doors, shutters, etc. should be painted a bright color.

Living room, dining room, kitchen and a stair hall are on the entrance floor, the first two facing the rear terrace and gardens and the others looking to the front. Living and dining rooms have fireplaces, and tall French windows in both these rooms give direct access to grounds. On the upper floor are three bedrooms of adequate size, each with private bath.

Later the exterior is brought to the appearance shown on the opposite page by the addition of a wing at either side and the erection of the enclosing wall. The only structural change in the original house is transforming the kitchen into a butler's pantry. The new and larger kitchen is part of the right hand wing; a maid's room and bath comprise the remainder of this. The other wing contains a library, a bath and a two car garage. The library could be a guest room, if desired.

This is a very compact sort of house in both its versions. A lot measuring 100 by 100 feet would care for it easily, including both front court, rear terrace and space for a fairly sizable garden beyond.

A COMPLETE presentation of the Cape Cod house is made on the following page. As may be seen in the small sketch it is originally almost square in form, except for a projecting dining room wing at the rear. Rooms are grouped about a central chimney which gives fireplaces to living and dining rooms.

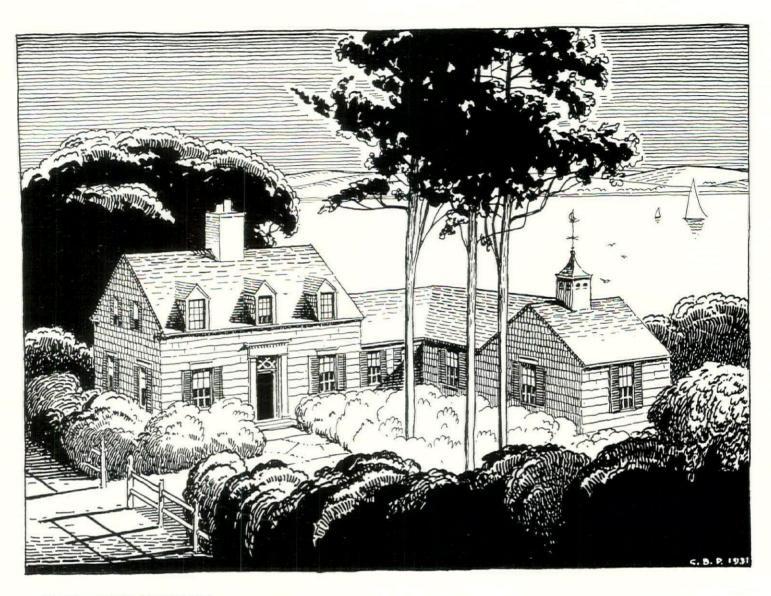
The growth of the house lies entirely in the L-shaped addition which leads to the front. The old kitchen becomes a guest room and a new one is created in the wing. Two maids' rooms, a bath and a two car garage complete the wing.

The shingled walls of the house would be at their best in a weathered gray or painted white. The roof shingles should be stained brown. Shutters, trim and entrance door could be in blue-green or in the light blue tone that is so characteristic of old houses on the Cape.

THE third house, designed after the style of residences found in the Cotswold section of Gloucestershire, is meant for a corner plot also about 100 feet by 100 feet, or slightly larger. Outside walls could be of stone, whitewashed brick or stucco. Brick veneer would be a practical and economical type of construction. Quoins at the sides of the main entrance might be either brick or weathered surface stone. To introduce variety, the gable ends of garage and service wings could be surfaced with wide, rough-sawn clapboards.

In this house, too, the wings care for future development. As with the house of Mediterranean inspiration, the original kitchen becomes a pantry and a new kitchen and a maid's room and bath are added to one side. The second story of this wing has another bedroom and a bath. At the opposite end of the house another two-story wing sprouts to give a two-car garage on the street level, and a bedroom and a bath above

The presentation of these "Houses that Grow" forms part of House & Garden's "Build Now" campaign. Such houses point the way for those who considered building impossible until they were financially able to erect a place large enough to care for future needs. Other designs of this nature will be shown from time to time.



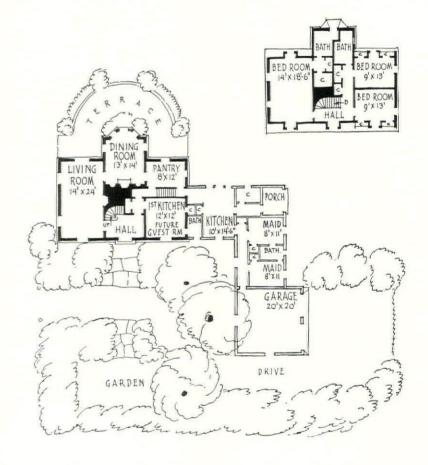
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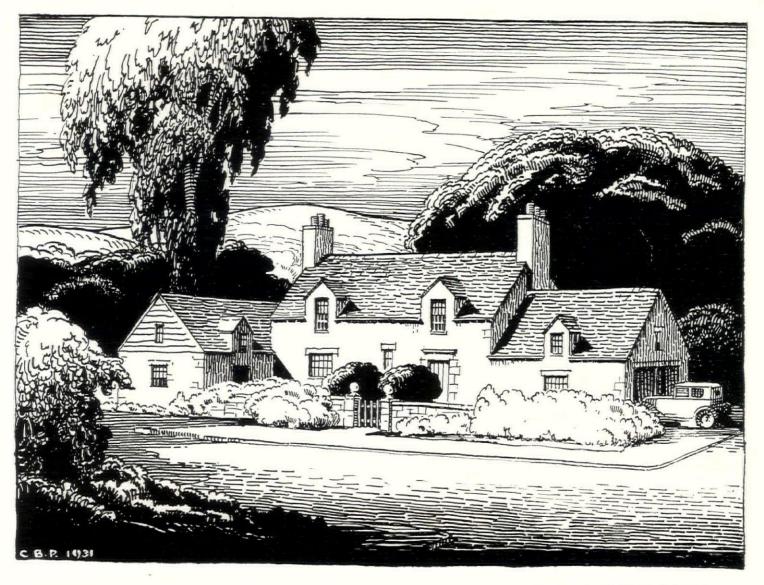


The first version of this Cape Cod house, to be erected for a couple whose space requirements are not great, is indicated by the more heavily drawn portion of the small sketch above

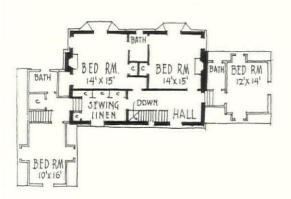
Plans at the right show the room arrangement in the final stage. The only change made in the original structure is transforming the old kitchen into a guest room. A new kitchen is in the wing Walls are to be of shingles in a weathered gray or painted white. Roof shingles are stained brown. Shutters, window and door trim and doors may either be bluegreen or light blue

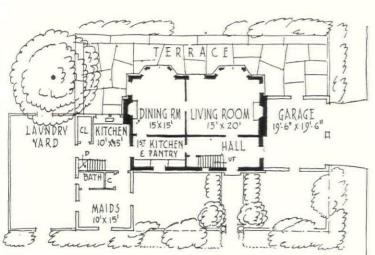
A gayly flowered dooryard garden is a prime requisite of houses in this style. Either post and bar fence, as shown, or white painted picket fence should enclose the place. Leigh French, Jr., architect





IN THE COTSWOLD STYLE OF ENGLAND



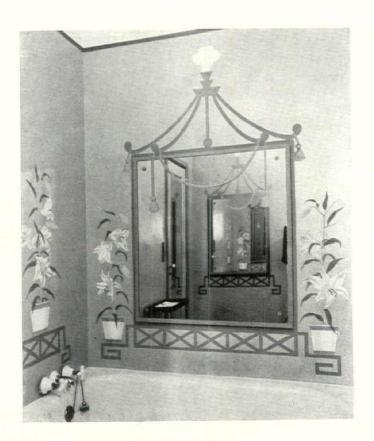




With this house, too, wings care for future development. Just as in the house opposite, the kitchen is the only one of the original rooms that undergoes change. This becomes a butler's pantry

From six rooms the place grows to nine and a new two car garage is added. Heavily drawn sections of small sketch and plan represent the first structure. Additions are lightly shown Outside walls could be of stone, whitewashed brick or stucco. Brick veneer would be a practical and economical type of construction. Quoins might be brick or weathered stone

Red shingle tile will probably be best for the roof. Gutters and leaders should be lead coated copper. An interesting touch is to make gable ends of rough clapboards. Leigh French, Jr., architect

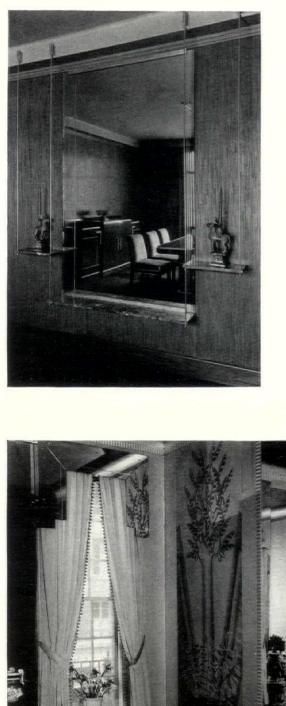


Mirrors of 1931 reflect the trends of decorative taste

The bath (left) in the New York apartment of Mrs. A. Charles Schwartz shows a mirror with lacquer red frame and fret work. Walls are painted blue, decorated with lilies—a charming background for white silk curtains, red cornice board and hooked rug in gray, red and black. Thedlow, decorators

BELOW is a bedroom in the New York apartment of Mrs. Arthur F. Reichman. On gray-white walls, above the Biedermeier bed and desk, are mirrors under reflectors that diffuse a soft glow. Curtains and bed-spreads are bright green and yellow taffeta; the rug is gold chenille. Walter Johnson, Inc., decorators







Samuel H. Gottscho

Above is an interesting mirrored bar with moldings and trim in lacquer red. Chromium stools have seats in lacquer red. Probably the most striking feature of this tiny interior is the black floor with inlaid design of mirrors. In the home of Mr. E. Mortimer Barnes, Glen Head, L. I. Thedlow, decorators

ABOVE, left. The dining room in the New York apartment of Maurice S. Benjamin has a suspended mirror finished in silver with green marble base. It reflects chairs of madrone and holly woods covered in beige velvet and beige velvet carpet. Furniture designed by Robert Heller, Ely Jacques Kahn, architect

The dining room at the left, with silver walls, shows a lovely old mirror above a console which is framed on either side by painted panels in sepia tones. Furniture is Regency, the chairs grained in red-brown accented in gold. Curtains of warm café au lait are at the window. Thedlow, decorators

Napoleons of the obsolete



N THE July number House & Garden offered the following suggestion as a possible stimulant to the moribund building industry: That as we discard worthless machinery and worn motor cars and the various other obsolete impedimenta of civilization, so should we discard houses that are past their usefulness for living purposes.

Every town and every city has its quota of single and multiple structures that, while inhabited, serve only to pull down the standards of those who dwell in them. Some of these are ancient, ramshackle houses and tenements; some are relatively new, but, having been jerry-built, are soon become obsolete. They comprise the slums of our cities and in smaller towns constitute that undesirable section known to the more fortunate as "the other side of the railroad."

As the standard of progress in a factory can be gauged by what it discards equally as much as by what it keeps and produces, so can a town or city be judged by the readiness with which it tears down these human rabbit-warrens and, in their place, erects better homes or lays out parks for the advancement of public vitality. This destructive counsel is not intended to apply to buildings of historic or great architectural interest and value.

The realization that these evidences of obsolescence exist, House & Garden contends, is the first step forward in civic advancement. Tearing them down is the second, and their replacement by better, more modern and livable houses or by parks or wider streets is the ultimate attainment of a highly desirable civic ideal. In the course of this metabolism a vast amount of work will be provided for labor and a great quantity of building materials consumed.

This suggestion was received by the press in all parts of the country with interested, though often divided, comment. Individual business leaders and men of national affairs—save bankers—agreed on the soundness of its logic. The bankers spoke of "frozen assets" and shivered. The idea was too radical for them to digest. It smacked of the visionary—and the *bêtes noires* of financiers are those who see visions and dream dreams.

So we have turned back some pages of history to find just what manner of men were the civic visionaries of the past, who realized the obsolescence of ramshackle buildings and destroyed them ruthlessly for the public good.

The first was Caracalla—Marcus Aurelius Antoninus Caracalla—Roman emperor, traveler and civic improver, who lived from 186 to 217 A. D. On coming to the throne, he realized that one of the worst sections of his capital city was a slum quarter into which the poor were crowded, a vile, miasmal area in which life was scarcely worth the living. He ordered it torn down and in its place built his famous thermae or public baths, ruins of which still stand. Thereby he provided labor to workmen of Rome, used up immense quantities of building materials, and incidentally created the greatest public baths ever built and one of the

noblest conceptions in the history of municipal architecture.

Dropping down a thousand years, we arrive at the city of Florence. Here again was an objectionable slum quarter, avoided by all decent Florentines and inexcusable in the eyes of those who loved their city. In 1210 public-minded citizens determined to rip down those ramshackle buildings at all cost and cover the area with a pratum commune or public park. It was the first public park in Florence, the first breathing space where all classes of its people could mingle and enjoy the sun and their children play. It is still remembered in the name of a street—the Via del Prato. This was the ancestor of all those prados and alamedas or tree-lined parks and promenades that make Italian and Spanish towns so beautiful and so beloved by their citizens.

Again coming down the ages, we fetch up at Napoleon. Ambitious, we grant, but no wild visionary. Scarcely was he come into power than he began the improvement of Paris—new quays, new bridges, new public markets were built, new streets cut, new public squares and public gardens laid out. All the treasures won on his far-flung conquests he poured into Paris to make it more beautiful. In the process of this development many a slum quarter was thrown into oblivion.

It is indicative of the foresight and courage of Napoleon that the dream he had for making Paris the most beautiful city in the world became the treasured heritage and ambition of its citizens, its nobility and its rulers alike. Save in times of war or political disturbance, the work was carried forward until its final achievement under the ruthless direction of Haussmann in the time of the Second Empire.

The Baron Haussmann, appointed Prefect of the Seine in 1853, proceeded immediately to carry on Napoleon's schemes and to add to them. He spent millions of dollars rebuilding and beautifying Paris. Parks were planted where hovels had stood, broad boulevards were cut through congested districts, squares laid out and public buildings erected without consideration for private rights or financial expediency. The Paris of today, the Paris that enthralls all who visit it, is due to the genius and courage of Napoleon and his follower, Georges Eugène Haussmann.

Such was the calibre of some of the men of the past who, realizing the worthlessness of obsolete buildings, had the courage to tear them down and build anew. The ideal that urged them on to this commendable work was precisely the same ideal that House & Garden suggests today. Where are the men of courage now, who are determined that no part of their city shall be allowed to atrophy? Where are those striving to improve a bitter economic situation by supporting the public ideal of slum abolishment?

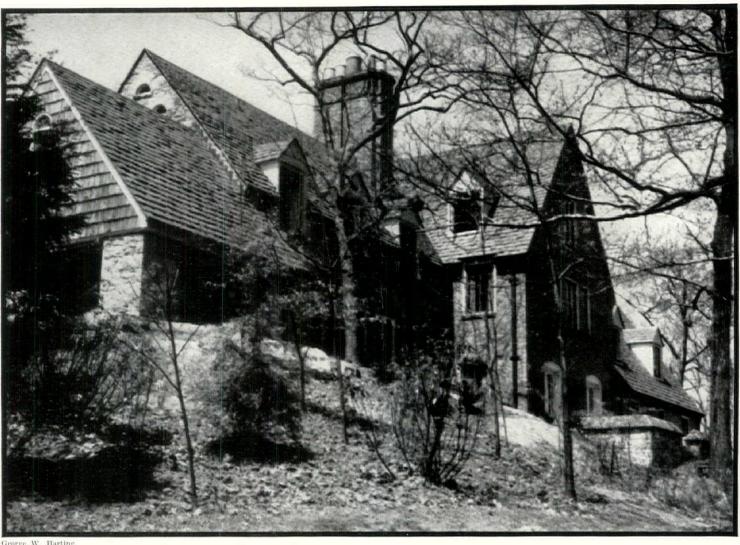
Look around your own community. Who is your Napoleon of the Obsolete?

-RICHARDSON WRIGHT



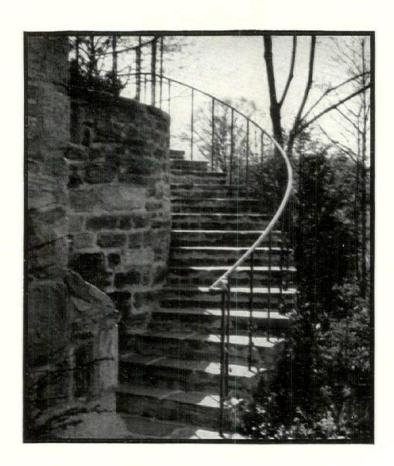
Long before Christianity, the Buddhists worshipped stones, and the Japanese today make gardens of stones alone. Why not appreciate their rare character in laying up the walls of our homes-such as this example designed by Julius Gregory? Other photographs on the next two pages

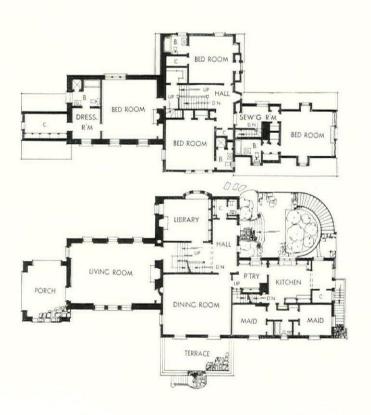
The beauty that is in stone weaves a tapestried wall of many textures

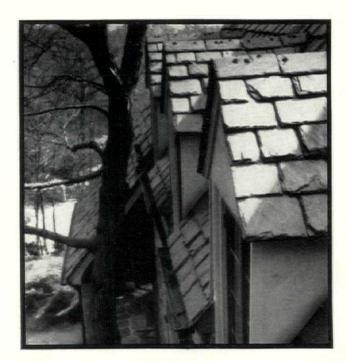


A rock-ribbed house on a rocky knoll

Julius Gregory, architect





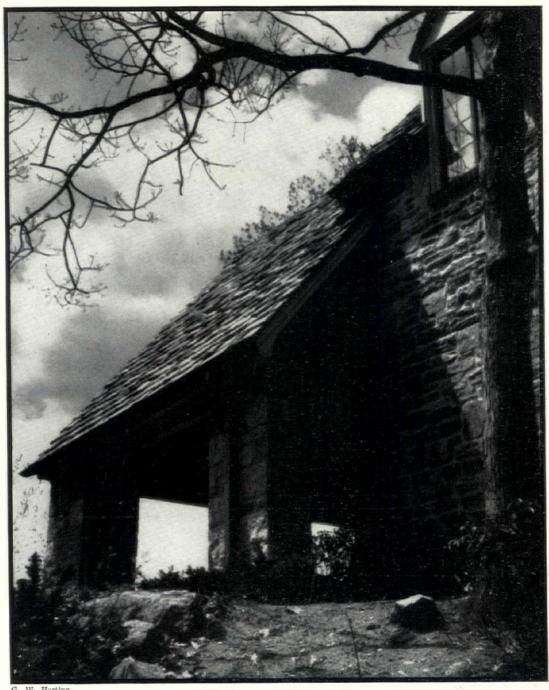




FITTING easily and naturally into the landscape, this stone and brick residence not only appears a permanent adjunct but becomes one, so far as is given any house to achieve permanence. Its sturdy character is very apparent in all the illustrations. It is the home of Dr. John M. Wheeler at Fieldston, N.Y.

 D_{UE} to the rocky nature of the site, it was found more feasible to break each floor into two levels than to try to achieve a flat foundation. Well-handled, as with this house, such a floor scheme gives added interest to the exterior design and works for better segregation of the various divisions of the residence

At the top of the opposite page is a general view of the rear of Dr. Wheeler's house. The dining room terrace, shown on the first floor plan, is visible at the far right. The small detail of an outside staircase shows the ascent to the first level of the grounds. Another stone paved stair carries to the principal entrance



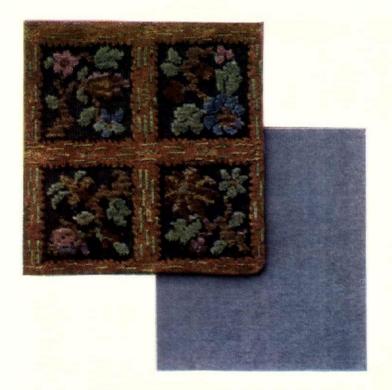


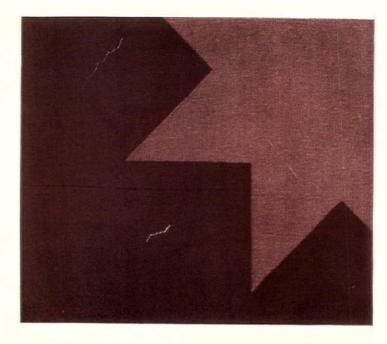


Exciting color, luxurious texture, and designs that make you want to scrap your present floor coverings and start fresh, distinguish the newest rugs and carpets. Nothing could be gayer in a modern scheme than the French rug above, with its flowing vines on the sides. John Becker. Furniture from Frankl

PLAIN rugs and carpets run the whole gamut of color. There are vivid effects such as the stirring lacquer red chenille at the left, as well as subtle medium tones, while at the other end of the scale are beiges and oyster whites. Chenille carpeting dyed any color comes seamless up to 30 feet wide. E. A. deQuintal

Inspired by an 18th Century English fabric in the collection of the Metropolitan Museum, New York, the carpet at the left would be equally charming in a Georgian, Victorian or provincial French room. The soft tones of the flowers and leaves are particularly effective against the raisin ground. Bigelow-Sanford





New designs and good colors on which to base a room





PROVINCIAL carpet combining interesting texture with fine coloring. The cut and uncut pile gives a tufted effect of hand weaving. Firth. The blue next is broadloom Claridge carpeting, in twenty-four colors, From Alexander Smith

Top, right. Inlaid carpet! A stimulating new idea in floors, making possible designs to harmonize with any type of decoration. Due to method of joining, the carpet presents a seamless surface. Sixteen smart colors. Collins & Aikman

RIGHT, center. Adaptable two-toned pattern with textured surface formed by a combination of combed and twisted yarns, giving a brocaded effect. Mohawk. Next is a 9 x 12 peach rug with Empire border. Available in nine colors. Cochrane

WITH everything going Directoire and Empire, you will be glad of this new carpeting, a reproduction of an Aubusson design. The copy has captured the soft, faded colors of the original. Bigelow-Sanford. Furniture, Jacques Bodart



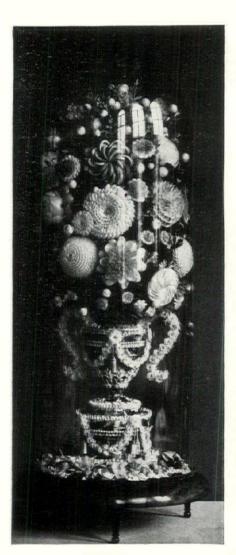
Parlor gardens of Grandmother's day

"How fickle is the academy of taste. What it admires changes from decade to decade, almost from day to day . . . our fathers despised the wax fruits and horse-hair and antimacassars of our grand-mothers. Today we are beginning to think these things good." So writes Rose Macaulay, but I am still waiting to see the modern home where crochet mats and white lace antimacassars are taken seriously. They may come—you never know. The strides that have been made lately by the furniture of the period towards appreciation and revival have been rapid.

The centenary of the Romantic School—long hair, long skirts—turned our attention towards the unblushingly sentimental period that is in such delightful contrast with our own. It is clear that we have just arrived at the point when our ignorance of the life of the early 19th Century allows us to build a quite peculiar earthly paradise out of its setting. Already people are

hard at work collecting paper weights, stuffed humming birds, beaded screens and Berlin wool-work footstools Wax fruit and flowers are again in vogue. Once more we can appreciate their bizarre charm, and occasionally genuine artistic merit. For a wool-work bouquet may show a finer sense of color, a better realization of form than some far more pretentious modern masterpiece in clay or plaster. But after all, the sentimental appeal of those baskets of Roses strangely co-mingled with Hops, or alabaster vases where Tulips, Arum Lilies and Convolvulus are set in strange proximity, is, when all is said and done, their real justification.

The Victorian epoch, says Roger Fry "is unusually rich in its capacity for emanation, for it was the great period of fancywork. Craftsmanship was dead . . . to gratify sentiment Nature was opposed to the hampering conventions of art; to gratify fatuous curiosity, the most improbable





PAIR OF EARLY 19TH CENTURY VASES IN SHELL-WORK

By M. Dane

and ill-suited materials possible were used. Realistic flowers were made of shells glued together, or, with less of the pleasant shock of the unexpected, out of wax or spun glass. The general groundwork of design, so far as any tradition remains at all, is a kind of bastard baroque, passing at times into a flimsy caricature of rococo, but always so overlaid and transfigured by the fancies of the amateur as to be hardly recognizable, and yet all by now, so richly redolent of its social legend as to have become a genuine style."

The scorn and neglect of half a century have done less damage to fragile works of 19th Century ingenuity than one would have believed possible. The glass shade which protected the imposing wax flower piece that formed the planetary center of a constellation of albums, Books of Beauty, and daguerreotypes on the inlaid walnut of the center table in every parlor, may account for this. Even the experiments in color, using the new results in chemistry boldly, greens from arsenic, magenta and maroons from coal tar, with results sometimes happy, sometimes disastrous, either survive or have faded to combinations that are no less strange. Only the moth, undeterred by any such protection, has wreaked a dreadful vengeance on many a Berlin wool masterpiece.

As far as feminine fancy-work is concerned, what we style Victorianism really arrived before ever Victoria came to the throne. Mrs. Delany and Mrs. Montagu were famed for their shell grottos. Mrs. Montagu's drawing room walls were hung with feather work. The thousand examples of flowers, cut with a pair of scissors from colored Chinese paper, the work of Mrs. Delany between her seventieth and eightieth years, may be seen and unfeignedly admired for the works of art that they are, in the British Museum today; they date from the Colonial period. Nevertheless the regulations of the newly constituted Royal Academy, drawn up in consultation with George III, laid down that "no needlework, shellwork, artificial flowers, cut-paper or models in colored wax, or any such performances, shall be admitted to the Exhibition." But the shell bouquets which the Royal Academicians scorned are often charming, and when perfect fetch high prices today. Like the art of printing, they began perfect, and have gone on deteriorating ever since. Almost indestructible under the glass shades that protected them, like the Dresden figures or



FLOWER BASKET OF SHELLS

ormolu clocks, the pair of vases lent by Queen Mary that may be seen at the Victoria and Albert Museum today are perfectly intact. A still earlier example given by the Queen is of the most minute and exquisite workmanship, the shells of which the whole composition is built up, delicately colored and every one of the various flowers represented faithfully copied.

The makers of flowers in Berlin wool were lesser artists, or at any rate, less happy in their medium. The fashion for flowers in Berlin wool was at its height about 1860, and bouquets were fashioned in wool, dyed to the extreme intensity of color which was favored in the furniture and costume of the day—the day of rich corded silk, poplin, grosgrain of a crudity of blue, magenta or grass green never obtainable before the discovery of aniline dyes. Originally an open basket was the correct vehicle for the display of woolwork Fuchsias, Forget-me-nots, Dahlias

and the rest. Baskets were often imitated in scarlet wax, or genuine basketry in a very fine weave. These might be filled with flowers, or wax fruit, the leaves made of glazed calico and perhaps a trail of real hops winding over the handle.

Specimen glasses or vases of Bohemian glass in rich ruby tones superseded the basket, which gave an even more naturalistic air to the wax flowers which gradually lost all sense of style, and ultimately reveal the worst intensities of realism. Like Madame Tussaud they set out to copy Nature exactly in all her details, with the same disastrous results.

To model Pears and Apples in wax is too easy—the soap maker does it as well—but the ingenuity shown by the makers of wool-work flowers is remarkable. Some were woven with a needle on a framework of wire, some composed of a series of loops or made with a crochet needle. The separate blossoms (Continued on page 98)

Vases on the opposite page are resplendent examples of what was to be seen in the 19th Century parlor. Vases and flowers are of shells. Yes, as you could have guessed, they were presented to the Victoria and Albert Museum by Queen Mary

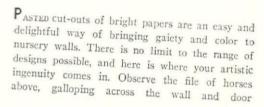
THE TIME and pains-taking effort expended in the creation of the shell-masterpiece to the left are repaid today by its being ensconced in a place of honor at the Victoria and Albert Museum. All colors used are extraordinarily faithful to Nature



WOOL-WORK FLOWERS

Even wool played a prominent part in the creation of 19th Century objets d'art. Straight from the corner what-not comes the remarkable flower piece above, worked out in this medium. The colors are purple, a deep blue, rose and vivid green











Gay murals of your own making in a baby's room

Amusingly designed cut-outs of gaily colored paper make charming decorations for the walls of a baby's nursery. They are far easier and quicker to make than paintings and may be used as single panels, or several of the same design can form a strip. A single side of the room may be decorated, or different subjects can be scattered around walls for the child's amusement: the rooster over the bed as an alarm clock, stars in the ceiling. Do not place the cut-outs too low down as they may become torn.







Bright-colored cut-outs that are easy to apply

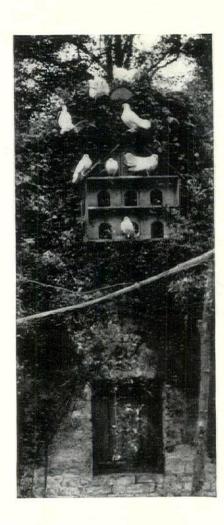
To MAKE these decorations, you need a collection of colored papers, some ordinary library paste and scissors. Before making colored paper cut-outs, make a plain white paper pattern, place it on the colored paper and cut out accurately. Then with a piece of chalk mark lightly on the walls, at the desired points, the outlines of the designs. Use very little paste in applying the cut-outs, and, above all, do it quickly. The brilliant colors of the paper cut-outs will be most effective on a dead white wall.

Ways of using these vivid paper cut-outs on the walls of a child's room are shown above and at the bottom of the page. In the sketch above, separate motifs are scattered on the walls, while below, a moated castle set in a paper outlined panel forms the main decoration on a side wall

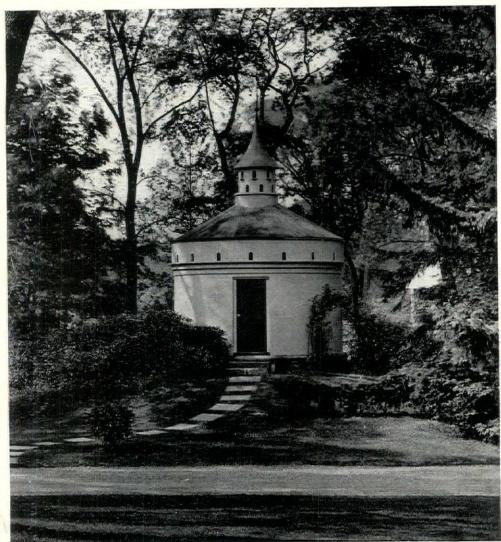


DOVECOTES

By Louise B. Wilder



WHITE Fantails, unique in all the pigeon tribe, are peacefully at home in the little English dovecote shown directly above. The other photograph is of the cote in Mrs. Robert Hill's garden at Niederhorst, Rockland County, N. Y. It is patterned after the circular stone type which, Norman in origin, was the oldest form of columbary to be found in England. In those early days pigeon keeping was an exclusive prerogative restricted to the wealthy classes and the high dignitaries of the church



Mattie Edwards Hewitt

Some months ago in these pages we called attention to the charm lent to gardens of a simple character by the presence of rows of white-painted wooden hives or the quaintly ornamental straw bee-skeps, often painted in bright colors, which added greatly to the gaiety of the garden. But the dovecote offers even greater possibilities as a point of interest and beauty, nor need it be confined to gardens of modest pretensions, for when designed by a discerning hand and placed with discrimination it can be made a fitting adjunct to any garden.

Anyone who is familiar with the older English and French gardens has noted how often a dovecote is to be found used as part of the garden scheme, or placed just without the walls in the field or fold-yard. Usually these ancient erections are beautiful in line and exceedingly picturesque in effect. In early times before cattle and sheep raising was general or on a large scale in England pigeons formed a most important article of diet, and so pigeon houses, or columbaries, as they were called, were quite indispensable to every country place, and immense flocks of the prolific birds were kept in order to supply the

household's demand for fresh meat. Ancient cook books abound in recipes for cooking pigeons. One such old work that I have at hand gives twenty-seven distinct ways of preparing pigeons for the table, including the still popular and toothsome pigeon pie and the once famous and very elaborate dish known as jugged pigeon.

In very early times, however, even as late as the spacious days of Queen Elizabeth-indeed, in some localities until the reign of James I-the right to erect a columbary and to keep pigeons was accorded only to privileged classes, the great lords of manors, wealthy land owners, and to high dignitaries of the church. This was true in France as well as in England. And it was estimated by that eminent agriculturist and friend of Milton, Samuel Hartlib, that toward the middle of the 17th Century there were not less than twentysix thousand dovecotes in England. Huge flocks of birds were kept, anywhere from five hundred to a thousand pairs to a cote, and these vast numbers of birds belonging to the great, fed voraciously upon the crops of the poor and humble, for which hardship the latter had no redress whatever.



N OLD English gardens, especially, the round dovecote mounted on a post is often found-an effective type today, particularly when surrounded by Delphiniums or other tall flowers. At the right is another small type, designed by Mrs. Robert C. Hill for her Gray Garden at East Hampton, Long Island. The lower photograph shows another of the English pole cotes, divided into three floors and with double gables for greater variety of contour and practical utility



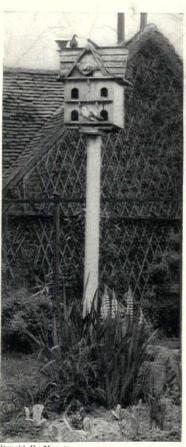
The oldest form of dovecote found in England is Norman in origin, a massive circular building with walls three feet or more in thickness and a low-domed, vaulted roof, windowless and with no means of entrance for the birds save a round hole in the center of the roof, which also admitted a modicum of light and air. There is a famous example of such a circular dovecote at Athelhampton Hall in Dorset, England, which many visitors to that lovely garden will call to mind. It stands in the paddock by the stream-or so I remember it. The interior of this house is arranged in tiers of L-shaped nests built into the solid stone walls from floor to roof. In the center is a curious contraption called in France a portence which enables the egg or squab gatherer to reach all the nests without difficulty. A ladder is hung from a cross arm that is in turn attached to a stout post that is set in a socket in the center of the house, and by turning the post the ladder is quite easily moved along the nest filled walls.

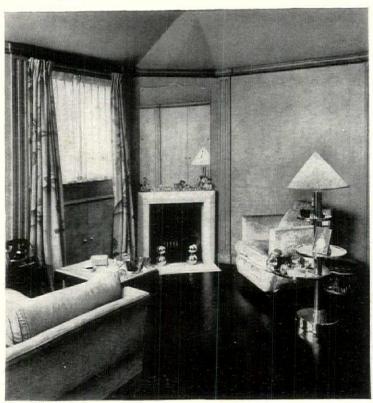
As time went on the circular dovecote was replaced by various other forms which materialized in all sorts of shapes and de-

signs, hardly two alike, though among the most popular styles were the simple square house and that of octagonal shape, often with a gabled roof surmounted by a lantern or again by a small cupola, which served as an open-air dovecote, with an ornamental weathervane atop. Stone was the most commonly employed material but in certain sections the lovely "black and white" construction of oaken beams and "wattle and daub," that we know as half timbered work, was used with fine effect.

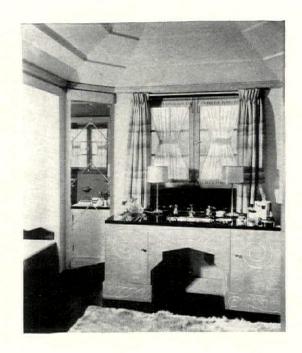
As persons of lesser degree were permitted to keep pigeons many houses of simpler design made their appearance. One of the most popular of these was the barrel dovecote, sometimes called a pole-house. This was a circular house, usually made of wood, raised upon a stout pole, like the one arising from Delphiniums in the illustration. Such a house was frequently set up in old gardens as a centerpiece of a pattern of flower-filled beds and grass paths, and so it could be most effectively used today.

The gabled house, like the one photographed in Mrs. Robert C. Hill's Gray Gardens at East (Continued on page 104)





Trowbridge



Northern Italian design from an Illinois setting





Trowbridge

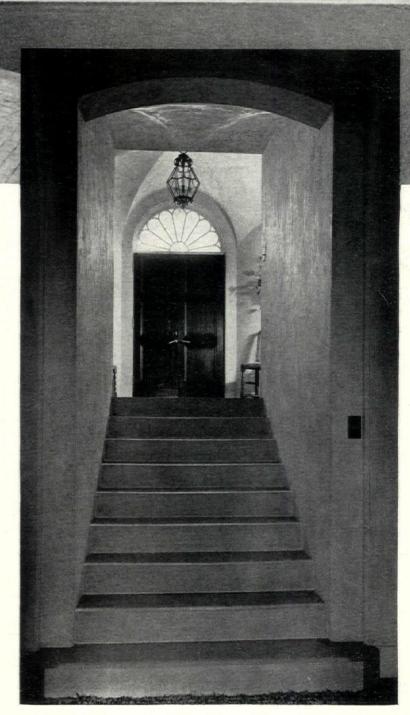
Russell Walcott and

Robert Work, arch'ts

Above is the central portion of the Russell P. Kelley residence at Lake Forest, Ill. This house is treated in a formal Italian manner with a centrally located entrance bay flanked by guest room wings. Living and dining rooms are at the opposite side, where they face the gardens

MRS. KELLEY'S boudoir and bath are shown at the top of the opposite page. In contrast to the traditional treatment of the other rooms, these are done in modern fashion. The dining room, at left, is treated severely. Carved furniture pieces and patterned ceiling carry the interest

THE VIEW at the right was taken from a hall which runs between living and dining rooms, outside the library. At the top of the stairs is an octagonal foyer and the entrance doors. The library acts as rear hall. Irene K. Hyman, decorator; Ferruccio Vitale, landscape architect





Anton Bruehl

Elsie de Wolfe selects smart fabrics for various furniture

Decorative coverings add vastly to these Karpen pieces. Flowered green damask is gay on a graceful love seat; the desk chair is in green morocco, the armchair in tan and green damask. Tapestry in a design resembling leopard skin is exceptionally effective on side chairs. Taupe rug from Altman

Every kind of chair has its own most becoming dress By Katharine M. Kahle

THERE are so many attractive upholstery fabrics available today that it is a long process of elimination which ultimately brings us to the final choice for our own particular chair or sofa. I believe, however, that this problem will be a little bit easier to solve if we chart it with certain helpful signposts.

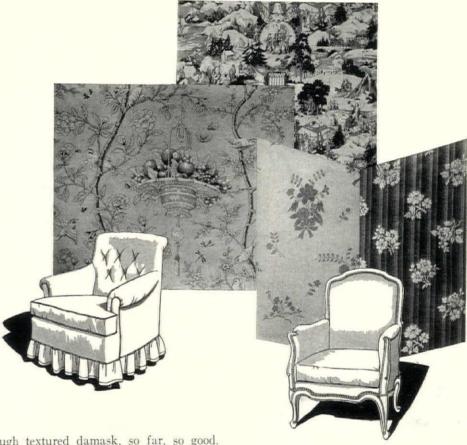
In choosing furniture coverings there are two governing factors, the decorative style of the room and the type of the furniture itself. These considerations will determine the kind of design of the upholstery fabrics and they will also affect the texture and weave of the material. For if your room is to be a decorative unit as well as livable, such elements as pattern and texture are of utmost importance. The design of the figured fabrics used should be of the same period as the room, or at least in the same spirit.

For example, let us say your house is Colonial and you decide to cover the furniture with slip-covers of flowered chintz; or that your living room is Spanish and you wish to upholster your chairs in a heavy

rough textured damask, so far, so good. But your room will not reach its ultimate decorative beauty if you stop here. For the upholstery to be really successful, each piece of furniture should be considered from the standpoint of size, shape and wood finish, as well as its relation to the decorative type of room. In choosing materials for a large piece of furniture the cool colors, such as blue or green tend to decrease the size of the piece. Heavy textures also seem more appropriately associated with large articles, although the surface texture will be partly decided by the wood and type of each piece: mahogany for instance calls for a finer, smoother texture than oak. If pattern is used, its design should not only be in harmony with the particular period of the furniture, but its scale should also be consistent. Large heavy furniture is more successful in ma-

In choosing materials for a small piece of furniture, and by small I mean a loveseat as contrasted to a full size sofa, or a small armchair as compared to a large overstuffed chair, the same considerations will be reversed. While lighter pieces suggest lighter tones in materials, if the dec-

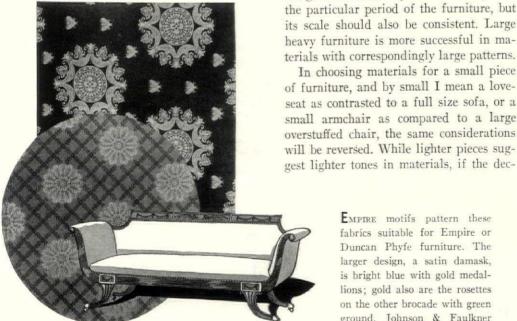
> EMPIRE motifs pattern these fabrics suitable for Empire or Duncan Phyfe furniture. The larger design, a satin damask, is bright blue with gold medallions; gold also are the rosettes on the other brocade with green ground. Johnson & Faulkner

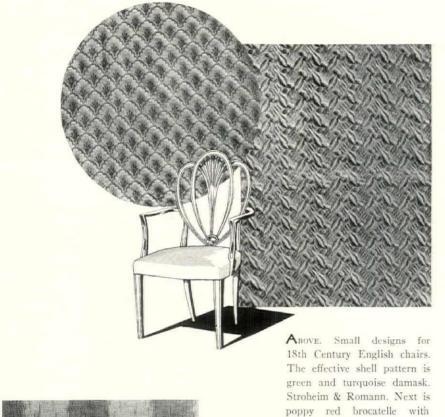


ABOVE, left. Two decorative chintzes for slip covers. The Early American design is mainly red, white and blue; the chinoiserie pattern has soft colors on bluegreen ground, From Marshall Field, Using modern fabrics on traditional furniture is a smart new note. Above. Exquisite modern damask, silver and pale blue on turquoise. Next is ombré rose damask, patterned with gold flowers. J. H. Thorp

orative scheme warrants it, dark materials can be charming on small furniture, and the warmer colors will not unduly exaggerate a small sofa or chair. Where it is consistent with the wood finish, a closer weave and smoother textured material is more in keeping, and the scale of the design should diminish in ratio with the weight and size of each particular piece.

The contour of furniture should also influence the choice of covering. A straight line piece appears to the best advantage when its pattern is based upon straight lines rather than curves, so when Sheraton suggests the use of stripes and checks for his furniture, his advice is based on fundamental principles. The form of certain pieces of furniture often breaks the design of a material. Where the pattern is broken too often, a plain or small diaper pattern should be substituted for a set formal design whose dignity is lost with too much interruption. A running pattern is also good for a chair or sofa with broken lines.





Aside from these general considerations there are certain types of furniture which need additional attention. The davenport, which is usually put into a room because of its comfortable capacity, should be covered in a material which will not detract from its ease. Damask, velour, antique satin are soft and luxurious. Many cotton materials are also durable and at the same time possess a comfortable surface texture. The same holds true for the commodious overstuffed chair. The surfaces of these large pieces if not patterned are more interesting when broken by a texture such as that produced by a strié, jaspé or a slightly rough antique weave.

A wing chair, or any other type of dignified high-backed upholstered chair is charming covered in a somewhat formal pattern which conforms to the lines of the piece, and whose design may be centered in the back and seat. Many smaller chairs also show patterns centered in this manner. The tapestries for the armchairs of Louis XIV and the bergères of Louis XV and XVI were woven in floral or figure designs within medallions the proper size for the backs and seats, and large medallion patterns were executed for sofas. Damask designs were also centered as well as the small delicate wreath patterns made by Adam. These were the days when materials were especially manufactured for each particular furniture piece rather than by yardage lots without consideration being



CHARMING for a French provincial armchair are the materials above. Left. Light weight tapestry, red and white ground, design brighter red and white. Schumacher. Next. Glazed chintz, multi-colored flowers on green. From Stroheim & Romann

RIGHT. Two materials in the Chippendale spirit for the important sofa. The larger picture shows a gold damask with decorative flowers and fruit. Johnson & Faulkner. The other brocade has a pattern of gay flowers on tête-de-nègre. Lehman-Connor



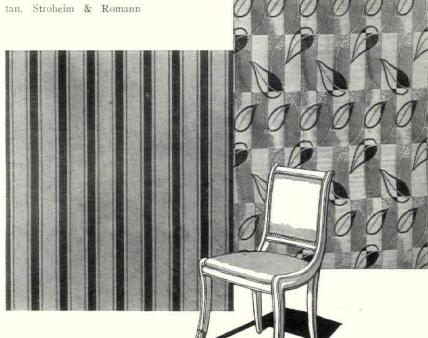
given for the application of the material.

The less dignified chairs for the informal home are more appropriately upholstered with a plain or striped material, or an informal pattern which is not too scattered or spotty. The Coggswell chair is one of this type, and because of its straight lines, looks well when covered in moderately large stripes.

There is historic precedent as to the manner of applying upholstery on various styles of chairs. Generally, the traditional manner of upholstery may be used today, since in most cases it relates to the lines and structure of the furniture. Renaissance and 17th Century furniture covered in elaborate velvets, damasks, and brocades was trimmed with silk fringes of contrasting colors. Leather upholstery was always appropriately tacked down with nails whether used on a Spanish chair or on the chairs of Chippendale. The furniture of the William and Mary period substituted galloon of gold or silver for the long silk fringes. This galloon was applied in panels which followed and emphasized the lines of the furniture, and except when chair seats were sunken and the upholstery needed no finish, galloon has remained one of the popular methods of finishing upholstery. The Empire and Victorian days reverted to the elaborate tasselled fringes of the 17th Century, but their use did not seem as consistent as it did in the earlier French period. So on our (Continued on page 94)

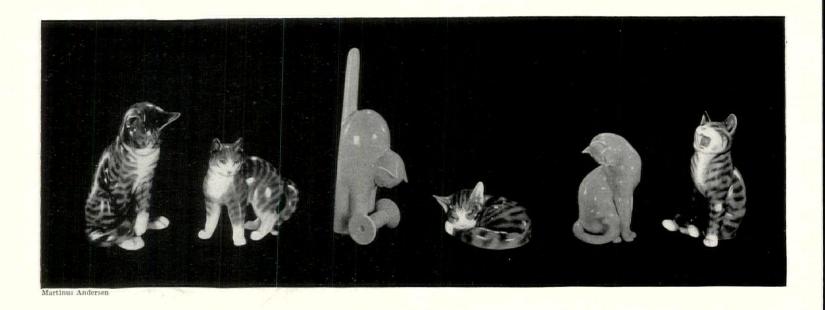


gold. Johnson & Faulkner. Right. Damask, light blue ground, pattern dull blue and



ABOVE. Nothing is smarter on a Directoire chair than a narrow stripe of this kind which comes in several good color combinations. Thibaut. At the right is an apricot damask with a modern leaf pattern in a deeper hue. J. H. Thorp

LEFT. Two charming materials for a chaise longue. In the circle is Louis XVIth brocade, light blue with cream lattice and flowers in soft colors. Thorp. Below. Damask, shaded column and swirl pattern in cream and gold. Johnson & Faulkner



All cats are clever · By Sophie Kerr

THERE are no stupid cats. When some one says: "My cat is so unintelligent, he simply won't learn to do tricks though I've worked and worked with him," the speaker is in reality paying a tribute to the cat's brains and self-respect.

The cat is a reasonable and dignified animal; he sees no point in sitting up, rolling over, playing dead and jumping through looped arms merely to amuse a human and gratify that human's sense of power. He evades the clutching hands and slips away to the deep shadow under a sofa, whence he peers out with an ironic expression which if interpreted in words would be something like this: "Would you, my friend, like to be hauled about by some one twenty times your size, and forced to silly and aimless acts which are contrary to your nature? Imagine, please, how your own self-respect would suffer in such case." And if the owner of the cat has sufficient imagination to see the situation reversed. he will at once stop trying to coerce his friend into clownishness and permit him to be his proper cat self, calm, graceful, decorative and companionable.

In Carl Van Vechten's cat-classic *The Tiger in the House*, in the chapter on "The Cat in the Theatre" there is a delicious story of a white cat who belonged to a troupe of performing animals, but did her tricks only when fancy bade. Many times she sat blandly at the top of her ladder and did nothing but watch the dogs and monkeys obediently going through their repertoire, giving them, no doubt, a catlaugh for their acquiescent stupidity.

This determined maintenance by the cat of his own personality against the encroachment of the human will infuriates many people; they denounce the cat and libel him with all the crimes of the animal kingdom; it makes them abusive and cruel; they want to punish anything so small and weak which yet dares to offend their egotism. But they cannot change the cat. He meets humanity as an equal, not an inferior; he will be man's loving, devoted friend, but not his slave or entertainer.

There are just three sorts of people where cats are concerned: Those who love them and deal with them justly; those who hate and persecute them; and those who suffer from that strange morbid aversion called ailurophobia, an aversion which warns of the presence of an unseen cat, and causes veritable nerve crises in the sufferer should he see or touch a cat. Yet, oddly enough, the ailurophobes are not the ones who long to abuse and exterminate cats; they know the animal is not to blame for their condition.

And if you think that any cat of adult feline years is not able to distinguish these three classes of humans instantly and accurately, you are very much mistaken. He knows, the wise furry little beast, who will say "Oh, lovely puss!" and run a delicate discriminating finger under his chin; and who will say "Scat, get out of here," and try to make him unhappy and ridiculous; and those who will shudder and grow pale as he passes by.

I like to remember the amiable and interesting cats I have known: Kitty Pearl the devoted mother, Boots the dandy, E Pluribus Unum, the rake who loved to romp with Colonel the bulldog. And Mulberry the tawny beauty, Bum who trust-

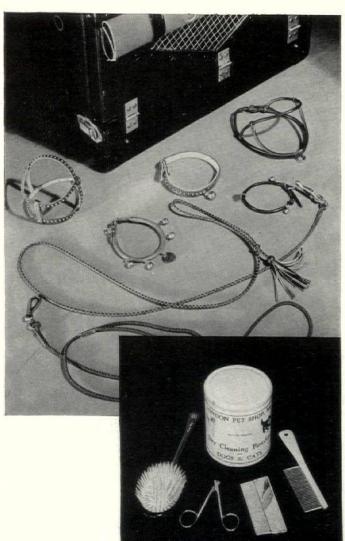
Since the sacred feline deities of Ancient Egypt, the cat has pursued his triumphant course throughout the ages. Of all the so-called domestic animals, he alone remains untrammeled and untamed, walking, like Kipling's cat, by his wild lone. Fastidious to the points of his polished claws, the supreme Sybarite, he responds to affection and recognizes his true friend.

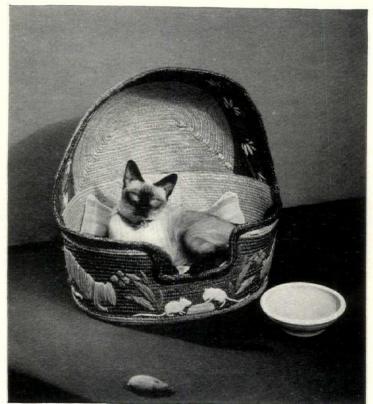
Cloudy Persian, sleek Siamese or just plain cat, all have contributed to decoration. The cat fancier has the exquisite etchings of Foujita to adorn his walls, while sitting on his hearth is a life-like porcelain kitten such as is shown above. The gray and white striped cats are from the Royal Copenhagen Porcelain, Inc.; the others, formed out of creamy white pottery, from Rena Rosenthal

ingly brought his hurts to his mistress to be healed, Worthless, son of Useless, black and Egyptian, devoted and understanding, and poor Mr. Skibbins the stray who so longed for a home. There are no proud Persians or Angoras, no blue-eyed kinktailed Siamese in this list; they were all of the genus vulgaris, alley cat. And as I write these words I hear Peerless Percy Perkins on the stairs calling to me anxiously: "Where are you, meow, meow, I'm lonely, I want to be with you, meow, meow!" I answer, "Here I am, Percy," and he comes in happily, waving his long black tail and purring with joy to find me. He leaps upon my desk and gets his play-string from out of my bowl of pencils. He is ready for a game.

It is true, there are no stupid cats.





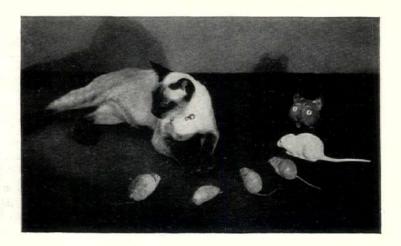


Martinus Andersen

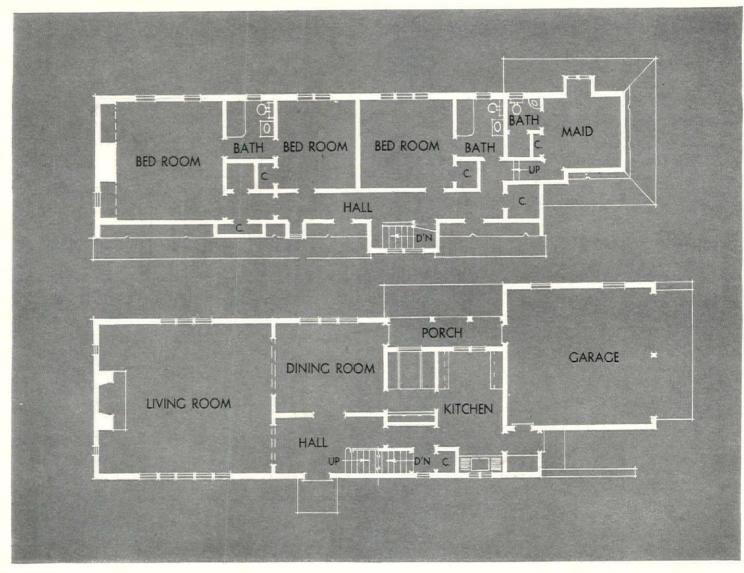
Cat-naps-collars-fine fat mice The things a cat's life is made of

UPPER left. A cat igloo of natural straw with blue bands. Bowl. Both from Macy's. Above. Rose and blue basket. Altman. Blue pottery bowl. Macy's. Left. Studded harness. London Dog & Bird Shop. Studded collar, braided leather leash with round collar, silk cord leash. W. Stevens & Son. Round leather harness, collar with four bells. Altman. Traveling case. Abercrombie & Fitch

Lower left. For the toilet: a powder for cleansing the coats of cats of high degree, from the London Dog & Bird Shop. Brush and two combs are from B. Altman; nail clipper from Wanamaker. Directly below: Mouse that runs, catnip mouse, two rubber mice, rubber rat and rubber cat. From F. A. O. Schwarz, London Dog & Bird Shop, W. Stevens & Son, and Wanamaker, respectively





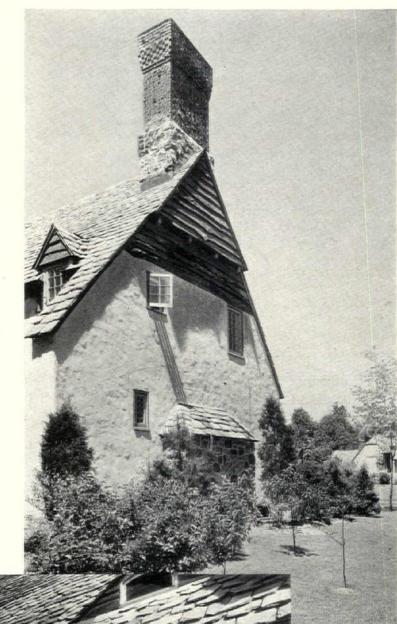


Various materials combine in a house of Norman type Bernhardt E. Müller, arch.

PICTURESQUE lines and interesting combinations of materials distinguish the home of Mr. and Mrs. Alva F. Travers at Old Short Hills, N. J. General character and details follow the Norman farmhouse style. Stucco is the principal material; stone, brick, half timber and rough-sawn siding are also introduced

The treatment of chimney and gable-end shown in the detail at the right is especially interesting. The outer face of the chimney breast is picked out in brick, headed by slate shingles. The expanse of stucco wall narrows to the point where it meets the rough-hewn siding with which the upper part of the gable-end is filled

The narrow plan has many advantages, among which are excellent ventilation and lighting and unbroken rooms. The central entrance leads on a small hall. Dining room is opposite. Living room is at the left; kitchen and garage are right. Three bedrooms, two baths and a maid's room and bath occupy the second floor





What to do before the architect comes

IN BUILDING a house one assumes many obligations besides that of being prepared to pay for it. It means giving up endless time and generating boundless faith and enthusiasm. Even before the architect is called into the picture, the prospective home builder will have spent much time in considering his needs and just how he wishes them cared for. It is almost impossible to avoid giving the same thought to the building of a house that one would give to his own business. So great an event in the family is seldom treated otherwise. Even so, too often are problems left entirely for the decision of the architect which would better have been worked out previously, subject to his approval. While the house will bear the imprint of the architect's particular way of working, it is the owner and his family who are going to live in it, and they should make it their business to know and understand every detail.

A person considering a house soon acquires the habit of observing other houses for the things he would like to have in his own. As he begins to absorb ideas he begins clarifying his own. The materials to be used and the mechanical equipment desired must be decided before a definite specification can be written. It is well for the client to prepare in advance for his function as an associate of his architect, for at almost every step in construction he is called upon to make decisions on such things as colors and finishes, and the many details which have been specified in a general way or have been covered by allowances in the specifications.

WHENEVER possible, in choosing the materials for a house it is always desirable to see, either by sample or in some building, the very things desired for the house. When a new heating system or some other element of equal importance is under consideration, an effort should be made to see and inspect a plant in operation under actual conditions. While many new and interesting appliances are to be found that make an appeal to the imagination, it is always best to see for one's self and be sure.

Plumbing fixtures and bathroom tiling should be selected at the same time. By this means the best color combinations can be selected, for good color is a prime requisite in baths of today. Most people have no difficulty in choosing the type of fixture and the color. However, when it comes to finding a suitable tile treatment they are at first apt to find themselves somewhat at

Points to check up on while you are still dreaming that house · By Julius Gregory

sea, and only by working back and forth from tiles to fixtures can an appropriate choice be made. To visualize as clearly as possible the conditions of the actual bathroom calls for considerable time and patience; only by careful selection can the best results be gained.

Too Much cannot be said about the value of insulation. Insulation is necessary to hot water pipes, heating pipes and ducts, and to the shell of the house itself. It has been clearly demonstrated that, within practical limits, the more insulation used the less will be the cost of heating. The original cost of the insulation will soon be paid off, not alone in reduced fuel charges, but very definitely in comfort throughout the entire year.

In the selection of a heating plant there is choice from among many systems. While one person may be content to use an older type of heating plant he has had experience with, another will be inclined to consider something more modern. Certainly, with concealed radiation as inexpensive as it now is, it would seem unwise not to make use of it if a steam or hot water system is adopted. The remarkable advances which have been made in heating by hot air make it worthy of consideration. In the development of this type of appliance, the practical application of humidification and air purification has been brought out and the advantages of these very desirable features as an adjunct to almost any type of heating system are considerable.

INCINERATION has been proven of great value in the economical operation of a house, as has the modern equipment now made for the kitchen and the laundry.

In the consideration of the electric work, aside from the various apparatus at one's hand, much thought should be given to the location of outlets, particularly base plugs, of which there should be an abundance. The base plugs should be on switches, every closet should have a light above the door, and the kitchen should be ventilated by a fan, to say nothing of the many

other advantageous uses of electricity.

The organization and collecting together of the things that go into the making of a house, come to be a matter of absorbing interest. Few miss the thrill and the client soon finds himself alert and keen for expeditions to see new features that may offer possibilities of improvement over what has been done before. Home building, if taken up with a certain amount of patience and humor, is bound to become a happy experience, the fulfillment of one of life's greatest instincts. The obligations one shoulders at the beginning are cleared out in the process of seeing through each detail in its turn and become wings to carry one's enthusiasm through to moving day.

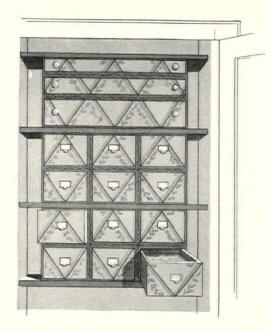
And in order to work to the best advantage, it should be made certain that the architect selected has the qualifications essential to designing and building the type of house desired. Just as it would not be logical to have a portrait painted by a man whose reputation has been made as a landscape painter, so should no architect be considered other than one whose talents and standing are of the highest in the variety of residential work selected.

While the prospective home-builder definitely wants a man he can be friends with, because during the period of planning and building a house the architect virtually becomes a member of the family, he should not allow himself to be influenced too much by the appeal of a friend who may be an architect. He should pick his architect with as much care as he would devote to selecting a physician for his children-and should give the architect exactly the same degree of confidence. Realizing that an architect's reputation is at stake on every house he does is assurance that he is not going to let you make mistakes on yours.

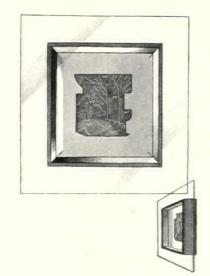
The process of studying the details of a house is so gradual, as one works from consideration of one element to another, that by the time specifications are prepared a clear understanding of what is to go into the (Continued on page 100)

Clever tricks for interiors

Simple features that will enhance rooms



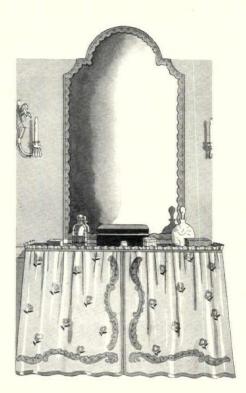
A PRACTICAL addition to a woman's closet are these drawer sections which fit between shelves. Painted peach with blue decorations, or in any combination. The Closet Shop

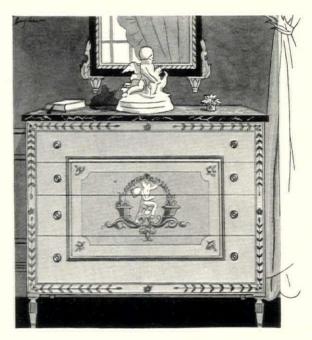


THE negative etching above is mirror backed. It is framed in a shadow box whose sides are mirrored and enclosed in glass extending beyond the box. Les Arts Modernes



Lower left. A clever idea in wall lighting is this recessed type designed by Howe & Lescaze. The bulb, concealed behind the mirror, casts a reflected glow of light

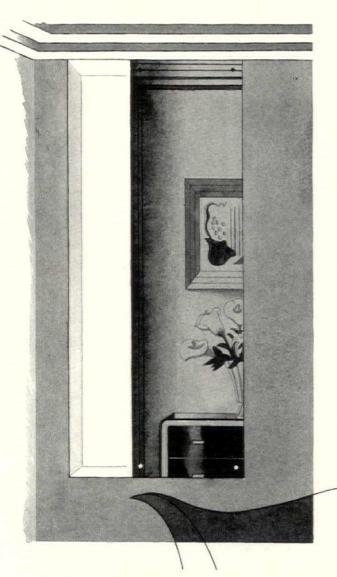




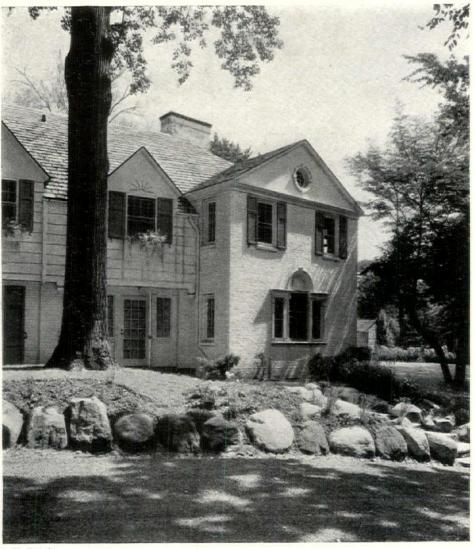


LEFT. A simple white parchment shade is decorated at the top with a cut-out gold paper tassel valance that comes by the sheet, Jessie Leach Rector

A GRAY-GROUNDED paper patterned with white, green and gold motifs applied to the chest above makes an effective decoration, From A. L. Diament







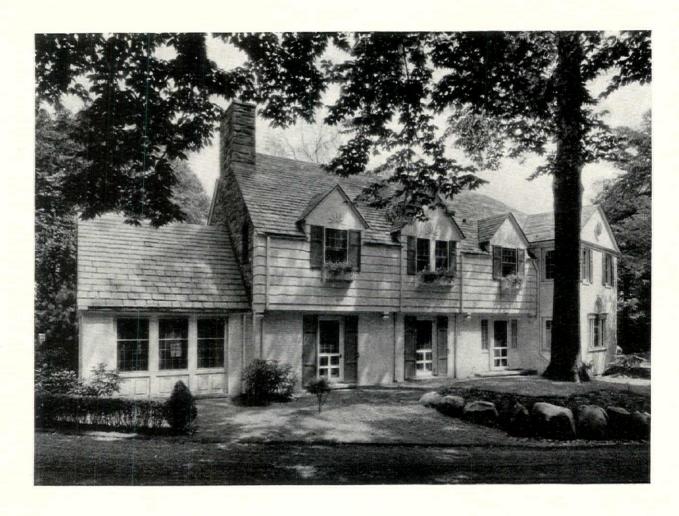
S. H. Gottscho

A Colonial house makes a semicircle

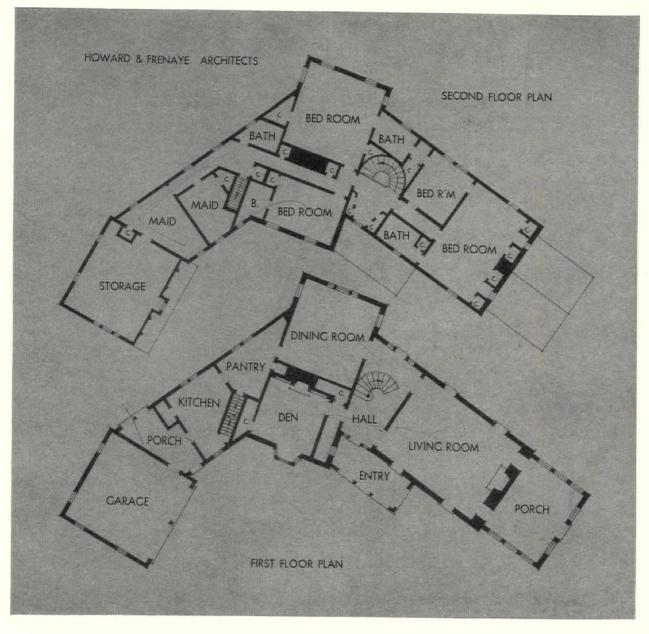
To take best advantage of site and gain maximum sun and air, the home of L. A. Norton at Llewellyn Park, West Orange, N. J. has been built in almost semi-circular form around a garden court. A centrally located hall may be entered from either front or rear. Here a graceful circular stair rises to the upper floor

This residence is of Colonial design, treated with something of Georgian dignity. Its exterior walls are of white-washed brick combined with white painted shingles. Black slate is used on the roof

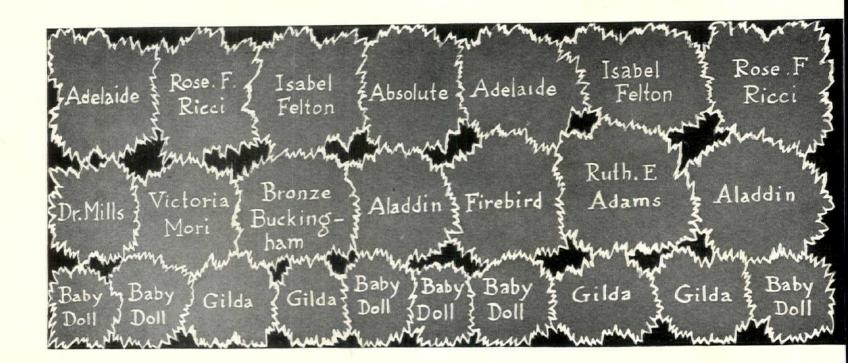
To the left is shown a close-up of the rear entrance, with the projecting dining room wing alongside. A more general view of this façade is given below. The other side of the house is shown on the opposite page. Howard & Frenaye were the architects; C. F. Hageman, landscape architect







According to the





STOCK PLANT



CUTTING DETACHED



CUTTINGS ROOTED

With autumn come Chrysanthemums

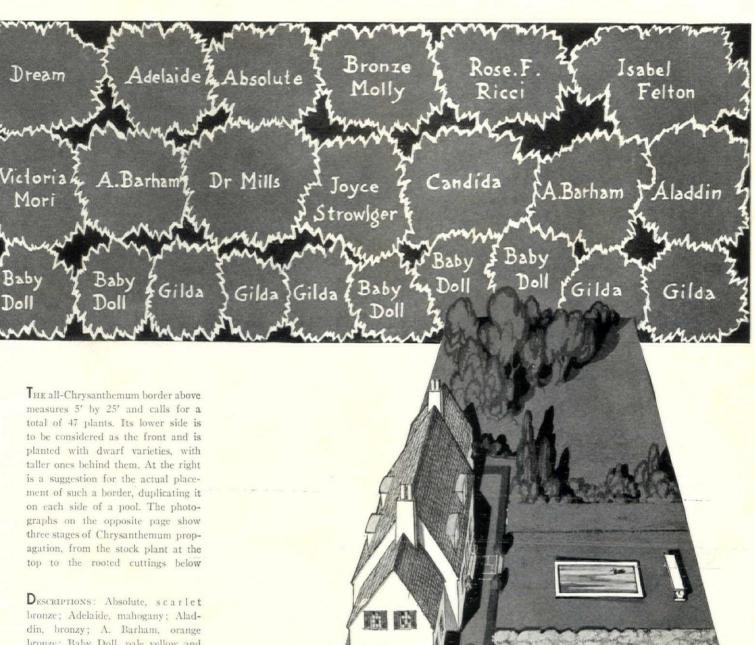
By F. F. Rockwell

If the hardy Chrysanthemums bloomed in the spring no garden would be without them. But we have not yet learned to enjoy our autumns, gardenwise; we do not anticipate all that they may hold in store for us, or plan definitely for its fulfilment as we do for our springs and summers. And thus the hardy 'Mums, glory of late autumn gardens, have not been nearly as much appreciated by the gardening public as they deserve.

Surely no garden need be without these spicily fragrant, robust and frost-defying flowers. Few perennials are so easily grown, and none may be propagated more readily. From plants set out in the spring, a wonderful show of flowers may be had the very first season, because the plants have five to six months in which to grow before they bloom. In two or three years, from a single small plant of any varietyinvolving an original investment of from twenty-five to fifty cents, possibly a dollar for a very recent introduction-one may readily obtain all the plants of that kind wanted. In fact, to obtain the very best flowers the old clumps should be divided every spring, or at most every second spring, so that the supply of strong, healthy plants is automatically increased without any extra trouble.

Although they may be increased rapidly when the gardener so wishes, the hardy 'Mums, vigorous as they are, do not escape or even usurp the space given to other plants near them. Left alone they will spread slowly, forming larger clumps or crowns each year, continuing to produce masses of small flowers season after season, often even under complete neglect. But naturally this is not the way to handle them if one wishes the most satisfactory results. With the remarkable range of form and color available it is desirable even in the small garden to have a goodly number of varieties in order that their beauty may be enjoyed over a long season. With a dozen or so different sorts it is possible to have a succession of bloom from late September through October, and well into November. Early frosts often destroy the blossoms which are out, but the remaining buds open up and continue to bloom as cheerfully as ever, thus taking advantage of the days and sometimes weeks of moderate weather which so often follow a sudden early cold snap. Both in the garden and for cut flower decoration indoors at a season when little else is available, their golden, copper, deep yellow, bronze, dark red and maroon shades supply a wealth of warm Indian summer colors which no other flowers can begin to match.

Plants of hardy Chrysanthemums for setting out in the spring are of three types: young plants, (Continued on page 105)



Descriptions: Absolute, scarlet bronze; Adelaide, mahogany; Aladdin, bronzy; A. Barham, orange bronze; Baby Doll, pale yellow and rose; Bronze Buckingham, glowing bronze; Bronze Molly, tawny yellow; Candida, white; Dream, pink, late; Dr. Mills, canary yellow; Firebird, bright red; Gilda, orange; Isabel Felton, yellow; Joyce Strowlger, bronzy salmon; Rose F. Ricci, pink and gold; Ruth E. Adams, bronzy gold; Victoria Mori, red and gold



HARDY TYPE



ALBERT D. JONES



GYPSY GIRL



BRUNE POITEVINE

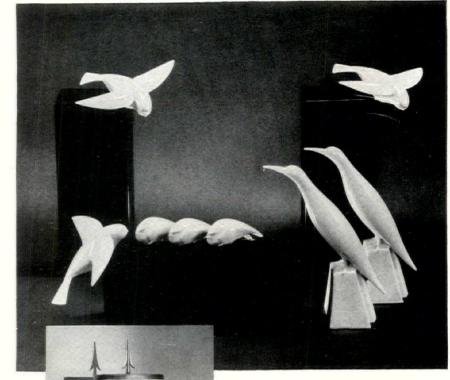
Gift suggestions for the early Christmas shopper

Among the latest contributions to decoration are these amusingly designed birds in creamy white pottery mounted on rectangular black wooden blocks. The two in the background might be used as bookends. These and the two inquiring sea-gulls are from Rena Rosenthal







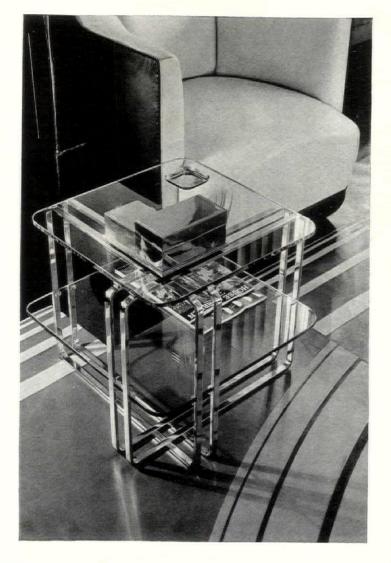




LEFT. Charming for the Empire scheme are these tôle flower pots in white and gold. Charles Hall. The interesting Directoire floor lamp is in dull gold, with a marbleized tan and brown parchment shade. Ruby Ross Wood

THE MIRROR above, wreathed in bright flowers and cupids, and the candelabra next to it, are modern Viennese pottery executed after 1860 designs. They would be delightful in a child's room. From Marie S. Barlow

AGAIN Scandinavia contributes distinguished accessories for the house. At the left are two Danish pewter serving dishes beautifully designed. They are moderately priced and make an excellent practical gift. Mandix



Of sturdy steel and plate glass to interest that modern male



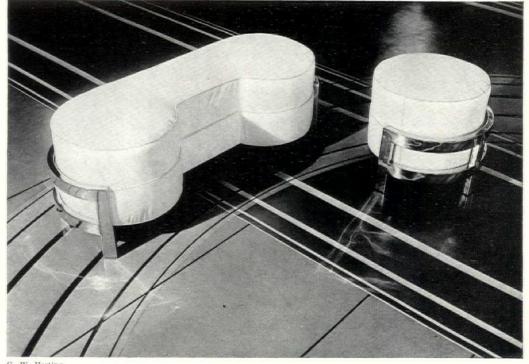


New designs by Robert Locher

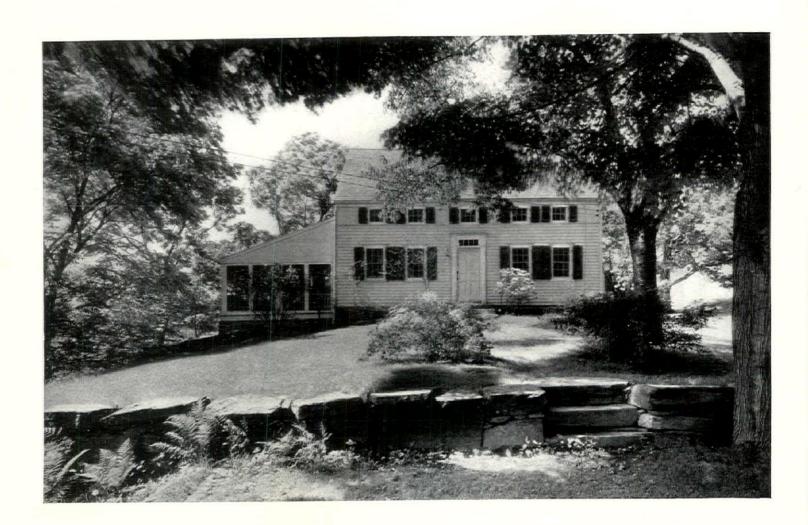
What man could resist the gleaming perfection of the cigarette and coffee table above? Supports are chromium steel, the two tiers clear plate glass. Chromiumboxforcigars, cigarettes and matches from Rena Rosenthal

UPPER right. A smart modern scheme is this two-tiered flower table of clear glass and chromium. The travelling bar next has holders for bottles, and tiers for sandwiches, hors d'œuvres, etc. Glass from Gilman Collamore

Any modern room would welcome the settee and stool at the right. Frames are of chromium steel; upholstery is a durable white waterproof fabric. All furniture shown was designed by Robert Locher for Wanamaker



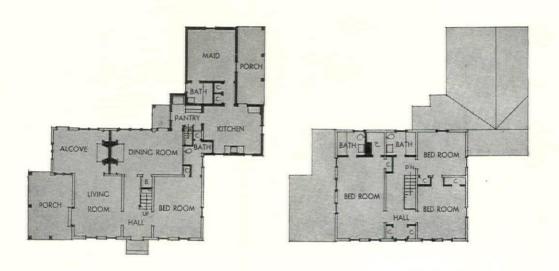
G. W. Harting





Plastic surgery makes a successful entry into the architectural field

Lewis E. Welsh, architect



The original house, as shown at the left, above, built about 75 years ago, had little else than simple mass and splendid location to recommend it to Mr. Irwin Wheeler, its present owner.

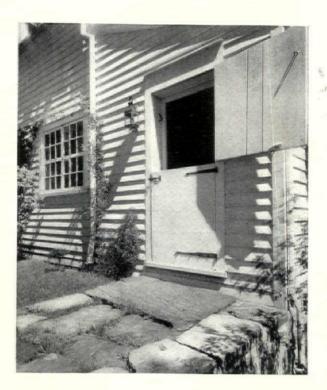
With the porch and front gable removed, windows changed and various other details altered, the place takes on the appearance of a well-designed Colonial house.

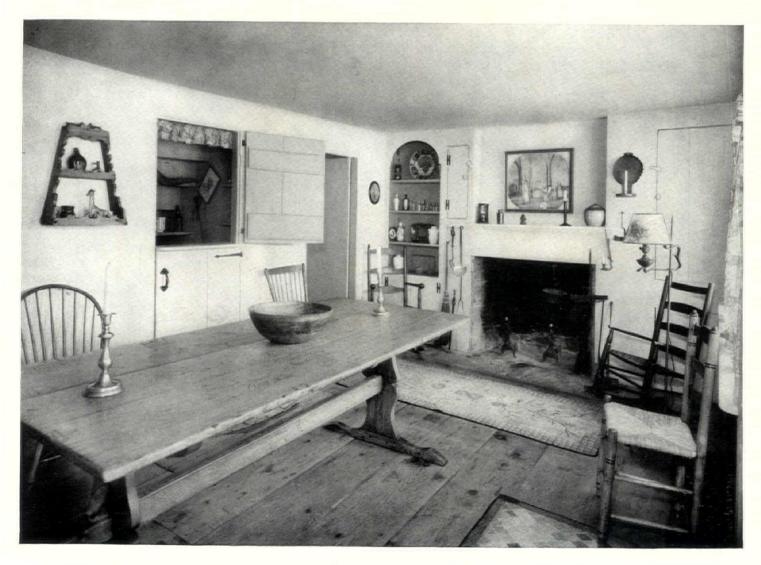
In the plans the white partitions indicate the original structure, and the black ones the additions



ABOVE is shown the rear of Mr. Wheeler's Trinity Lake, N. Y. house. The door seen to the left in the picture opens to the dining room. Service rooms are in the wing extending into the foreground. A close-up of the rear entrance to the living room alcove is given at the right

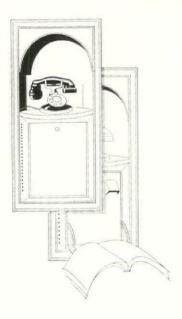
The dining room has been excellently carried out. All features, from wide-plank floor to the simple wrought iron hardware, are in keeping. The fireplace here, and one on the other side of the wall for the living room, are new. A tap room has been devised behind the divided door



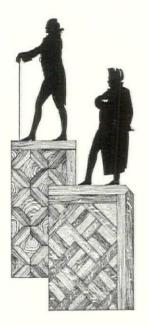


New building and equipment items

LEAD CLAD LEADER HEADS



TELEPHONE CABINET



WOOD BLOCK FLOORING

Recent developments that will interest home owners and builders · By Gayne T. K. Norton

LEAD CLAD LEADER HEADS. The old cast or hammered leader heads seen in Europe have been the envy of many owners and architects. They lend a richness to the manor houses they embellish that nothing else can quite duplicate. This want, unsatisfied in this country, set at least one manufacturer to work. He has produced a line of copper leader heads, lead coated within and without.

These heads are reproduced in five authentic designs. They are formed of welded, one-piece construction and then coated with pure lead by an exclusive process. The lead jacket is given the slightly roughened texture which distinguishes the cast or hammered heads found in Europe.

TELEPHONE CABINET. A recently marketed steel wall cabinet for the telephone fits flush with the wall and can be given any finish. Besides providing a niche for the instrument, a place for the 'phone book and a housing for the bell box, a folding leaf functions as a desk, and a pilot light aids in finding numbers.

A push button is provided by which bells in distant parts of the house may be rung to summon others to the telephone. The cabinet provides ready accessibility to all parts of the telephone installation and has been approved by the telephone company. It may be placed between studding as it measures 12½ inches wide, 28½ inches high and four inches deep.

Wood block flooring. Eliminating entirely the labor and materials required in laying sub-floors in concrete slab construction, and saving two to three inches per floor in ceiling height, a mastic wood block flooring has many advantages.

It can be laid directly over a concrete slab and lends itself to fireproof construction; being in intimate contact with the concrete, there can be no drafts beneath it. Because of its resiliency and the cushioning effect of the mastic in which it is laid, it is comfortable and noiseless underfoot.

Laying wood blocks in mastic directly on concrete has long been popular in Europe, especially in England, but we in this country have been slow to utilize this fire-safe, attractive flooring which is so often referred to as English wood blocks. With the blocks of American manufacture now available there is no reason why any owner should not specify flooring of this nature if he so desires.

Because of the universal use in this country of modern heating plants, which greatly increase the contraction and expansion of woodwork, it has been necessary, in order to suit this flooring to American conditions, to develop a special block. This veneered block, of laminated construction, has an interlocking tongue-and-groove, with a mastic groove below.

One is not limited to the standard herring bone and square patterns, but may utilize any design which can be constructed of separate blocks. The block recommended measures two and a quarter inches wide, thirteen and a half long, and thirteen-sixteenths thick. These may be laid in either hot or cold mastic.

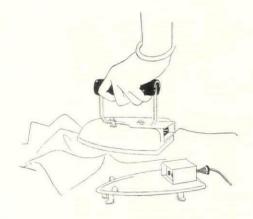
Beside the herring bone and square patterns, there are the interesting Fontainebleau design, the Monticello pattern and the Georgian border design.

Radiator-humidifier. Made in three distinct types for old and new homes, and suited for use with hot water, steam or vacuum systems, a combination radiator-humidifier recently introduced is made in a range of sizes so that they can be specified to meet any requirement.

The exposed type extends five inches into the room. The other types are built for concealment. They cause no discoloration of wall finishes, we are told, and heat is given off near the floor level through a grille-covered opening.

Cool air enters the lower section of the grille and passes through an insulated recess construction so designed as to control its direction. This air is interrupted by a series of parallel heat-radiating fins mounted on pipes.

Along the top of these fins is an open reservoir of water. Both by conduction of heat from the fins and by evaporation, the stream of air passing through the radiator is moistened. The water level is controlled by a float valve.



CORDLESS ELECTRIC IRON

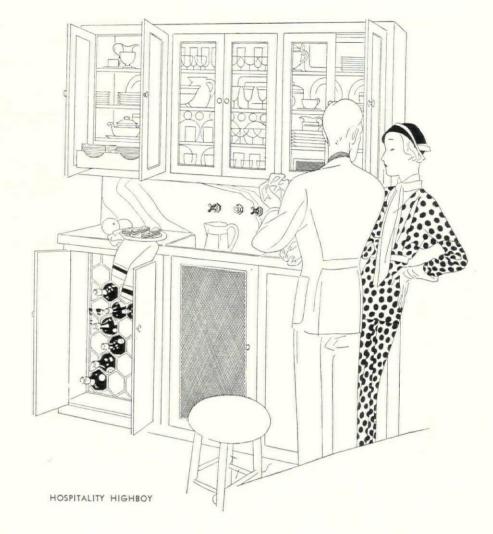
CORDLESS ELECTRIC IRON. The latest electric iron has the cord attached to the stand instead of to the iron. This eliminates the necessity of constantly connecting and disconnecting the plug, and permits the iron to be moved in any direction without interference from the cord. As a result, work can be accomplished at considerable saving of time.

The iron heats in two minutes, consuming current only while in contact position on the stand. If current is not required between pieces, the iron is placed sideways on the stand. The point of contact on the stand is so arranged that there is no possibility of the operator suffering shock or burn.

An important feature is the safety cutout which automatically stops the current flow when the proper temperature is reached. The temperature control is constructed to avoid arcing and other troubles of automatic operation which have been known to cause irons gradually to fail to heat to a sufficient temperature.

ELECTRO-CHEMICAL HEATER. Something new, radically different, and according to every indication, vastly superior, appeared last month among space heaters. While it is being marketed for the time being as auxiliary equipment for use on cool fall and spring days, the time will come before long when, used in series on a special electric circuit, a number of these units used together will take over the entire task of home heating.

Consisting of a brass core with copper fins, this good looking, portable convection-type heater is an assembly of standard products. Mounted in an insulated wood cabinet of any desired period design, it employs an entirely new heating principle. A non-poisonous chemical is sealed in a partial vacuum inside the core. As pressure inside the core never exceeds atmospheric pressure, the safety factor is very high. An electric heating unit, thermostatically controlled and operating on 110 volts, AC or DC, vaporizes the chemical. The transfer



of heat through the chemical to the core and fins of the convector is almost immediate and, due to the partial vacuum, economical. When the current is turned off, the vapor condenses, returning again to its original form.

This unit, which should last as long as the house, is made in sizes to meet the needs of any room regardless of area or exposure. It may be built into the walls or placed against the wall, in which case it extends into the room only four inches. It is of simple, sturdy construction, and has been thoroughly tested.

Hospitality Highboy. Designed for the home where the host and hostess enjoy serving in the most unique manner, the hospitality highboy, so-called, provides a complete service that is both inviting and convenient.

This equipment may be set in a space as small as six feet in width. The base has a depth of 22 inches, and the overall height is seven feet. It is a complete and beautifully finished chest that can be carried out in a color to be selected to harmonize with the general decorative scheme.

Beneath sink and counter, at the right, there is space for the electric icer. On the left there is a bottle rack storage cabinet. The grilled center panel door gives ready access to plumbing fixtures and to a sanitary can. Any plumber can easily provide connections for the drain and hot and cold water connections. All of the fittings are attractively designed.

Above the counter, cabinet doors are glazed with antique glass. The compartments behind them provide ample storage for glass and china. There are removable trays for linen, cutlery and silver. The highboy is delivered without the electric refrigerating unit.

ELECTRIFIED TABLE. An electric table is a distinctly new type of self-contained equipment for performing practically all kitchen operations. Means are provided for the mixing and all other preparation of foods, and the cooking of many of them. The unit also operates an electrical ironer, and has storage space for the kitchen devices supplied as standard equipment with it

It can serve as a breakfast table for two and the central point in preparing any informal meal. The table is 32 inches high, 30 inches wide and 22 inches deep, and houses an electric motor and two sliding shelves on which are stored the equipment devices.

The motor operates a vertical driveshaft which ends below the stainproof porcelain enamel top, leaving a clear, uncluttered work surface or (Continued on page 96)

A garden gadabout roams through Britain

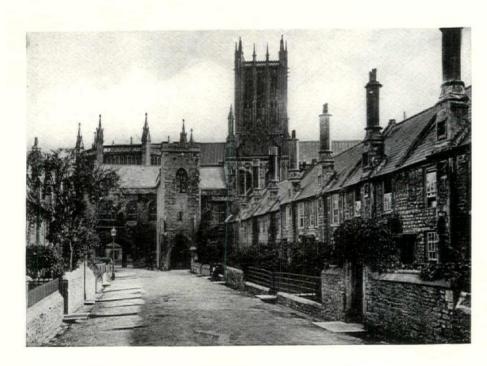
THE dictionaries define a Gadabout as "one who is fond of gadding;" and gadding means "to roam about idly." So a true Gadabout was I during my hitherand-yon meanderings through Britain in quest of unusual gardens. By unusual I mean those that are obviously and perfectly attuned to their surroundings—the only kind that achieves true harmony and beauty and expresses a nice perception of what constitutes good gardening taste. Measured by this standard, many famous "show" gardens, most formal gardens (particularly the carpet and ribbon variants), incongruous copy-cats of Continental and Asiatic gardens, that horrible horticultural depravity the topiary garden, and all the other vegetal absurdities that mar the beauty of Britain, were taboo for my purpose. Besides, I have seen too many of them despoiling our own fair American scenery to be a willing witness of similar desecrations in other countries.

WILLIAM MORRIS, artist and poet, and (God bless him) the inventor of the Morris chair, detested such freaks. "Another thing too commonly seen," he wrote, "is an aberration of the human mind which otherwise I should have been ashamed to warn you of. It is called technically carpet bedding. Need I explain it further? I had rather not, for when I think of it, even when quite alone, I blush with shame at the thought."

At Cockington in Devon, a brief motor trip from nearby Torquay, I chanced upon a glowing bevy of unusual gardens.

It happened in this wise: Torquay is a highly popular seaside resort and most of the sojeurners there go at least once to Cockington, as we did, to look at the old Ivy-clad parish church, built away back in the year 1070, and the ancient forge in which the village blacksmith plies his trade today just as his forebears did in olden times. Although we went early, a good number of visitors had preceded us and were thronging the straight and narrow street that climbs the hill to the church. I did not go far on that pilgrimage because, all of a sudden, I glimpsed, branching off to the right, a broader way of pleasantness, which lured me astray most willingly. For it ran between a double row of thatched cottages, the very kind that I had been reading about since boyhood and longed to see with my own eyes. There were Irises aplenty growing on every roof, drooping potfuls of Campanula isophylla spilling over every window ledge and, crowded into each wee dooryard, were amazing quantities of Hollyhocks, Roses, Sweetbriers, Canterbury Bells, Foxgloves, Lavender and other delightful old-fashioned favorites. And amid the peace that dwelt along that splendid byway, I attended divine service on that fragrant, sunny, Sunday morning.

Josh billings once said, "It's better not to know so much than to know so much that ain't so." I just *knew* it was *Iris tectorum* that was growing on those Cockington roofs and on other thatches I saw afterwards over in Brittany. And later on,



By Herbert Durand

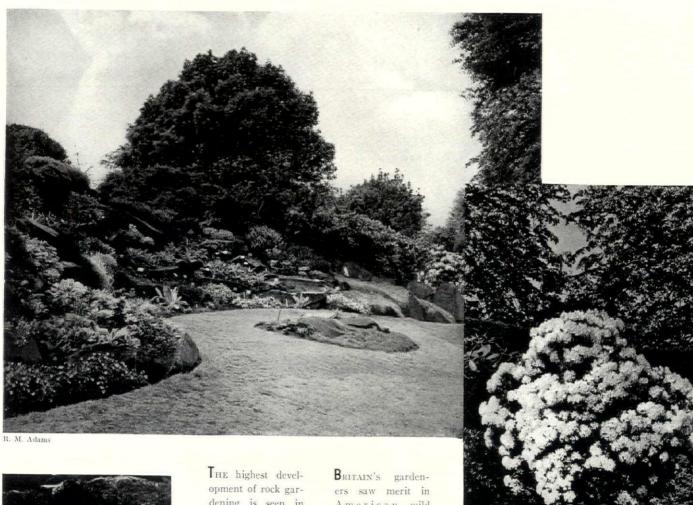
while airing my cocksureness before Bob Sturtevant, who really does know Iris, I got called down severely and deservedly. For it was not *tectorum* at all but *I. chamaeiris*, a native of France and Italy and a charming plant for the rock garden provided you can find out where to get it.

A FEW days later we motored down from Torquay to Stoke Fleming and there had the privilege and pleasure of inspecting a half-completed rock garden on which every bit of the work was being done by Admiral Lewis Bayly and his charming and accomplished niece Miss Voysey. A note of introduction from a mutual American friend, which I mailed from our hotel, had brought a quick response by telephone from the Admiral himself. After bidding us the most cordial of welcomes, he gave me very explicit directions for finding him, concluding by saying, "You will know the place by the Union Jack flying from its staff in front of my house. I hoist it every day the year round except when Admiral Sims is visiting me. Then, and then only, I fly the Stars and Stripes." (To Admirals Bayly and Sims was entrusted the guarding of the Irish Sea during the World War; and the close friendship there formed and cemented was as that between David and Ionathan.)

It was a wonderful trip. At first we followed the road along the downs that overlook Tor Bay to the river Dart at Dartmeet across which we were transported in an ancient paddle-wheel ferryboat; then through picturesque Dartmouth and atop the rolling bluffs until we sighted the proudly waving Union Jack signaling our arrival at Middle Down. I there experienced the full measure of English hospitality, for the Admiral in person was at the outer gates, smiling and bareheaded as he opened wide those inviting portals!

It was mid-forenoon and luncheon was several hours away, so we were at once led to the scene of operations. The rock garden embellishes a sloping hillside downward from the house to the brink of a precipitous cliff, whose feet far below are laved by the restless waters (Continued on page 107)

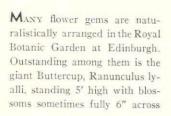
In the old city of Wells the Vicars' Close is a sort of residential annex to the cathedral. In front of each of the houses is a small garden plot, suggestive of Cockington's cottage gardens



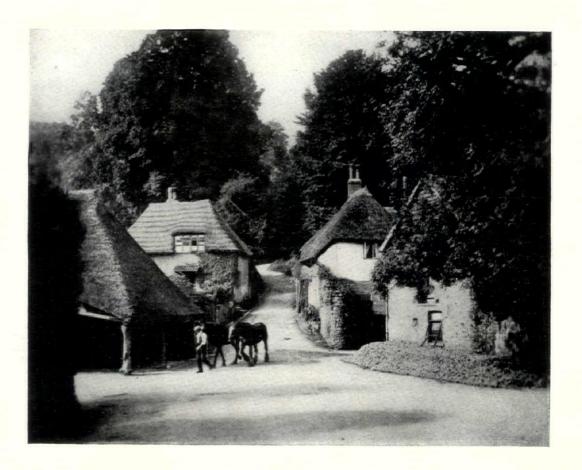


THE highest development of rock gardening is seen in Edinburgh's Royal Botanic Garden. The site is a plain, but hills, cliffs and promontories have been artfully made

BRITAIN'S gardeners saw merit in American wild plants before we did ourselves. This Rhododendron from the States has been growing in Edinburgh for 100 years



On the thatched cottage roofs in Cockington Irises make themselves comfortably at home, while every window ledge is bright with Campanulas and a wealth of old-fashioned flowers fills the diminutive dooryards



The Gardener's Calendar for November

This Calendar of the gardener's labors is planned as a reminder for taking up all his tasks in their proper seasons. It is fitted to the climate of the Middle States, but may be made available for the whole country if, for every one hundred miles north or south, allowance is made for a difference of from five to seven days later or earlier in the time of carrying out the operations. The dates are for an average season

SUNDAY

MONDAY

TUESDAY

THURSDAY WEDNESDAY

FRIDAY

SATURDAY

- 2. Fallen leaves have a variety of garden uses; among others, for winter mulching and as valuable additions to the compost heap. It is a real waste of material to burn them. Keep them raked up, but allow a fair number to remain where they collect in the shrub or evergreen border.
- 3. All uncultivated for planting next year should be deeply spaded now and left rough for the winter. This improves the soil and helps to kill insect pests which winter in the ground. If there are sods, they will start to rot away before spring comes.
- 4. Weathervanes, footscrapers and and other similar outdoor ornaments of black fron should be given a good coat of metal paint every fall to preserve them from rusting during the winter. Scrape them before applying this preservative, to remove any loose scale which may be present.
- 5. Waterilly pools
 that are deep
 and from which the
 roots are not lifted
 will winter better if
 covered with boards
 and a heavy litter
 mulch to prevent solid freezing. If there
 are fish in them these
 had better be taken
 out with a net and
 wintered in an aquarium in the house.
- Outdoor feed-ing of our na-tive birds may be started now. Sun-flower, Hemp and Millet seed are wel-comed by the seed-eaters, while suet is attractive to the wood-peckers. Place the seeds on a sheltered shelf, and fasten pieces of the suct on tree trunks and branches.
- 7. This is a good time to transplant deciduous shrubs and young trees from the woods and fields. There are many plentiful species that are well worth bringing into cultivation. Generally speaking. Oaks, Tullp-trees, Cedars and Pepperidge are difficult kinds to move successfully.

- Seeds of quickgrowing annuals groen a good
 planting investment
 for the greenhouse.
 Marigolds, Cornflowers, Mignonette, Alyssum and Candytuft
 are among them. Almost any annual,
 though, can be made
 to succeed under glass
 in the winter and
 furnish good flowers.
- Q. Celery for winter should be stored now in outdoor trenches. Board covers and a good straw or leaf mulch will keep out the water and prevent actual winter freezing. See to it that the trenches are well drained and of ample depth to accommodate the plants, comfortably.
- 10.
- Branches of Black Alder or Winterberry, cut for house decoration, will hold their brilliant scarlet fruits for weeks if the vases containing them are kept filled with fresh water. Without water, the berries will generally dry up and drop off in a comparatively short time.
- 12. All contem-changes and rearrange-ments ought to be completed now so that the soil will have a chance to settle again before hard freezing weather gets a grip on it. Tulip planting is another timely ac-tivity to be taken care of now, if it has no already been done.
- Among the wild berried bushes whose twigs lend themselves to brightening our rooms are sumach and Bayberry. The crimson and pale gray of these two combine well. For a third effective color to use with them. try the red and orange of the Bittersweet.
- 14. One of the secrets of successful shrub and tree planting of all sorts is firming the soil around the roots. It should first be worked in with the hands and then tramped down. Properly done, this eliminates air pockets and their probable injury to the roots.

- 17. Fallen leaves pile up thickly in corners and against walls, fences, etc. Unless they are removed they are liable to smother any plants that are growing there. Leave some, however, for white protection and ultimate soil improvement as they decay.
- 18. Asa Gray born,
 18. 1810. Te a s
 and other tender
 Roses need winter
 protection in northern
 sections. Long, strong
 straw stood up against
 them on all sides and
 tied in place is one
 of the best ways to
 prevent serious damage by the rikors of
 winter. For this, wait
 until freezing weather,
- 19. Thomas Mee-han died, 1901. Inequalities in the lawn may be safely remedied now by application of top-dressings of good loamy soil. Besides leveling, this will be a distinct benefit to the grass. One of the best light topgrass. One best light to ssings is made moss and manu
- 20. This is a good time to spread manure on farm and garden areas that need its beneficial effects. The rains and snows of the coming months will help disintegrate it and carry down its chemicals. In the spring it can be forked or plewed in as soon as the frost is out.
- 21. Grape pruning is seasonable any time between now and the end of February, Unless you are familiar with its special rules, better consult an authoritative book on the subject. It is well to remember that Grapes bear only on the new wood produced during the bearing year.

- 22. Raspberries, Currants, Gooseberries in fact, all the regular bush and cane nourishment by a muleh of manure during dormancy. The in place the shoots of the cane types, to prevent injury to them by whilpping about in the wind.
- 23. James Vick born, 1818. Newly planted trees of fair to large size need some steadylow support for at least a year after setting. Guy whree attached to rubber hose collars around the trunk are a good type to use. Anchor them firmly to heavy stakes in the ground.
- 24. Earth banked up around the Rose bushes and well packed will act as a safeguard to prevent heavy winter rains from settling, freezing and possibly injuring the plants. It also helps to protect the drst few inches of growth on the more tender sorts, which might winter-kill.
- 25. Practically all kinds of deciduous tree pruning are in season from now until about the first of March. Do not, however, cut any of the sound wood on spring-flowering shrubs. Cuts on large branches, of course, should be well daubed with good tree paint to prevent decay.
- 26. George Ell-wanger, nur-seryman, dled 1996. The leaves of potted foliage plants indoors during the winter need weekly sponging to keep them clean of dust and functioning properly. Rub them with slightly soapy water and wash off with plenty of clean tepid water.
- 27. Apples, late other stored raw fruit ought to be examined frequently for signs of rotting. If any unsound ones are found, remove them immediately. For packing material in boxes, granulated peat-moss is excellent, especially for Apples and root crops like Carrots.

- 29. During severe, snowy weather rabbits find their natural food supply scarce and often eat the bark of young fruit trees. Collars of tarred paper put on now will protect these trees. If there are low branches, surround the whole tree with a fence of 3-foot poultry netting.
- 30. San José and oystershell scale on trees and shrubs require a strong spray that can be safely applied only during the dormant season. The leading insecticide companies make sprays especially compounded for this purpose. Get a good one and apply it thoroughly.
- Last Quarter, 3rd day, 2 h. 18 m., morning, E.
- New Moon, 9th day, 5 h. 55 m., evening, W.
- D First Quarter, 16th day, 9 h. 13 m., evening, W.
- O Full Moon, 25th day, 2 h. 10 m., morning, W.
- First Week: Golden days and spicy, frost-tinged nights.
- Second Week: Gray and misty.
- Third Week: Blustering winds out of the northwest.
- Fourth Week: Rain, rain and still more

Old Doc Lemmon tells what evergreens were made for

"It's 'long 'bout this time o' year, when the leaves are gone off'n all the trees except the Oaks an' Beeches an' the woods look kind o' bare an' skinny, thet ye begin to reelize whut evergreens were made for. Specially the big ones, like them old fust-growth Hemlocks along the slope o' Cooley's Mounting. "I never did see the likes o' thet stand o' Hemlocks, even back here in the

country where we know whut a real tree is. There must be nigh onto a hunderd of 'em with trunks ye can't git your arms halfway around, an' a lot

hunderd of 'em with trunks ye can't git your arms halfway around, an' a lot more most as big. Gol knows how tall they be, but I calc'late it's mebbe sometimes forty foot to the fust big limb. Real old mossbacks, they be, but as healthy an' livin' green as the leetler fellers around 'em.

"I figger it's thet rich, bright green, spread here an' yon all over the mounting's side as ye look up from the valley road, thet makes the Hemlocks so wu'thwhile. No matter how bare an' gray the rest o' the woods are, nor how deep the snow lays on the ledges an' in the deep, quiet gulleys, thet summertime color sort o' tells a buddy thet all's well.

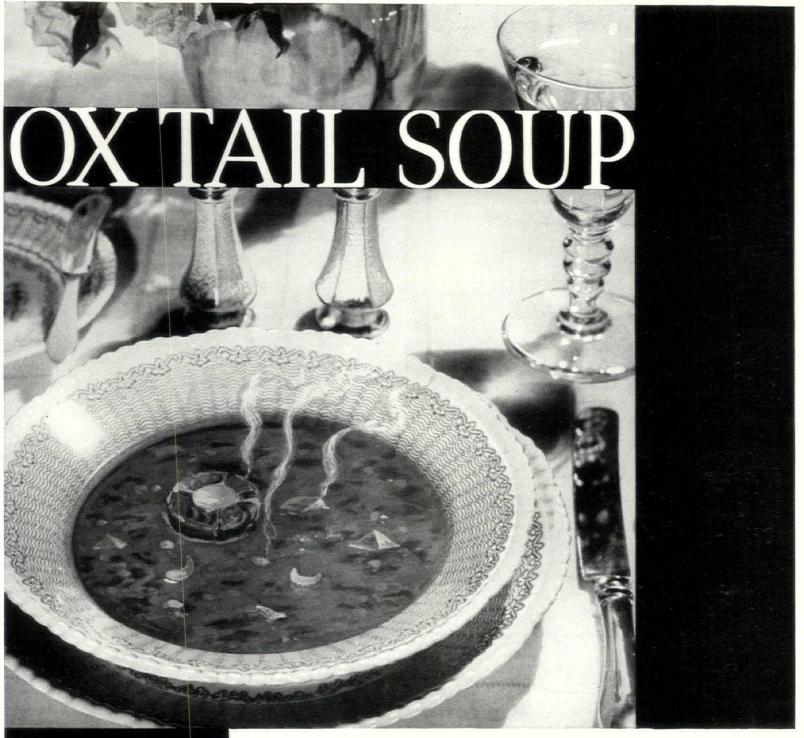
"An' 'tain't only us humans thet are kind o' drawed to them old trees; go up among 'em on a winter day an' ye'll find thet plenty birds an' animiles hey got the same idee.

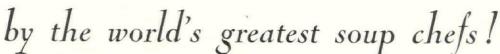
hev got the same idee.
"It's quiet an' kind o' like a church in there, with the straight brown trunks standin' like pillars all around ye. Underfoot the snow's as soft as cotton, for no sun gits in to melt it at noonday an' make a crust at night. White as cotton, too, only for the leetle black lines where dead twigs lay onto it an' the scrotched-up place made by a squirr'l diggin' for food. But 'tain't blank like a sheet o' paper, for all over it the feet o' the woods critters hev wrote their doin's—fox an' deer an' bobcat, weasel, a wanderin' mink, an' the teeny dot lines o' the mice goin' from stump to stump. Not oncet in a month o' Sundays do ye see any o' the critters theirselves—just their tracks, givin' away ev'rythin' thet goes on in the bitter cold, still nights.

"Up among the branches it's all mighty diff'rent. There's where ye find the birds, for thet thick green roof gives 'em food an' safety an' shelter from the wind an' storms. Pine Siskins an' Crossbills an' Purple Finches do circus tricks on the twigs, Bluejays flash here an' yon, Owls set in close to the trunks hopin' the Crows won't find 'em afore it gits dark. Sometimes a Hawk comes slippin' along like a shadder, huntin' a chancet to pounce onto cotton, for no sun gits in to melt it at noonday an' make a crust at night.

Hawk comes slippin' along like a shadder, huntin' a chancet to pounce onto

"Two separate worlds, there in the Hemlocks-one afoot an' t'other on wings. Side by side they move by, not a stun's throw apart but as diff'rent as day from night. An' the old trees don't say nothin', only when the wind comes rangin' along the mounting an' the branches stir an' whisper things thet nobuddy can't onderstand."





Ox Tail Soup is seldom attempted in the home kitchen, yet it is an international favorite, prized wherever dining is elevated to a place among the arts. Naturally you welcome the opportunity to serve Ox Tail Soup, as it is already blended for you by Campbell's famous chefs.

In a rich ox tail and beef broth are combined sliced ox tail joints, choice vegetables, herbs and barley. And sherry imparts its appealing bouquet. An enticement to the appetite—a satisfaction to a vigorous hunger!

LOOK FOR THE RED-AND-WHITE LABEL

Your choice . . .

Asparagus Bean Beef Bouillon Celery Chicken

Mulligatawny Mutton Ox Tail Pea Pepper Pot Printanier Tomato Tomato-Okra

Consommé Julienne Mock Turtle

Chicken-Gumbo

Clam Chowder

Tomato-Okra Vegetable Vegetable-Beef Vermicelli-Tomato

11 cents a can

leanor Reard Inc.

KENTUCKY HAND-QUILTED THINGS



Spider Web pouf of all silk satin (with pocket for feet) and matching down filled pillow . . set \$42.50

A Message from Eleanor Beard

The beautiful new Quilted Things which you will see in my shops this Fall are priced much less than you would expect. These lowered figures are a direct reflection of reduced market costs of materials, but you may be assured the standard of QUALITY remains unchanged. The same types of fine fabrics, the same sincere workmanship which have always distinguished my work-have gone into the creation of our newest designs. Comforters and Spreads, Silken Chaise coverlets and Pillows, Blanket Protectors, Boudoir Accessories, Negligees, and Baby Things....these are some of my well known contributions to modern com-They are luxurious yet practical, and priced this year lower than ever before.



ELEANOR BEARD STUDIO · HARDINSBURG, KY.

NEW YORK 519 Madison Ave.

DETROIT Book Bldg.

CHICAGO N. Michigan Blvd.

SANTA BARBARA de la Guerra Studios

PASADENA So. El Molino Ave.

LOS ANGELES

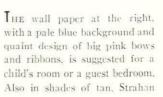
SAN FRANCISCO 553 Sutter Street LOUISVILLE Heyburn Bldg.

Will.

Five new wall papers

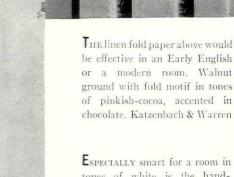


This paper would be charming in an Early American dining room. It depicts the progress of travel. Reds, greens and browns on beige, Strahan





THE hand-blocked paper above is a copy of an old one from the residence of General Knox in Maine. Beige with touches of silver on blue ground, Strahan



ESPECIALLY smart for a room in tones of white is the handblocked paper at the left. Background of grayish white has an all-over moire design and a motif of sheaves in gold. A. L. Diament

they didn't garqle



they did!



Here is important news to every man, woman, and child who suffers with colds.

Searching tests now tend to reveal scientifically what 10 million people have demonstrated practically—that full strength

Listerine, used as a gargle, is a remarkable aid in preventing colds. That it often cuts the risk 50%.

Read the results of these tests carefully. We believe they will convince you that Listerine possesses qualities of safety and germicidal power not equalled by ordinary mouth washes conspicuous for their harsh action and their need for dilution. The test:

From November 15, 1930 to February 1, 1931, 102 persons in normal

health were observed continually. One-third, known as "controls," were instructed not to gargle with Listerine. One-

It's Safe!
LISTERINE

Gargling Listerine twice a day reduces the risk of colds 50%, tests show

third gargled with Listerine twice a day. The remaining one-third gargled five times a day. Now see what happened:

One-half as many colds for garglers

The "controls" (those who did not use Listerine) contracted twice as many colds as those who gargled Listerine twice daily. Moreover, their colds lasted three times as long and were 4 times as severe.

Now let us compare the "controls" with those who gargled

29

diseases

may enter

the body

through the

Keep it clean!

with those who gargled Listerine five times a day:

The "controls" had three times as many colds, which were four times as severe and lasted four times as long.

Due to germicidal action and healing effect

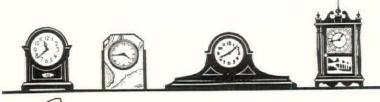
Such results are due to two great qualities of Listerine:

First, its marked germicidal action which en-

ables it to reduce mouth bacteria 98% and to kill germs in the fastest time possible to record. Second, its soothing, healing effect on the mucous membrane. Unlike harsh antiseptics Listerine causes none of the tissue irritations which allow germs easy entrance. Listerine actually protects the surface from germs and aids recovery in case of infection.

Always keep Listerine handy in home and office. Use it regularly and at the first sign of trouble increase the gargle to a frequency of from three to five times a day and consult your physician. Remember, Listerine is a powerful germicide and at the same time safe. Lambert Pharmacal Co., St. Louis, Missouri.

reduces month bacteria 98%



Electric

TELLERS OF TIME

with the pride of a grand old ancestry



You buy time-honored time when you buy Seth Thomas. Yet modern time...electric time... nothing to wind or adjust.

Clocks with a silvery chime, clocks with a pleasant strike, clocks that are quiet as the hands glide around.

All are electric...all come to you in authentically designed cases—a credit to generations of clock craftsmen.

Your jeweler has models priced as low as \$9.75. He'll welcome an opportunity to help you select a genuine Seth Thomas! Seth Thomas Clock Company, Thomaston (formerly Plymouth Hollow), Connecticut.





Back in the days of John and Abigail Adams (1800, if your memory fails you), Shreve, Crumpand Low opened their doors to Boston gentlefolk.

"In those early days, English and French clockmakers shipped us their wares," writes Mr. Shreve. "But it wasn't long before Seth Thomas, working away in old Connecticut, began bringing to American clockmaking a patient precision and unfaltering skill that rivaled the oldworld clockmen. And for years Shreve, Crump and Low have been proud to present the Seth Thomas, a truly American clock."

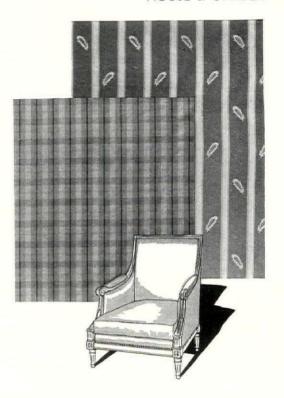
AT TOP: It's a Good Luck Symbol you see at the top of this graceful Chinese Chippendale Nanking, a mantel clock of distinction. Only \$30. AT LEFT: Musical Westminster Chimes add to the charm of this graceful tambour electric clock, the Roxbury in American Walnut. For \$35.

SETH THOMAS

clockmakers for more than a century

ELECTRIC and KEY WOUND

A CHARMING Louis XVI lampas, with a pale blue ground, stripes in cream color and small leaf motif in cream and brown. Johnson & Faulkner. The plaid faille silk comes in a variety of colors. Stroheim & Romann



Every kind of chair has its becoming dress

(CONTINUED FROM PAGE 71)

furniture today it seems more consistent to finish the upholstery with a galloon or with a simple fringe rather than to apply festooned and tasseled fringes of more complicated and elaborate lines.

Frankly the covering or trimming of any article of furniture must be decided by its relation to the room, and the color of the material or the amount of pattern will be determined by the surfaces of rug, curtains or wall. Just how many figured or how many plain chairs to use in one room is a matter of individual choice. Generally speaking, a room will harmoniously hold two or three patterns varying in motifs, but similar in spirit, and one striped pattern. However, the decision as to the exact materials to be used for the furniture must always be made on the spot, and the line, form, texture and colors will all play a real part in the final adjustment

The latest trends in Paris taste

To England and America the taste of the middle of the last century is known as Victorian, to France it is Louis Philippe. A last minute cable from Paris informs us that decoration is showing marked signs of going Victorian—with variations.

Modernism is being accepted in the social register of furniture. There is a pronounced tendency to combine the finest furniture of the traditional periods with occasional pieces of modern design. Or else the backgrounds of the room—floors, walls and ceiling—are strictly modern and the furniture strictly traditional.

Floors: The all-over carpeted floor, just again coming into favor in this country, appears to be supplanted in Paris by the parquet floor on which are laid occasional rugs, either Orientals or the less obtrusive of the moderns, but the beauty of the parquetry is not smothered by too many rugs.

Walls: White walls are coming into favor. Against these are generally used bright colored draperies and upholstery.

Furniture and Upholstery: Louis Philippe or Victorian is being used extensively, especially pieces with tufted upholstery. This tufted upholstery is applied to chairs and the head and footboards of beds alike. Whole beds are over-upholstered in this manner with bright but sober satins, such as garnet, metallic blue, brown and yellow. On the curtains, which are often modern in design, Victorian ball fringe is found.

Accessories: Pieces made of papier mâché and inlaid with mother-of-pearl are being sought by the discerning. Wax and shell flowers under glass domes have found a prominent place in some of the smartest rooms.

Lighting: The tendency today is to use indirect lighting throughout the house. Except in hallways, chandeliers are rarely encountered.

Mirrors and Glass: There is an increasing use of glass and mirrors, especially colored mirrors, such as pale rose and pale gold. These are applied to screens and small table tops.

Modern Decorators' Tendencies: Jean Michel Frank is using pale yellow cotton string weave for draperies and upholstery. Some of the new furniture is veneered with parchment, which is then heavily varnished. Also inserts of black mica are being laid over gold on some of the more advanced pieces.



N HONOR OF A GREAT SPORTSMAN . . . GORHAM'S NEW

"Thamrock"

Noted yacht owners are selecting this new sterling



In tribute to that gallant sportsman, Sir Thomas Lipton, Gorham's new sterling bears the name Shamrock V.

Clean, spirited beauty, perfect poise and balance, give this new pattern rare distinction. It celebrates Gorham's one hundredth anniversary, and has won instant recognition.

Already, on fleet and sumptuous yachts, Shamrock V is the chosen silver service.

Mr. H. Edward Manville is using it on board his beautifully appointed "Hi-Esmaro," the 215foot sea-going yacht on which royal guests have been so brilliantly received.

On Mr. William B. Leeds' long, lean "Flying Fox," on Mr. Julian F. Detmer's "Florence," dropping anchor at Bar Harbor or cutting the blue waters of southern seas, on Mr. A. M. Andrews' stately "Sialia"—in all these sea-homes of magnificent splendor Shamrock V adds its utter grace to entertaining.

It has delicate richness of design in harmony with the most advanced feeling in decoration. Its freshly lovely beauty is as charming in simple interiors as amid the splendors of great wealth.

Your jeweler has Shamrock V now, flat ware and the rich hollow ware that goes with it. Do stop in and see it. He can also show you the many other superb patterns that have made Gorham the finest name in Sterling.

THE PRICE of the brilliant new Shamrock V is the lowest in history for Gorham Sterling. Six teaspoons, for example, cost only \$6.00. Only the recent drop in the price of silver bullion makes this possible, and such low prices may never recur. Now is the time to invest in Gorham for your lasting satisfaction or for splendid gifts.



The cream soup spoon, individual salad fork and butter spreader—shown here in two-thirds actual size—illustrate the aristocracy of Shamrock V—its loveliness of swift, clean line.

Mr. Manyille's "Hi-Esmaro" riding at anchor in one of the most dazzling of the world's gay harbors—at Monte Carlo, On this famous yacht Shamrock V Sterling graces sparkling hospitality.

Gorham

1831 . A CENTURY OF LEADERSHIP . 193

For Christmas Giving... no more flattering remembrance can be chosen than Gorham Sterling. A piece of hollow ware, a salad set, a serving spoon or knife—these are only a few of the beautiful gifts your jeweler will show you at this year's astonishingly low prices.



Carbone

showing of imported

decorative accessories,

now presented in un-

limited variety.

385 MADISON AVENUE, NEW YORK
620 NORTH MICHIGAN AVENUE, CHICAGO
348 CONGRESS STREET, BOSTON



New building and equipment items

(CONTINUED FROM PAGE 87)

breakfast table when the machine is not in operation. A powerhead is connected with the drive mechanism through a small opening in the top. A lever gives three speeds for the operation of the various appliances.

Equipment supplied automatically mixes dough and batters, mashes potatoes, beats eggs, whips cream, stirs salad dressings, chops meats and vegetables, shreds or slices vegetables or fruits, extracts fruit juices and even chips ice.

Three sockets at one side furnish connections for operating electrical percolator, toaster, egg-cooker, grill or other appliances. A tableware and utensil drawer is provided and there is a wooden curtain front. The unit, provided with casters, is finished in white enamel, with beige, orange and brown ornamentation.

GEORGIAN STEEL WINDOW. Age old in pattern, a double hung steel window designed to reproduce the graceful pattern of the fine windows of the Georgian period is wholly new in simplicity, utility and economy. In cost, it compares favorably with the first cost of wood sash with weather-stripping, hardware and fittings.

This window, we are told, has the same delicacy in muntins, meeting rail and framework as the Georgian windows possessed, yet it exceeds them in strength and durability. It is an all-purpose window and may be effectively employed in any building where double wood sash might be used.

Maximum glass area within the window opening is the chief feature of this window. The surrounding frame reveals but five-eighths of an inch of metal and the edge of the glass is less than one and one-eighth inches from the reveal. The muntins are five-eighths of an inch wide. The meeting rail, when sash are closed, shows a profile seven-eighths of an inch deep. The bottom rail stands one and five-eighths inches from the sill line when the window is closed.

No window of any type, including steel casements, gives greater glass area. This is achieved by an improved spring balance suspension which gives finger-tip action. The window is inherently weather-stripped. All fitting is done at the factory to assure correct sash clearances and proper operation. Correct installation presents no problem. Glazing is done from the outside with steel sash putty and glazing clips. Tension of spring balance is easily adjusted whether double thick or plate glass is used.

METAL COVERED BUILDING UNIT.

Metal is perhaps the newest and smartest building material. Nonrusting metals like copper and its alloys, aluminum, lead, zinc, tin, nickel,
Allegheny, monel and others are being more and more widely used in both exterior and interior construction of the larger dwellings.

Now we are introduced to a lightweight, weather-proof building unit with a permanent surface of metal. This new and interesting product can be developed in any of the abovementioned metals, and a variety of colors, by means of the use of different metals and oxidizing treatments, can be obtained.

The product is a protected concrete and can be used for an entire wall area or as a bit of ornament. It weighs about 100 pounds to the cubic foot, has low capillary action and its insulating qualities are stated to be superior to those of brick. It can be used as a solid wall unit, as its inner side is an excellent base for plaster.

It amply complies with the strength requirements of building codes. It has great fire-resisting qualities. Figures, scrolls and all forms of ornamentation may be accurately reproduced. The adhesion of the metal to the concrete surface is very great. The units of this product can be placed in a masonry wall just as easily and quickly as a piece of stone.

Colored Waterproofing. The use of this important product may save much grief if you have a greenhouse, a cow barn, a swimming pool, a roof or a cellar wall that leaks. Essentially practical, this product merits a place in the home owner's repair closet.

This water-proofing compound may be brushed or sprayed cold. It is very new, a paint vehicle which has the color and water-proofing quality of asphalt, plus the drying and wearing quality of a linseed oil paint. The asphalt used is of the type known as Gilsonite. It dries by absorption of oxygen, forming a tough skin which is extremely high in its powers of resistance to acids and alkalis and it will withstand higher temperatures better than any known linseed oil paint.

By pigmentation, this product is made available in several colors. Severe flexing will not crack it. It has a strong affinity for lead, aluminum and galvanized iron. It covers 300 square feet per gallon one coat. One coat will dry in about three hours. It will adhere to all metals, glass, wood, concrete, bricks, limestone, linoleum and certain insulating materials. It is made in red, brown, green, yellow, black and aluminum.

NEW ELECTRIC TOOLS. For those who would rather make a bridge table than sit before one, two manufacturers are offering improved models of portable electric tools. These include motorized drills, a stand that holds the drill so it will function as a small drill press, another stand to hold the drill for those operations that require feeding the work to the tool.

There are also bench grinders with open end guards and adjustable tool rests, lathes and jig-saws, planers, sanders, electric hand saws combined with drills and band saws. Accessories include a tilting top mitre gauge saw table that fastens to the track of the lathe, utility shafts, self-aligning two-step shafts, flexible shafts, sets of cutter heads and so on.

The home craftsman can work in wood and metal. Heavy labor is eliminated. Good work is almost assured. Basement work shops, we are told, are becoming income producers as well as pleasure givers for those who have a way with tools.

(Continued on page 98)

A CARPET THAT GIVES YOU

We have seen people get all stirred up over the interesting things you can do with the new Collins & Aikman Carpet. Especially decorators, and those who keep their eyes open for new ways to express the individuality of rooms.

They see a room such as the one pictured here, and notice the broad expanse of soft, quiet carpet—unblemished by stitched seams even where it passes from one room to another. They see a special design of some sort in the carpet—a crest, a coat of arms, a special border or a pattern to match a decorative motif. And if they don't know about Collins & Aikman Carpet they usually say, "Of course you had this carpet specially woven."

But that carpet was *not* specially woven. Special weaving, to get personal designs and custom-tailored effects, costs a pile of exciting Results

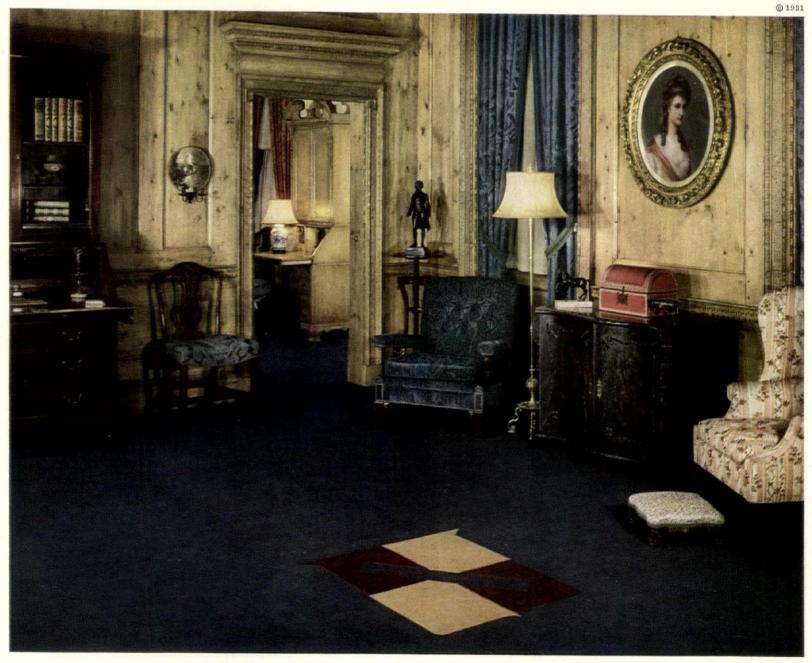
WITH NEVER AN UGLY STITCHED SEAM

money. And with Collins & Aikman Carpet, these special effects are achieved at a reasonable cost that makes them entirely practical for almost any one!

Collins & Aikman Carpet comes in 54-inch widths, with a resilient back—and sells at the price of the old-fashioned strip carpet which gave you unsightly stitched seams. It is the new and exclusive manner of joining these widths—by strapping the joints on the under surface instead of stitching—which gives a seamless, broadloom appearance. That is why it is called "seemingly seamless." And any

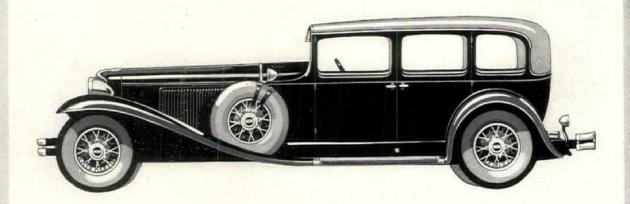
special designs, your own or your decorator's, are cut from carpet of another color, inlaid, joined on the under surface—giving a one-piece effect when finished.

Of one thing we're sure: If you are interested in new carpets for your home, you ought to know all about the Collins & Aikman idea before you make another move. Our illustrated booklet tells the story of this new decorative medium, and includes photographs of some striking installations. A copy is yours for the asking. Write to Collins & Aikman Corporation, 25 Madison Ave., New York City.



A beautiful Georgian room furnished by B. Altman & Co., New York City. The Collins & Aikman Carpet is Marine Blue, with the shield inlaid in blue, burgundy and gold. Notice the seemingly seamless appearance, even where the carpet runs through the doorway into the next room.

COLLINS & AIKMAN CARPET



EXTRAORDINARY OWNER ALLEGIANCE

No car ever built has a greater hold upon its owners than the Cord Front-Drive. The man or woman who has never driven a Cord, regardless of how much other fine car experience they have had, cannot appreciate the difference. The ease of handling, comfort, sense of safety, and the difference in maneuverability of the Cord are a revelation. We invite you to find out, by actually driving a Cord, why owners say "It spoils us for any other type of car."

BROUGHAM \$2395 - SEDAN \$2395 - CONVERTIBLE CABRIOLET \$2495 - CONVERTIBLE PHAETON SEDAN \$2595. Prices f. o. b. Auburn, Indiana. Equipment other than standard, extra. Prices subject to change without notice AUBURN AUTOMOBILE COMPANY, AUBURN, INDIANA

CORD FRONT DRIVE

Send for the New Martex Color Guide It shows just what towel colors are correct for your particular bathroom

Every woman has anxiously wondered "Must I always use green towels with a green bathroom?" or "Will towels in coral go with pale green tiles and fixtures?"

For the first time, these and hundreds of similar questions are answered by the Martex Color Guide Folder, now ready. Send for it. Simply and clearly it shows not one but often several towel colors that will make a lovely bathroom even more lovely. In fact, one of New York's smartest linen shops calls this Guide the greatest aid they have ever seen for solving difficult bath color problems.

Martex Towels not only assure you of correct colors but of fast colors and longer service in daily use. Because of the exclusive underweave, Martex Towels will retain their deep, soft texture long after ordinary towels have pulled thin and ragged. For your free copy of the Martex Golor Guide Folder—write Wellington Sears Gompany, 65 Worth Street, New York. Look for the Martex Golor Guide Display Gard in the towel departments of all leading stores.

MARTEX

Correct Color Bath Towels Wash Cloths . Bath Mats



Free—the Martex Color Guide Folder shows how to make your bathroom even more attractive Write Wellington Scars Company, 65 Worth Street, New York.



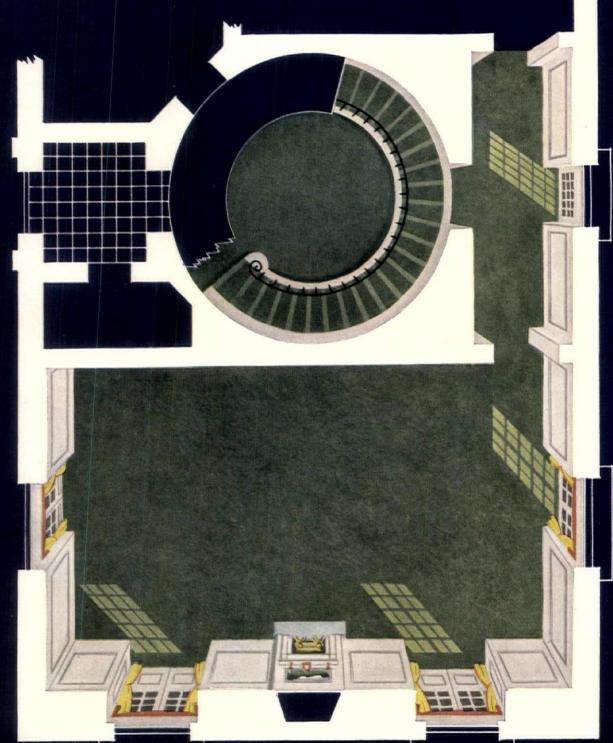
A bathroom color harmony based on the Martex Color Guide. As the predominating color is a warm, light green, coral is correct for bath towels, mat and wash cloths. The pattern is Daffodil. Equally correct towel colors recommended by the Guide for this room are orchid, peach or yellow, used singly or together.

ANOTHER HOUSE THAT GROWS

CLARIDGE CARPET APPLE GREEN and LUSTROUS

Living room, hall and stairs in the new apple green. This is the carpet chosen for the latest HOUSE THAT GROWS, by Robert McQuinn, House & Garden staff artist.

There are 24 colors in Claridge wide seamless carpet. Claridge is made on the Alexander Smith looms in widths up to 18 feet and is cut to fit your floor, without seams. Claridge may also be had cut and bound as a rug of almost any size. Fine-twisted yarns give Claridge its rich lustre. Closewoven construction gives Claridge its long-wearing quality. The coupon at right will bring you Clara Dudley's suggestions for decorative uses of carpet and the range of Claridge colors.



C L A R I D G E WIDE SEAMLESS CARPET

A PRODUCT

OF THE ALEXANDER SMITH LOOMS

CLARA DUDLEY,

clo W. & J. Stoane, 577 Fifth Arenue, New York City Please send me partialia containing colors of Claridge

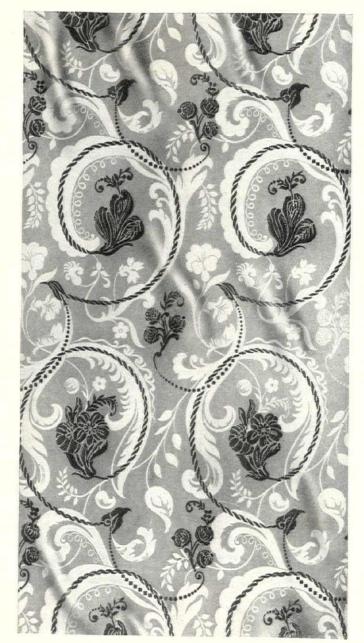
NAME

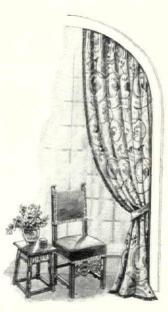
Carpet and suggestions on use of carpet in decorating. I enclose 10t in stamps to cover postage.

ADDRESS.

STATE







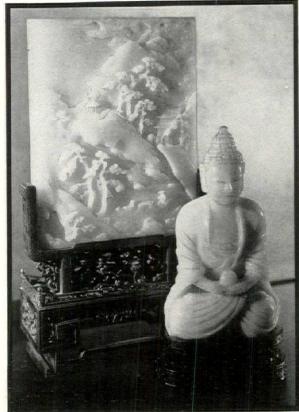
Capturing the glamour and grace of an old Venetian Brocade

Always with the connoisseur's eye for things unusual, distinctive . . . Schumacher presents with particular pride this exquisitely adaptable damask, copy of a lovely old Venetian brocade. It has a simple texture that allows it to fall in soft, graceful folds. And the design, though romantically Italian in influence, is one which may accompany many luxurious schemes of more general character. Subtle, blending colors and

swirling scrolls in arabesque suggest its use for flowing draperies, wall hangings and richly decorative screens... Ask your decorator, upholsterer or the decorative departments of department stores to show you Schumacher Fabrics. Offices located at 60 West 40th Street, New York . . . Other offices located in Boston, Chicago, Los Angeles, San Francisco, Grand Rapids, Philadelphia, and Detroit.

F. SCHUMACHER & CO.

IADE





he gift of Emperors, the Chinese lucky stone, symbolic of a happy combination of virtues longevity, good luck and abundance. ¥ Fine specimens of Jade are as eagerly sought in this country as they are in China, for the beauty of carving and colors of the stone are ever a source of interest and charm. ¥ The painstaking work of shaping this very hard stone into intricate patterns is unparalleled in artistic craftsmanship. Carved lade garniture objects, such as lamps, vases, clocks, desk sets, flower bowls, ash trays and cabinet pieces, in varying hues of green and white, lend a note of luxury and dignity to the homes of today.



YAMANAKA & CO.

680 FIFTH AVENUE ... NEW YORK
CHICAGO + BOSTON + WASHINGTON
LONDON PALM BEACH

New building and equipment items

(CONTINUED FROM PAGE 96)

Fabric Wall covering. A variety of designs have just been developed by the makers of a flexible, durable fabric wall covering. They include bright and subdued colors, two-tone patterns, solid colors and modern pastel tints. The material is an excellent foundation for applied decoration as fresco, stipple or stencil.

Colors are permanent. Surface is sanitary and not easily scratched. The material is said to possess enough clasticity so that it will not crack if the wall cracks or shifts slightly due to shrinkage of beams, setting of plaster, settling of foundation or other cause. It may be used over any material provided the wall surface is clean and true before application.

LIGHTING CONTROL. By means of a gadget incorporating photo-electric and photoron tubes, artificial lights may now be turned on and off automatically within a room or a house depending upon the intensity of natural light.

Potentiometers can be adjusted from the front of the housing. When natural light diminishes during a storm or at evening to a certain point, a sensitive relay is deenergized; this energizes and closes a coil contactor. At the same time, a section of a resistor is short circuited. A change in the sensitivity of the relay unit is caused and the electric lights glow. This gadget will settle many disputes in any family where one member insists upon reading the evening paper at a risk of eye strain after the sun has set.

MPROVED WATER HEATER. An instantaneous gas heater that gives an inexhaustible supply of hot water claims high economy in operation because the gas is turned on and off

automatically as a faucet in bathroom, laundry or kitchen is opened or closed. This heater is thermostatically controlled, equipped with all safeguards and is guaranteed.

It has a number of interesting features. Legs raise it seven and a half inches from the floor. Legs are adjustable to compensate for any slope the cellar floor may have toward a drain; this makes plumbing of heater possible and prevents condensation water from bulking unevenly. Primary burner air supply is taken from center of the heater base; secondary air being carried around and over the burners, keeping them cool. Copper coils are so wound as to permit equal distribution of heat. Full length doors are provided so the coil may be removed in two minutes. Pilot is visible. accessible and protected against condensate.

RESIDENTIAL WAINSCOTING. "If we could only make our product look just like that," lamented a manufacturer, pointing to a piece of beautiful Italian marble.

"Let us photograph it in natural color and reproduce the picture on our material," suggested the advertising man. The experiment was tried. After many failures success was finally achieved, and a splendid new material is available as a result.

It is an asbestos product, furnished in sheets a quarter inch thick and 32 by 48 inches in size. The resemblance of the finished surface to marble is absolutely perfect, polish and all. Beyond this, advantages include light weight, low cost and easy workability. The material is recommended for wainscots in kitchens, entries and bathrooms.

Parlor gardens of Grandmother's day

(CONTINUED FROM PAGE 61)

were eventually wired to a piece of wood, apparently sawn from the end of a broom handle, and this was firmly fixed on the wooden circular stand that supported the glass shade, though giving the appearance of rising gracefully from the center of the basket.

Like other household effects no longer in the first fashion, the wax group descended from the drawing room to the servants' hall, or graced the baywindow of the lodging house; until from this resting place it was ultimately rejected to lead a precarious existence in second-hand furniture stores. The groups and bouquets that remain today are sadly thinned in number and a perfect example eagerly welcomed by the very antique dealers who would once have none of it. Some of them detach the bunch of grapes, the peach with the bloom still upon it, or the too-rosy William pear, for use as decoration on their Wedgwood or

Coalport dessert dishes. Thus the life of such remaining groups is curtailed by those who should be their natural protectors. In this connection I cannot forbear to quote the sad end of such an ornament, from the experiences of Robert Graves in France during the War.

"It was a glass case full of artificial fruit and flowers. We put it on a post at fifty yards range. He said. Tve always wanted to smash one of these things. It's the sort of thing that would survive an intense bombard-. . . So we all had shots at it, ment.' each in turn. Nobody could hit it. So at last we went up within twenty yards of it and fired a volley. Someone hit the post and that knocked it off on to the grass. . . . The glass was unbroken, but some of the fruit had come loose. Walker said: 'We must put it out of its misery.' We gave it the coup de grâce at close quarters."

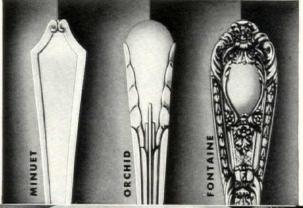


+ + NEWS! WONDERFUL NEWS! + +

INTERNATIONAL STERLING HAS BANISHED SILVER TARNISH!!!

"The dream of housewives now actually realized" says_Llouse Leautiful

"Silver which will not tarnish has been the dream of housewives for many centuries—a dream now actually realized in Palladiant, a process which gives to silver a lasting protection against tarnish."



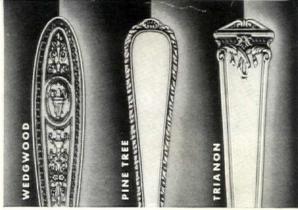
"Freedom from hours of cleaning and polishing"says The Woman's Journal

"The new silverware...keeps its soft glow despite ...gas, dust and smoke. The housekeeper who delights in using her sterling silver all the time, may now luxuriate in freedom from customary hours of cleaning and polishing."



"Opens up a new era of practicality"says_Town and Country

"Palladiant...to the housekeeper...means that she can keep her silver out in the open without dimming its lustre. It opens up a new era of practicality for silver of all kinds, for vases and candlesticks and dressing-table pieces."



"All you have to do is_ wash your silver" says_Vogue

"International Sterling silver...does away with the necessity of silver polishing. And think what that means! No more 'Wednesday—polish the silver'... no more unexpected bits of tarnish... All you have to do is wash your silver as you do your china."

AND NOW—to your jeweler's! Ask him to show you International Sterling
—"Palladiant"-processed. Find out what it means to own beautiful sterling
silver that need never be rubbed or polished! And remember this—

There has never been a better time for buying sterling silver than right now. Prices of International Sterling have been reduced as much as 33½ to 50%. The Palladiant-processed sterling silver is not expensive...you'll pay no more for it than you formerly paid for sterling silver in the regular finish! Just look, for instance, at the low prices shown at the right...

6 dessert knives . 18.00 23.00 6 dessert forks . 17.00 20.75 6 butter spreaders 11.00 13.50

For further information and complete price lists on the International Sterling patterns shown here, write for the new Palladiant booklet. It is free. Address the Fine Arts Division, International Silver Company, Wallingford, Conn.



AN

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UCTION SALES have

the unique feature of giving the buyer the privilege of setting his own price. And the quick turnover of fine furniture and decorative objects at auction provides some astonishing bargains.

THE AMERICAN-ANDERSON GALLERIES sell at unrestricted auction selected collections of antique furniture and decorations, not necessarily high-priced, but always of the standard demanded by people of taste and discrimination in home furnishing.

BULLETIN

of FORTHCOMING AUCTIONS

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on Request

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Established for Nearly 50 Years

30 EAST 57TH STREET · NEW YORK

What to do before the architect comes

(CONTINUED FROM PAGE 76)

building should have been gained. Having made his decisions, the owner should realize that the control of assembling the units into the actual house is entirely the architect's work. No matter how much of a builder the client may think he is, he will be served to best advantage by keeping his hands off all direction of the construction work. That is one of the obligations which should be left with the architect.

Following is a guide to the factors which every home-builder should go over. Whenever selection from among competitive products is necessary, he should assure himself of the one best suiting his needs. On many of the points mentioned, consultation with an architect is necessary. Such items were included to make a complete résumé of the features a client should check on, not only before enlisting an architect's aid but also while working along with the architect selected.

BATHROOMS

Fixtures

Selection of type

Color or finish

Protection during construction

Flooring

Selection of type

Tiling

Preparation for

Selection of tile

Selection of cement for joints

Hard plaster for walls

Wall finish

CELLAR AND FOUNDATION

Construction items

Footing drains

Floor drains

Dry wells

Waterproofing

Rat proofing

Features to be planned for

Laundry

Clothes chute to

Children's playroom

Recreation room

Heating plant (See heading with

this title)

Incinerator

Special storage spaces

CLOSETS

Location of and equipment for fol-

lowing types

Broom Cedar

Coat

Cold

Concealed radio

Kitchen

Linen

Card table and games

Fireplace wood

FIREPLACES

Location of

Features

Ash pits

Dampers Gas lighters

Wood storage

FLOORING

Cement

Tile

Flagstone

Slate

Wood

GUARANTEE FROM CONTRACTOR COV-

Molded base

Solid

Rubber

Asphalt

Cork

Linoleum

Veneered

Mosaic

ERING ALL WORK FOR PERIOD OF ONE YEAR

HEATING PLANT

Selection of system

Selection of fuel to be used Calculation of requirements now and

for future

Proper installation

Water heating Thermostat

Insulation

Size and type of radiators or regis-

ters for various rooms

HUMIDIFICATION

Selection of type, if not part of heat-

INSULATION

Type for following

Flooring

Roof

Side walls

Overhang of floors above first floor

Heating and water systems

KITCHEN AND PANTRY

Floor and wall finish (See "Flooring" and "Walls")

Sinks

Enameled iron Porcelain

Metal

Range Coal

Gas

Electric

Combinations

Water heater

Dressers Metal

Wood Built-in features

Refrigerator

Iced

Electric

Gas

Ventilating fan

METAL WORK

Structural steel—construction Sheet metal-flashing, gutters, etc.

Copper

Galvanized iron

Zinc Lead

Lead-clad

OUTDOOR FEATURES

Terraces

Roadways

Porches and sleeping porches

PLUMBING

Water connection—Check pressure to determine size of main suitable for fixtures and garden sprinkling

Selection of fixtures

Water supply

Hydrants

(Continued on page 102)

NOW from "RADIO HEADQUARTERS" amazing Radio-Phonograph that plays the New 30-Minute Records



New 9-tube De Luxe radio, combined with automatic record-changing phonograph, provides complete home entertainment in one moderately priced instrument.

LISTEN—with this new instrument—to Victor's new, 12-inch records that play for 30 minutes—and 10-inch records that play proportionately as long!

Listen—through its automatic record changer that takes ten 10-inch records—to almost two hours of music, without repetition and without touching the instrument.

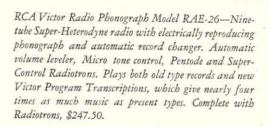
Listen—through its new De Luxe 9-tube Super-Heterodyne—to radio music with no distortion, no mechanical effect, none of the common set faults—thanks to a revolutionary new Synchronized Tone System!

Listen—and marvel—for this new instrument with all its new features—its automatic record changer, its long-playing record clutch, its exclusive 10-Point Synchronized Tone System—costs no more than a high grade radio alone would have cost last year!

By all means, hear it! Hear the new Victor Program Transcriptions—with 15 minutes of music on each side!

And at the same time, see all the amazing values RCA Victor dealers have to show. Radios from \$37.50 to \$179, complete; radiophonograph combinations from \$129.50 to \$995...all hall-marked by two famous trademarks—RCA and Victor.

RCA Victor Company, Inc., Camden, N. J.
"RADIO HEADQUARTERS"
A Radio Corporation of America Subsidiary



RCA Victor

Radios
Phonograph Combinations
Victor Records





its Kitchen and Pantry

is as modern as

THERE is an air of permanence and beauty about WHITE HOUSE steel dressers which characterizes every detail of the modern well-built home.

New features recently developed include electric towel dryers, soiled-linen bins, tray and platter racks, and vegetable bins — all executed in our standard construction and finish, in white or color to meet requirements. Steel units make it possible to carry out individual preference for a modern kitchen and pantry.

Good taste and design need not be sacrificed for efficiency when using WHITE HOUSE steel units.

New catalog \$6 available on request.

JANES & KIRTLAND, INC.

Established 1840

101 Park Avenue

New York City

What to do before the architect comes

(CONTINUED FROM PAGE 100)

Garage
Garden
Sun porch
Hot water circulation
Air chambers above all faucets
Insulation, sound and frost proofing of pipes
Tags for valves
Pressure regulation
Sewage
Connection with sewer

Rooz

Selection of type
Wood
Tile
Slate
Asbestos
Composition
Insulation
Ventilation

Septic system

Refrigerator waste

Cesspool

STAIRS

Design features
To basement
To second floor
Additional service stair
To third floor
Concealed stair

WALL CONSTRUCTION AND FINISHES

Fire stops Insulation Sound deadening Selection of lath and plaster base
Selection of plaster
Finishes
Exterior
Paint
Whitewash
Interior
Paint
Wall paper
Tiles
Paneling

Surfacing materials

Windows and Doors

Sash
Wood
Metal
Screens
Shutters
Weatherstripping
Hardware
Mirrored doors

Corner guards

Cornices

WIRING

Location of outlets
Switches
Base plugs
Power plugs
Kitchen fan
Bathroom heater
Transformer for bells
Annunciator
Telephones
Refrigerator
Radio

House & Garden's bookshelf

WHAT GREATER DELIGHT. By Dulcie L, Smith. New York: Alfred A. Knopf.

It requires but one swift reading—and it reads very easily—to appreciate this exquisite, cameo-like book. But, like some of the classics, it can be read again and again with everincreasing enjoyment. Nobody other than a woman, and a well-educated Englishwoman, could form thoughts so fine and write so charmingly.

The background of this literary gem is complete and perfect; the quotations, references and allusions are most apt and used with deftness. The author's thought that the deepest enjoyment of the garden can be had only through actually doing the work oneself prompts her to exclaim: "And the rich man, he for whom every circumstance has conspired to prevent him from serving his

initiate of labor, he whose only entrance to heaven is through the eye of a needle, through what mean crevice shall he creep into his garden?" Her acuteness of sensibility, definiteness of impressions and apprehension of fitness bring forth a chapter of Garden Syntax; just as the stringing together of words does not necessarily form a sentence, so it by no means follows that because you have put together a number of flower-beds, gravel paths, lawns, etc., you have made a garden. Repose can be got only through unity and the house is like the verb in the sentence and must be allowed to radiate itself into its immediate surroundings. Flowers should come into the house; but we don't need and ought not to have all the furnishings and all the implements beplastered (Continued on page 110)

WHERE CREDIT IS DUE

Among the features of September House & Garden a prominent place was given to the strikingly modern painted mirrors with which the elevator hall in the New York apartment of Mrs. Thomas Ewing, Jr., is decorated. Inadvertently, though, full credit for the creation of these delightful decorations was not given at the time; the mirrored murals were painted by Robert Pinchenot, as stated, but the decorators of the apartment were Kerstin Taube, Inc.

BY APPOINTMENT TO H. R. H.



OF WALES

Beauty that welcomes the brilliant light of evening

HOW ENGLISH COMPLEXIONS CAN PASS THE MOST TRYING TESTS

Candlelight and firelight . . . these are romantic and lovely. But the real test of beauty is made under sterner light. . . . The brilliancy of evening gives no quarter to a complexion ruined by neglect or careless treatment.

But evening holds no fear for the English woman. Her complexion is as perfect, as luminous and glowing as the pearls she may wear. What is the secret? There is no secret, except for the simple, sensible care she gives her beautiful skin. A soap, a cream, and a powder . . . these are all she needs. They come from Yardley's, that London perfume house famous since 1770 for its English Lavender. And they are all to be had in America now.

Yardley's English Lavender Soap will give your skin the refreshing stimulation it should have. Eight generations of English gentlewomen have depended upon it to guard their own complexions. And you will find it as delicate and fragrant, as mild and soothing to yours. Yardley's



YARDLEY'S English Complexion Cream, to cleanse, nourish and protect your skin. It is also used as a powder foundation, and can be washed away with water. \$1.50. Yardley's English Lavender Face Powder in 6 skilfully blended shades. \$1. Yardley's English Lavender Soap for complexion and bath. Bland, cooling, refreshing. Box of 3 cakes, \$1, or 35c a cake. Guest size, 6 in a box, \$1, or 20c singly. Bath size, 50c.



English Complexion Cream . . . cleansing cream, skin food and powder foundation all in one, is our contribution to an age in which soap and water cleansing is no longer adequate. Use it after the soap, to float out the imbedded impurities. Use it again as a skin food to rebuild the relaxed tissues while you sleep. And use it in the morning as your foundation

for Yardley's English Lavender Face Powder... a powder subtly tinted, and filmy as chiffon.

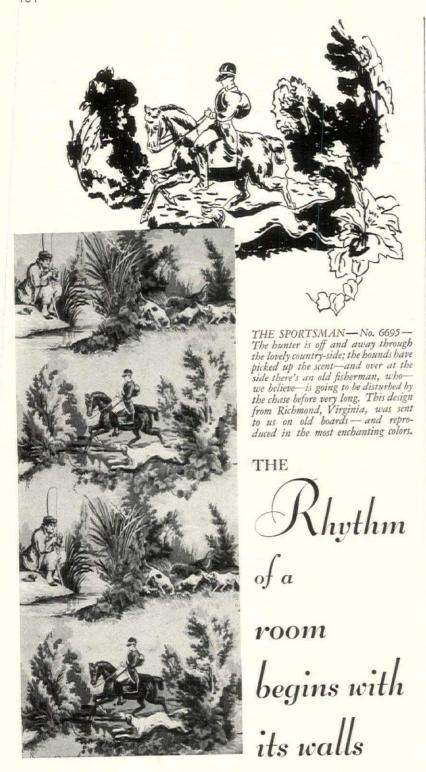
A simple way to beauty, is it not? But it is the English woman's way. And if you would like to know more about it, write for Booklet R, "Complexions with an English Accent." It is free. Yardley & Co., Ltd., 452 Fifth Avenue, New York City; in London, at 33, Old Bond Street; also Toronto and Paris.

YARDLEY'S ENGLISH LAVENDER



YARDLEY'S ENGLISH LAVENDER . . . A
COOL, FRESH PERFUME WHICH GOOD
TASTE HAS ALWAYS SANCTIONED

It isn't enough that a perfume shall be pleasing. It should be appropriate to the time and scene, as well. For the theater, shopping, the races . . . for all occasions when the world is too much with you, use a scent with that rare quality of clearness . . . with freshness, pungency, and a more precious thing, aloofness. Yardley's English Lavender is always in good taste. And it is one of the very few perfumes which may suitably be worn in public. Available in bottles of various sizes, at prices from \$15 to \$1.



ROOM papered in this design will have the liveliest kind of ↑ a rhythm—a fresh, delightful feeling of the outdoors looking in. For this paper came from an old mansion near Richmond, Virginia, where days were gay and the hunting was fine and people lived charmingly! Strahan papers have this gift for creating an atmosphere—whether it is an impression from the past or the mood of today. Thomas Strahan was a master in his line-and the Strahan Company have for more than forty-five years carried out his ideas, his taste, his fine work. Ask your Dealer or Decorator to show you Strahan papers.

Strahan Wallpapers

THOMAS STRAHAN CO.

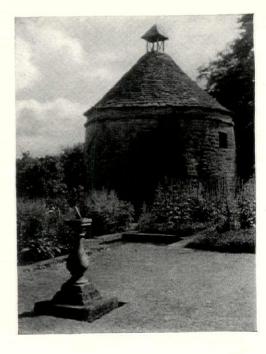
417 FIFTH AVENUE

Factory: CHELSEA, MASS.

Established 1886 New York Showroom



Chicago Showroom 6 NO. MICHIGAN AVE. THE early English dovecote or columbary was often exceedingly picturesque and of great size. Every country place had one, for the birds it housed constituted an important item of food



Dovecotes

(CONTINUED FROM PAGE 65)

Hampton, Long Island, also makes a pretty and appropriate garden feature, and one that may easily be constructed by anyone with a flair for carpentry. This one, Mrs. Hill tells me, was made from her design by her chauffeur. The bushes surrounding it are Privets allowed to grow at will and so showing their natural decorative qualities.

Sometimes the end of a brick garden wall is finished off with a simply designed dovecote in the same material and with a shingled roof. Formerly also the gabled end of English farmhouses was pierced with holes to admit pigeons that made their homes in the loft behind. We see this effect copied today sometimes but the openings are merely used with decorative intent. Modern ideas of sanitation would preclude a loft full of pigeons, often infested with vermin, above the dwelling rooms, but in the careless days of our forefathers this appeared a thrifty way of utilizing otherwise wasted space.

Herb gardens are happily again coming into fashion and into use and it seems to me that no prettier or more appropriate accessory could be found to enhance the Old World atmosphere of these fragrant enclosures than a dovecote. It might be a small barrel type that would lend itself as a central feature of a neat pattern of little beds and narrow paths, or a gabled house placed at the end of a straight path. And the pigeons with their gentle voices and soft fluttering ways would be an added attraction. Here too they would find something to their taste, for cummin seed, always to be found in a properly furnished herb garden, "hath always", according to an old book, "been esteemed a famous drawer of pigeons," and in that cheerful long ago of which we are writing, it was, you must know, a perfectly justifiable and even laudable feature of the pigeon fancying game to draw your neighbor's birds from his cote to your own by whatever means you could devise. One simple method was to anoint the birds with myrrh which caused others to leave home and follow them, but it was thought even more certain to mix

with their food a little sweet wine and cummin seed which so perfumed their breath as to make them irresistible to all birds that came near them.

I once saw in England a round stone dovecote used with delightful effect as the focal point in the center of a formal Rose garden. Height was thereby given to this too often flat and featureless area and the snowy King pigeons that fluttered murmurously above the roof or arose in graceful flight against the sky brought life and vivacity to the galaxy of impassive beauties in the geometrical beds.

When the colonists came to America it may be imagined that they reveled in the chance to keep pigeons as well as in the great flocks of wild ones that haunted the countryside. These were killed in thousands every year and put down in lard to provide fresh meat for winter consumption. To-day, of course, the extermination of the wild pigeons is believed to be complete. Here and there in America old dovecotes are to be found, though. The fine brick one at Shirley-on-James in Virginia is a notable example, but it is probable that the majority of them were not built of such durable material and so have perished.

Such an article as this cannot be a disquisition upon pigeon keeping in general but something should be said of the beauty of the individual kinds, for even in the old days pigeons were not kept for their "advantage" alone but many for the sake of "their largeness of Body and their beauty and diversity of Colours." And a dovecote without the gentle voices and ceaseless movement of its rightful tenants would surely have little meaning or reason for being.

The fancy of some will run to extraordinary types of pigeons-to the proud inflated Pouters, or those strangely possessed Tumblers that have the incomprehensible habit of tumbling backwards during flight; to the beautiful strutting Fantails, the Frillbacks, the Crowned Pigeon, or the Jacobins, with the feathers of the neck forming a demure hood and with long wings and tail.

With autumn come Chrysanthemums

(CONTINUED FROM PAGE 80)

strong rooted offshoots or suckers. and divided old clumps. One-year-old clumps grown from cutting plants of the previous spring may be obtained for setting out in the fall, though as a rule, and under general conditions, spring planting is more satisfactory as it gives the plants a longer season in which to become thoroughly established before going through their first winter, and first flowers are obtained just as soon as from fall plantings.

Healthy young plants from cuttings may be produced readily by any gardener. In a small greenhouse, a hotbed, or in a sunny window they may be started in February or early March. The Chrysanthemum is a cool weather plant, and little heat is required to get the cuttings to root. If no artificial heat can be given, they may be made somewhat later, in late March or early April, according to climate and weather conditions.

The plants to be propagated should be taken up-if they have not been stored indoors for this purpose since the preceding fall-and placed in pots, bulb pans, or in deep flats or small wooden boxes. Use ordinary garden soil and water moderately until the new shoots start. Give plenty of sunlight so these growths will remain short and stocky; long, spindling shoots make unsatisfactory cuttings.

MAKING CUTTINGS

When the growths are a few inches tall and fairly hard, as they will be if they have been kept in a cool temperature, cut them off near the base, remove the lower leaf or two, and set them firmly two or three inches apart in the rooting medium. While they will make roots in ordinary light garden soil, if good drainage is provided, it is better to prepare a soil of equal parts of sand, peat moss, and light garden loam, placing this about three inches deep in the cutting bed or in an ordinary wood flat 3 to 4 inches deep. The usual flat, about 13 by 20 inches, will easily accommodate half-a-hundred cuttings and almost every one should root. Shade for a few days, water sparingly, and keep cool. When the newly formed roots are half an inch or so in length, transfer the small cuttings to small pots or to another flat, using a light, fairly rich soil. Grow on in a cool temperature and transfer to a coldframe or to a sheltered spot in the open to harden off as soon as the weather starts to warm up. They may be set in the open border where they are to bloom, in the latitude of New York or Chicago, about June first. Do not be in too much of a hurry to get them out as nothing is gained by exposing them to raw cold weather. It is best, however, to set them early enough to permit their becoming well established before hot dry weather as growth is made more vigorously when day temperatures are moderate and the nights are cool. Set the plants, though they may appear small, at least two feet apart each way. Early-flowering annuals from pots may be set between them, for temporary effect.

While strong young plants from rooted cuttings made as suggested above give the finest results in the way of well shaped branching specimens, and

in individual blooms, two other courses are open where one does not care to go to the trouble of rooting cuttings. One is to employ rooted suckers. These are obtained, after growth is well started in the spring, by carefully breaking off the side shoots with some roots attached and treating these just as one would handle rooted cuttings. These will not make quite as fine or quite such early plants, but they are entirely satisfactory for ordinary garden purposes.

The other, and the easiest way of all, is to take up the clump, when growth has started in April, cut this up into small pieces, and break off to the ground all but one or two of the strongest shoots, replanting immediately. This involves very little trouble. It requires less time, usually, than to weed out the old plants where they are and will result in the production of much finer flowers in the autumn. If the old clumps are left to remain undisturbed, all but a few of the new shoots should be broken off as far down as possible, in order that the crowded growth shall not reduce the flowers to minimum size. This method, however, has little to recommend it. as new shoots will start, and it is much more work to attempt to keep them thinned out during the summer than to take up and separate the clumps in the first place.

It is not at all difficult even for the beginner to obtain perfectly satisfactory results with hardy Chrysanthemums, but there are a few cultural kinks which help complete success.

First of all is to plant only where there is very thorough drainage. Resistance to winter injury depends largely upon this point.

FOOD AND WATER

'Mums are proverbially heavy feeders, and they have an exceptionally long season in which to grow before the flowers are produced. Well rotted manure, or some chemical fertilizer high in nitrogen, will help to give them a strong start in the spring, but in addition to this there should be dug into the soil before planting a generous supply of coarse raw bone, and wood ashes or tobacco fertilizer to supply potash. The special Chrysanthemum manures sold for greenhouse use are equally good out-of-doors but are not essential. A second application of fertilizer, not too rich in nitrogen, late in the summer when the plants are making vigorous growth preparatory to producing the buds, is beneficial.

Cultivate occasionally. Too often the hardy 'Mums are left untouched from spring until they bloom in autumn. To make the proper growth throughout the summer months they require an adequate moisture supply, which can be obtained only by stirring the soil about them occasionally in addition to supplying water during any exceptionally long, dry period. Checked growth results in hardening of the wood and poor flowering.

The only insect likely to cause trouble is the black aphis, similar to the green aphis which attacks Roses and other garden flowers. This is easily controlled by spraying with a good (Continued on page 106)



for the kind of rugs into which your feet sink with cushioned softness? Now you can make even your old rugs feel this way-by simply laying them over Ozite Rug Cushion! Give them a feathery softness that is equalled only by the finest orientals!

This marvelous cushion serves you in another way-pays for itself in dollars-and-cents economy. Ozite absorbs the pound-pound-pound of heels which hammer the rug against the floor-eliminates the friction that wears rugs out. Thus Ozite doubles the life of your rugs, makes them last twice as long while feeling twice as soft.

Order one Ozite Cushion by telephone today-unroll your rug above it—listen to the comments from friends and family on the wonderful new luxury it brings. Then you'll want every rug and carpet - to

preserve them from wear. Be sure, though, that you get original Ozite. Most good stores carry the original -but you can protect yourself by looking for the name impressed on the product!

Ozite is a scientific cushion made of pure Ozonized Hair (not jute or vegetable fibres!) You need never replace Ozite no matter how often you change floor coverings-it never wears out-always remains soft and resilient. Each cushion is taped and overcast on all edges—provided in any size desired; also for carpets, runners and stair treads. Ozite is .. permanently mothproofed. Sold everywhere .. under our guarantee of satisfaction.



France

and the whole Riviera sleek and laughing in the sun

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With autumn come Chrysanthemums

(CONTINUED FROM PAGE 105)

nicotine preparation, if it is done in time. Examine the plants occasionally, especially the tips of new growth, for the appearance of this pest. If mildew appears, as it may where foliage is crowded, in warm damp weather, dust thoroughly with dusting sulphur, or spray with a sulphur preparation to prevent its spreading.

The plants are sometimes "topped" or pinched back early in the summer, usually in June, to produce a more spreading, branching habit of growth. With most varieties this is not necessary, but with tall sorts in locations exposed to wind it may prevent the necessity of staking or render the support of the plants easier. Thinning out, or removing some of the side branches or in the case of old clumps. cutting back some of the shoots clear to the ground, is more likely to be helpful than topping. "Disbudding", or pinching off any of the side buds as soon as they develop, will produce extra large blooms. For garden use or for the house this is seldom desirable, the sprays of flowers as they develop normally on the plant being more beautiful. Disbudding is almost universally practiced with flowers grown for exhibition purposes.

The mistake of letting the old faded flowers remain on the plants in the garden is frequently made. Soaked by rains or in heavy autumn dews, they quickly form decaying masses which may injure the unopened buds, and their weight makes the plants more likely to be beaten down in stormy weather. It requires little time to remove the faded clusters from the stalks once or twice a week.

For the larger flowering 'Mums, especially some of the earlier blooming florist's varieties which may be grown out-of-doors, it is often desirable to provide shelter late in the season to bring the blooms through to perfection. A simple method of doing this is to drive down pointed stakes, 2" x 2" or 2" x 3", at intervals of five to six feet in each direction; place a nail in the top of each to hold in place a network of light wire or stout cord, forming 18" to 24" squares; and over this framework stretch medium weight plant-protecting cloth. This will keep out beating rains and several degrees of frost, and yet admit sufficient light to enable the flowers to develop normally, under the "tent" thus formed. The protection can be quickly taken down and stored in a small space for use another season.

AFTER FLOWERING

After the last flowers are gone, cut the tops off to within four or five inches of the ground, and with the approach of freezing weather mulch with some light material which will not become water soaked and freeze in a solid mass during winter. A 4" or 5" layer of dry leaves held in place by evergreen boughs (or if these are not available, by chicken wire staked down over them) will provide an ideal mulch. For pompons and some of the other hardier sorts, no mulch is really essential excepting in very cold climates. For the larger flowered single, Anemone and Japanese type, it is advisable, and in cold sections necessary.

The mulch should be removed as soon as growth starts in the spring.

In selecting hardy 'Mums for garden planting one should keep in mind the several types available and obtain those adapted to the conditions existing and the purpose for which they are wanted. The four general types are the old-fashioned small flowered or "button" pompons; the newer large-flowered pompons, which like the preceding have flowers produced in dense clusters or sprays; large-flowered singles; and large-flowered doubles and semi-doubles, including those of the anemone and Japanese type.

SELECTED VARIETIES

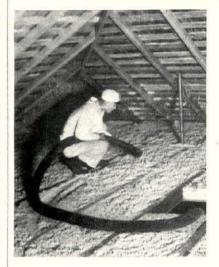
The small flowered or button pompons are the most frost resistant, the easiest to grow, and the longest to continue in flower, often producing perfect blooms even after the first snows. This is the best type for the beginner to start with if he harbors any doubts concerning success. While the individual flowers are of small size, they have a charm and piquancy of their own which with many makes them more popular than the larger sorts, and the range of colors in the modern varieties gives one a wide choice. The graceful sprays in which they are produced are ideal for indoor decoration. Two of the finest of the recently introduced button varieties are Hilda Canning, reddish bronze, and New York, a deeper bronzy seedling of the preceding. Brown Bessie, reddish bronze; Metzi, yellow with red at the center; Ouray, a rich mahogany; and Waco, pure white tinted yellow at the center, are all excellent varieties. Christmas Gold is excellent but so late flowering that it should be planted out-of-doors only where the weather remains open until December.

The large flowered Pompons vary considerably in both form and size; Lilian Doty, pink, White Doty, and Yellow Doty, a clean, pure yellow, are three of the best known, somewhat like the Button type but larger flowered; Red Doty is a deep wine red with large flowers. A few other fine sorts are Anna L. Moran, bronze shaded yellow; Captain Cook, deep rose with a light center, extra early; Firelight, one of the deepest reds of all; Fairy Queen, an excellent variety to follow Anna L. Moran, much the same in coloring; H. R. H., a distinct clear lavender; and Mrs. J. Willis Maryin, a crushed strawberry shade.

Of the singles a good half dozen to start with are Mrs. W. E. Buckingham, pink; Bronze Buckingham, a rich, lively bronze; Mensa, pure white; Golden Mensa, similar, but a bright golden yellow; Mrs. Calvin Coolidge, mahogany red; and Summer Gold, golden yellow.

Among the large flowering, early blooming kind, hardy enough for out-door planting, are Normandie, creamy white, one of the earliest; Cranfordia, a deep bronzy yellow; Cranford's Pink; Goacher's Crimson, deep red, shaded lighter on reverse of petals, giving a two-toned effect; Goacher's Bronze, a rich bronzy yellow; Yellow Normandie, the earliest yellow; Tints of Gold, yellow and bronze; and Queen of the Whites, pure white.

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A garden gadabout in Britain

(CONTINUED FROM PAGE 88)

of the English Channel. The marine view is superb. There is never a break in the endless procession of ocean craft on their way to and from every quarter of the globe. And when the air is clear and the breeze is fresh, as on that glorious day, the panorama of azure sky and sparkling, white-capped sea is indescribably beautiful.

Parts of the garden were already completed and planted and it was all graphically defined by the preparatory placing and tentative half burying of the basic boulders and auxiliary rocks and stones of smaller caliber. As I looked it over, I wondered if the Admiral had by any chance read the rock garden mandate of our wise gardening counsel, Professor L. H. Bailey, for it was developing in entire accord with his teachings. There were no unmeaning heaps or incongruous groups of rocks: every one of them looked as if it had always been right there, so one could understand that when the filling plants had become established. there would be no obtrusive unadorned surfaces. I took note of the planting material on hand and in the frames and was agreeably surprised at the liberal proportion of American wild flowers in the repertory.

When it came time to leave and the Admiral had bidden us au revoir, he added smilingly, "My other rock garden, on the place I had before I came over here, took me seven years to build and make presentable for visitors; so, if you will come back in about six years, as we have only worked a year on this one, I shall hope to show you a garden worth looking at."

BOTH prospective and dissatisfied rock gardeners will do well to learn the first article of the Bailey creed by heart. Here it is: "A rock garden is a place in which to grow plants. The rocks are secondary. If one is making a collection of rocks, his pursuit is geology rather than gardening."

The Gardens of the Roman Catholic brotherhoods of England have been famous for centuries. The two we were fortunate enough to see—at Buckfast Abbey on the Devonshire downs and Downside Abbey beside the old Roman road about half way between Wells and Bath—were so refreshingly unique and beautiful that we yearned for time and opportunity to visit all of them.

Most of these monastery gardens were laid out, planted and brought to flourishing maturity long before the advent of the Established Church. A Hortulanus, or head cultivator, has always been chosen from among the brethren, the choice falling upon him who is best qualified for the task by experience, inclination and the possession of that magic touch that makes all things grow.

It is his job to raise the vegetables, fruits and medicinal herbs so necessary to the well-being of the worthy monks and their needy lay charges. He must also bring into glorious bloom great quantities of flowers for sanctuary decoration; and see to it that all the beds and borders are kept perpetually aglow with Roses, Lilies, Iris and other accepted favorites. Special care is bestowed upon the borders along the paths

leading to secluded seats and sheltered arbors; for to these quiet retreats the monks are wont to retire for study and contemplation, and it is only natural that their ways thither be made in some degree suggestive of those celestial vistas that await the faithful in Paradise.

To one who knows their story and views with appreciation its pleasing accordance of unusual beauty and practical utility, it is easy to understand why the monastic garden is considered as essential in the daily routine of the institution it serves as the refectory.

AT BUCKFAST ABBEY, doubtless because its location is far from the main-traveled highways, all classes of visitors are welcomed; but I advise garden lovers who wish to see the gardens at Downside to go in obviously private automobiles. For sufficient reasons, motor-buses packed with tourists are about as welcome there as a horde of Gadarenian devils would be. And there is, alas! no steep bank leading down to the sea within convenient reach. The cunningly sunken rock garden is a marvel of composition and color arrangement and no touring sightseer can catch a glimpse of it from the busy main road close by.

THERE is no lovelier country in all rural England than that of which the ancient cathedral city of Wells is a most convenient center, provided one is traveling in his own car. A score or more of scenically charming one-day excursions may be made in different directions to twice that many magnificent estates and lovely gardens, without exhausting the possibilities. Cheddar, with its deep, imposing gorge, reminiscent of the Royal Gorge in Colorado, its wonder cave and, for the epicure, its famous cheeses, is alone worth a dozen visits. Here I found growing wild on the rugged cliffs the brilliant Cheddar pink, Dianthus caesius, native to that locality only; and in the old walls of the parish church were myriads of Maidenhair Spleenworts and clumps of Wall Rue, Asplenium ruta-muraria, both identical with our American species.

The home-coming from our wanderings in late afternoon was a neverfailing delight as we reached the summit of one of the encircling hills and the stately cathedral towers appeared dominating the quaint city, with its tree-lined avenues, its fine mansions and its old-fashioned public buildings. Our quarters were in one of the historic houses of the Vicars' Close, a sort of residential annex to the cathedral. In front of each house is a garden plot about twenty-five feet square and there is evidently keen but friendly rivalry among the occupants for superiority in number and variety of blooming plants. It reminded me a bit of the cottage gardens at Cockington, but the thatched roofs were missing.

ENGLAND is waking up to a realization of the dangers that threaten the wonderful beauty of her countryside. In the course of his address at the dinner of welcome to the Garden (Continued on page 108)



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A garden gadabout in Britain

(CONTINUED FROM PAGE 107)

Club of America during its recent visit, Viscount Lee, of Farnham, said: "A person using profane language in Hyde Park is subject to severe penalties, while the far more sacrilegious individual who destroys the beauties of the country is often protected by law, has the applause of people who think themselves progressive and is sometimes assured of the toleration of the churches. There is no punishment sufficiently bitter and cruel for these culprits. Let us join hands across the sea in the common determination that their miserable practices shall stop."

WHILE at Wells, I was told of an unusual rock garden at Chester which, according to my informant, fairly sparkled with plant jewels from "the States." "You should see it if possible," she said, "but I fear you will find a lion in the path, for the owner has an intense aversion to touring visitors." Nothing daunted by this warning, I decided to tackle the lady lion and shortly after reaching her city, succeeded in getting her on the telephone. Without pausing for a second, I gabbled off my name and home address, told her I had with me credentials as a member-at-large of the Garden Club of America and asked permission to call and see her garden. The response was immediate and, to my relief, entirely friendly. I could hear a decided chuckle as she said, "Oh, you Americans! Come right along. I shall be delighted. We have tea at four."

Her rock garden proved to be a regular galaxy of jewels, brilliant in color and in an exquisite setting. The rock work, while entirely artificial, is exceedingly well done and the location is very properly in a far corner of the immaculate lawn. As the garden is of very modest dimensions, a replica, if one could be made, might be used as a model for any suburbanite to follow and thus be the means of bringing radiant beauty and pleasant variety to untold thousands of forlorn backyards.

Here are some of the American wildflowers that, with great pleasure, I saw thriving there-all in well-placed nooks and pockets, in congenial soil and correct exposure, as if done by one familiar with all the conditions of their native habitats: Alpine and other Creeping Phloxes, Lewisias, Silenes, Pacific Coast Irises, Mariposa Lilies, Heucheras, Pentstemons, Erigerons, Polemoniums, Primulas, Saxifragas and many covering mats of pink Pussytoes from the Rockies and beyond; and back in a shady corner such eastern friends as Trailing Arbutus, Hepaticas, Shortias, Bloodroots, Foam Flowers, Trout-Lilies, Quaker Ladies, Shooting Stars, Partridge Berries and our old reliable Jack-in-the-

It looked to me as if fully one-half of the plants in the garden were of American origin. The remainder were Alpines and lowland rock plants from various old world countries. Our hostess informed me that she grew nearly everything from seed—in fact, all her Americans were raised that way. She bought the seed either from Correvon in Switzerland or from

Thompson & Morgan at Ipswich, in England. "Why don't your seedsmen offer wildflower seeds in their catalogs?" she asked. I replied that I had been wondering why for over fifty years.

THE Royal Botanic Garden at Edinburgh very properly deserves first place in this category of unusual gardens. In its entirety it is one of the great horticultural achievements of the world. It is unusual among botanical gardens because of its purely naturalistic arrangement, if nothing more. It is unusual among all other kinds of gardens because of its freedom from formalities and freaks, its avoidance of garish display and its atmosphere of refinement and faultless taste. The rock garden is conceded to have no superior and few equals anywhere.

The Regius Keeper, Professor William Wright Smith, who greeted me with the utmost courtesy, sacrificed a great deal of his valuable time to showing me about and answering with untiring patience my innumerable questions. When he was not with me, his place as guide was usually taken by the equally agreeable and informative Curator, Robert Lewis Harrow, F. R. H. S., and on my last day, Mr. Robert M. Adam, the official photographer, was detailed to go with me and take pictures of views and plants in which I was particularly interested. Some of these notably beautiful photographs have been used in illustrating this article.

As one specific object of my roamings through England and Scotland was the study of rock gardens, the entire time at my disposal while in Edinburgh was naturally and enthusiastically devoted to the incomparable criterion for correct procedure to which I then and there had free access. Some of the things I learned, that seem of importance, are briefly summarized herewith:

The rock garden is literally built upon the sands-of a practically level plain. Every verdure-clad hill, every serrated ridge, every rugged cliff, every protruding promontory, has as its foundation and ground work, granitic boulders and rocks, hauled long distances and skilfully placed by expert hands. The basic soil is the natural "heather soil" of the Scottish hills, decidedly acid in chemical reaction. This is mixed with gravel, grit, peat and leafmold to suit individual plant requirements. No lime whatever has ever been used. Professor Wright Smith told me, yet vast numbers of supposedly lime-loving plants are to be seen there, all thriving vigorously. The Keeper explained that in their practice, all soils are considered as either sour or sweet instead of acid or neutral or alkaline, as we have it. If any prove too sour, they are sweetened by making the drainage freer and by full exposure for a long period to sun, wind, frost and snow.

The climate at Edinburgh is remarkably similar to that of the vicinity of New York City, with perhaps a slightly greater annual rainfall; consequently, whatever is successfully grown over there can be grown in any

(Continued on page 110)



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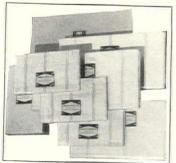
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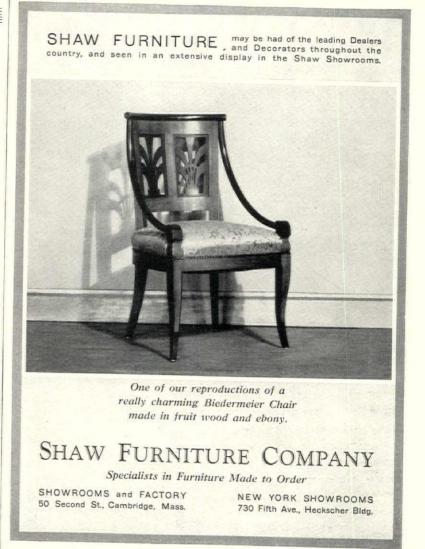


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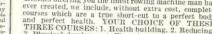
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Do not overlook the helpfulness of The Garden Mart, a classified index of buying sources, appearing in every issue, in which various specialties are listed with telegraphic brevity. Get The Garden Mart habit. It's a time-and-trouble-saver. It's the gardener's best friend. Make a note of it against the next time you are in doubt as to where to buy anything. Of course if you don't see exactly what you want in The Garden Mart, at any time, write us and we will help you to find it, without obligation. Address: The Garden Mart of House & Garden, 1930 Graybar Building, Lexington at 43rd, New York.

A garden gadabout in Britain

(CONTINUED FROM PAGE 108)

of the Eastern States if the treatment is adjusted to differences in temperature. In my experience and practice, the idea that has been dinned into us by alleged experts, that it is impossible to grow in this country most of the desirable rock plants that do so well in England, has been shown to be the purest kind of bunk. Half the plants in the Edinburgh and other British rock gardens are American wildflowers; if they flourish so beautifully there, surely the other half-European and Asiatic alpine and rock plants mostly-will flourish here if given intelligent treatment.

House & Garden's bookshelf

(CONTINUED FROM PAGE 102)

with floral designs. In fact there will be found more genuine pleasure if the striving for continuous blooming is not too intense, for uninterrupted emphasis loses its force; a garden can be made pleasing and restful with foliage alone. And a finishing touch is put upon it by birds; they characterize a garden and "place" it as they live in it and know it. The genius of a country indeed, particularly the genius of a country like America whose language is not peculiar to itself, is articulate not so much in the speech of its human inhabitants as in the accents of its birds; there is a kind of fierceness in the American birds, something very New World, less mellowed by many centuries of contact with mankind and man-made gardens. One can really, to a limited extent, to be sure, garden with birds as with flowers. The entire chapter is delightful and instructive. The American reader will learn, further, that the so-called robin is a kind of thrush and this explains much in English poetry.

In "Winter Gardening" one learns that the hyperboles of the catalogs and vagueness in color distinctions are no new things under the sun. But the preëminently excellent essay in this galaxy of essays is on the weather.

Decorative Art. "The Studio" Year Book 1931, New York: William Edwin Rudge.

This is a most interesting collection of modern art-exteriors, of city and country houses-many with plan -flats, hunting lodges, stable and outbuilding groups, roof gardens, sun terraces and sleeping porches. These are followed by "Interior Decoration in Europe and America," including examples selected from Austria; Czechoslovakia-in which occurs what Mr. Maurice Dufrène describes as: "An original nursery, and very appropriate for the sophisticated modern baby"; France; Germany; Great Britain; Italy; Sweden; and the United States. "Furniture and Hangings," "Lighting and Heating," "Pottery and Glass, Table and Kitchen Ware" conclude the list. There are six colored illustrations and any number in monotone.

"Exterior and Plan" is discussed by Howard Robertson, "Interior Decoration in Europe and America" by Maurice Dufrène, "Furniture and Hangings" by Curtis Moffat, "Lighting and Heating" by Bruno Taut, "Pottery, Glass. Table and Kitchen Ware" by P. Morton Shand.

In addition to the most informative

notes by these gentlemen upon the various sections of modern art illustrated, there is an introduction by Maurice Dufrène which is worth the price of the book. It is not only most informative of the subject, but it is most delightful in its style. Mr. Dufrène says so many things that agree with what we think and what we should ourselves write upon the subject-if we could write as well as Mr. Dufrène-that we are in despair at attempting to choose a quotation from him; besides it would be unjust to quote anything from his article away from its context. We should like to read everything Mr. Dufrène writes, or has written, upon any subject.

THE IGNORAMUS GARDEN BOOK. By Mary Wheeler Rush. New York: Sears Publishing Company.

THIS LITTLE book is well conceived. For the tyro in gardening the way is made so plain that he could scarcely err therein. His chance of becoming bewildered, as so many novices in gardening do become when they enter the maze of advice gathered piecemeal from advertisements, catalogs, newspaper and magazine articles, friends who are often too officious, and personal experience, is reduced to a minimum by having confined to one page each of the common garden flowers in treatment that is regular, systematic and clear.

Unfortunately, however, the striving for system has led the author to prescribe regular spraying for many plants that, given the conditions recommended by the book itself, don't need it; the beginner is apt to be deterred. Especially, it would seem, is there no need of an outfit that is elaborate and expensive; the money might better go to buying more of the named varieties of a few of the common garden standbys, like Gladioli, Irises and Oriental Poppies, which the book tells how to get from seed. And for the average backyard gardener of these days might it not be well to tell how to make good soil for his flowerbeds, if manure can not be obtained, by mixing dried commercial manure in his composting materials or how he could make manure chemically?

But it is such a nice, compact and easy-to-use little book that it is to be hoped that it may soon be available in a cheaper printing of it, with additions, so that the beginner may know just how to do with other desirable flowers that are not told about in this little volume, for example: annual Asters, Sweet Peas and Narcissi.

F. B. M.







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- 2. Hart & Hutchinson Humidifying Radiator, Photographs and text explain the construction and operation of this radiator. Hart & Hutchinson Co., Dept. B4, New BRITAIN, CONN.
- 3. Heat Regulator by General Electric. A sixteen-page booklet describes the efficient operation and attractive appearance of this product. Penn Heat Control Co., FRANKLIN TRUST BLDG., PHILADELPHIA, PA.
- 4. Spencer Automatic Heat with Coke. This booklet explains the use of coke in magazine feed boilers. Spencer Heater Co., Williamsport, Pa.
- 5. Heatmaster. Describing the features of this gas-fired heating equipment which is built to supply circulating, clean, humidified warm air. Surface Combustion Corp., Toledo, Ohio.

House Building Materials

- 6. COPPER, BRASS AND BRONZE IN THE HOME. This book emphasizes the importance of building for permanence with coper, brass and bronze. THE AMERICAN BRASS Co., WATERBURY, CONN.
- 7. Armstrong's Temlock. A new insulation board by Armstrong is described in this catalog and a sample is included. Armstrong Cork & Insulation Co., 968 CONCORD St., LANCASTER, PA.
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- 10. CREO-DIPT SHINGLES. A portfolio of 10. CREO-DIPT SHINGLES A portons of loose-leaf photographs showing houses roofed in various Creo-Dipt shingles. CREO-DIPT CO., INC., 410 OLIVER ST., NORTH TONAWANDA, NEW YORK.

Gardening

- 11. Anchor Fences. Descriptions and illustrations of types of Anchor Fences that not only protect but beautify property. ANCHOR POST FENCE Co., BALTIMORE, MD.
- 12. Ways to Enrich Home Life. Showing by photographs how Cyclone Fences protect your gardens from careless strangers. Cyclone Fence Co., Waukegan, Ill.
- 13. Dubois Woven Wood Fences. Illustrations offer suggestions for solving landscaping problems. Dubois Fence & Garden Co., Inc., 101 Park Ave., N. Y. C.
- 14. PITTSBURGH CHAIN LINK FENCE. An 14. PITTSBURGH CHAIN LINK PENCE. An unusually complete catalog showing the use of this fence around private homes, clubs and public grounds. It is made of copperbearing steel wire. PITTSBURGH STEEL Co., PITTSBURGH, PA.

Seeds, Bulbs & Nursery Stock

- 15. AMAWALK TREES. This concern publishes a catalog which is decidedly informa-tive to the person who wants to secure an immediate effect by the planting of large trees. Amawalk Nursery, Amawalk, N. Y.
- 16. Roses. An indispensable directory for those who grow roses in their gardens or wish to do so. The color illustrations are beautiful. Bobbink & Atkins, Ruther-
- 17. STAR ROSES. Numerous color illustrations make the selection of your Roses very easy. "Grenoble," a new variety, is shown on the cover. The Conard-Pyle Co., West Grove 112, Pa.

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- 18. DREER'S AUTUMN CATALOGUE 1931. An 18. DREER'S AUTUMN CATALOGUE 1951. Air excellent list of bulbs, hardy perennial plants, Roses and shrubs for autumn planting. Dreer's, 1306 Spring Garden St., Philadelphia, Pa.
- 19. Orchids. A long list of varieties and prices, accompanied by beautiful colored illustrations. Orchidwood, Inc., 830 Pel-HAMDALE AVE., NEW ROCHELLE, N. Y.
- 20. Schling's Bulbs 1931. This bulb catalog features several fine varieties of Tulips, Narcissi, Peonies and Lilies. An extensive list of Rock Garden plants is included. MAX SCHLING SEEDSMEN, INC., MADISON AT 59TH STREET, NEW YORK CITY.
- 21. SHUMWAY'S BULBS FOR FALL PLANT-ING. Numerous pages show color illustra-tions of a wide variety of Tulips. Hya-cinths and Narcissi are included in this catalog. R. H. Shumway, 118 S. First Street, Rockford, Ill.
- 22. STUMPP & WALTER BULBS FOR 1931. A wide selection of Tulips, Narcissi, Lilies and Irises are illustrated and described. Several pages are devoted to garden tools. Stumpp & Walter Co., 30-32 Barclay STREET, NEW YORK CITY.
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31. DEAGAN DOOR CHIMES. A pamphlet describes these melodious chimes and their various uses. J. C. Deagan, Inc., Dept. DC-210, Deagan Bldg., Chicago, Ill.

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- 43. "PALLADIANT". Describes this remarkable finish used on International Silver to keep it from tarnishing. Several pieces are illustrated. International Silver Com-PANY, FINE FORD, CONN. FINE ARTS DIVISION, WALLING-
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Auction Sales

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The garden scrap book

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If there is no fertilizer at hand to add to the soil, the latter can at least be spaded well, turning it so it will be acrated. Leave it in clumps and clods so that air and moisture can do their work well. In the spring it can be easily worked and pulverized to the necessary tilth for the best germination of seeds and growth of plants.

If you have no place for a compost heap (horrible thought!) spread ashes from bonfires on the garden so that the plant food in them will be well distributed. Compost, of course, is splendid material to improve soil, and you really ought to have it in quantity for digging in during the autumn and spring. The easiest and most practical way to start making it is to build a rough bin of any lumber that is available, into which dead leaves and other garden refuse can be dumped. Let it be out in the open and leave its top open to the sky.

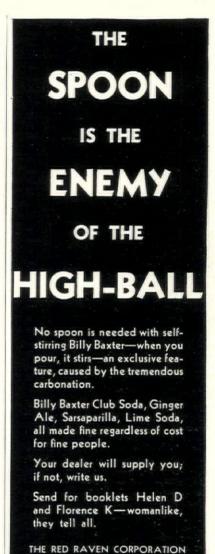
By making a bin or pen into which the leaves can be piled from baskets, wheelbarrows or bags, the chance of their blowing away is avoided. Thus, too, the heap can be made of even thickness at all points, resulting in a more uniform process of decomposition into humus.

RUBBERIZED PLANTS. Recently there came to us an announcement to the effect that one of the large rubber companies has made successful experiments in the preservation of trees, shrubs and flowers while in the process of transplanting. We have seen none of the actual results, but the idea is an ingenious one.

It appears that the smaller plants are dipped in a rubber solution which coats all but the roots and obviously prevents loss of moisture through the upper growth. The thickness of the coating varies from one to two onethousandths of an inch, according to the length of time the plant is to remain out of the soil. In the case of trees, the solution is applied as a spray. Some trees are said to have been kept in good condition for nine months under the rubber coat, while smaller and more fragile plants have been preserved for correspondingly long periods of time.

The theory of the scheme is that after the protective coat has served its purpose and the plants have been reset their natural expansion and the action of the elements will cause the rubber to crack and fall off, permitting the resumption of normal growth.

It would seem as though this system, if as practical as the tests so far made indicate, would be more valuable in cases of storage or long distance shipping than for ordinary transplanting work. For the later, ordinary proper packing is adequate.



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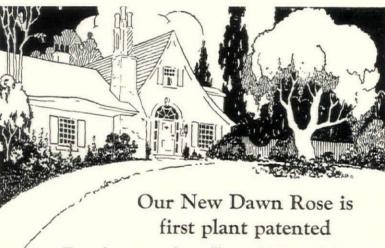
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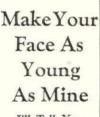
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100% AMERICAN

They can't put him on the quota—he's a made-in-America dog. Fifty years ago his ancestors came from England—mere bulls and terriers. They settled in Boston . . . and see what culture did!

He has a courtesy no bulldog ever owned, conservatism no other terrier knows exists. Even if they don't trim his ears, you'd guess he'd been to college by the look in his eyes —a little disillusioned, but brains, sir, brains.

He's almost super-civilized. An apartment, even a smart hotel, can find no fault with his manners. He doesn't snuffle, fight, bark at the radio, fidget in the elevator or leave his hair on the rug. He's philosophical about a leash, a bath -even a muzzle. The one tenet of his ancestors' creed he's not outgrown is that dogs were meant to be owned-till death takes over the license. If you had to sell the car and get a tin cup-he'd be proud when he led you 'round.

If you couldn't live up to such sophistication, you might try an Irishman who thinks the world is just one cat... or a Spaniel with the eyes of St. Cecilia and ringlets on his ears... The point is, scan pages 3941 for a dog.

House & Garden has investigated all the advertisers represented on these pages, and recommends them to you. These are reliable breeders, who can help you in the selection of a good dog. If you wish specific information in regard to breeds of dogs and kennels, or advice on the care of your dog, The Dog Mart will be glad to answer your questions without charge.

THE DOG MART HOUSE & GARDEN

1930 Graybar Building Lexington at 43rd, New York City



WHAT IS THE COLOR OF YOUR PERSONALITY?

Silver? Venetian blue? Rose? Tawny yellow? Mignonette green? What are the colors that most truly express your personality? The colors that give you the greatest glow of satisfaction in the walls and furnishings of your home?

House & Garden's Book of Color Schemes shows you how to achieve the subtle blending of colors and textures that can make your home an enchanted island of peace in the frenzied currents of modern life.

This practical handbook brings you over 200 color schemes, more than 300 illustrations of living rooms, dining rooms, bedrooms, hallways, sunrooms, kitchens, bathrooms...every type of room with the characteristic colors of each decorative period.

It tells you in detail how to transform your entire home with the use of color . . . how to combine colors in the room . . . new ideas for wallpaper, painted walls and furniture, upholstery and drapery and floor coverings.

Why not let your home reflect the colors of your personality? Why not send for House & Garden's Book of Color Schemes today?

HOUSE & GARDEN'S BOOK OF COLOR SCHEMES \$5.20

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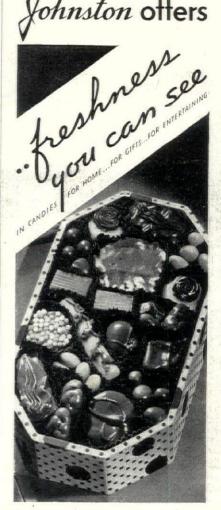


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The package is smart, sparkling, modern. A package you can give with pride ... but amazingly uncostly. And there's an assortment for every taste and purse!

Forgifts, for personal enjoyment, why risk inferior candies ever? ... now that Johnston offers freshness you can see.

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"THEY'RE TUMBLING INTO BED NOW ..

WHEN WILL YOU GET BACK, DEAR?"



Few rooms matter more than the nursery. Here, a telephone is essential. It affords Father a convenient contact with all the family when he's traveling . . . gives you instant access to friends or stores . . . avoids the necessity of interrupting the games so important to children. Appropriate signalling devices, such as lights, buzzers and soft bells, are available.

Telephones in the nursery . . . and throughout the house . . . give you more time to spend with your children

When children are small, you enjoy them most. And want to be with them. A telephone in the nursery, together with other telephones throughout the house at strategic points, will let you share in their play more than you ever thought

When Junior reaches the active teens, give him the convenience of his own telephone in his own room.

possible. From your nursery headquarters you can do the daily marketing or attend to other household tasks. You are instantly available to your friends. And when you must be away from home, you can still talk directly to the nursery.

As the children grow up, they'll

quickly acquire interests and activities of their own. Then give them telephones in their own rooms. They'll be grateful for the convenience and privacy of individual telephones. They'll not need to disturb other members of the family and

they'll widen their circle of friendship.

There are many types of telephone equipment available for your house or apartment. The local telephone company will gladly advise you on the arrangements best adapted to your individual re-

quirements Just call the Business Office.



An easy chair, a new book . . . and a Bell intercommunicating telephone at one's elbow!

FIRST DOWN after the game



OCTOBER has a history all its own. And most of it is football. Then the old grads feel like undergrads, and all the highways on a Saturday lead to the stadiums.

And Canada Dry seems to sparkle even more gaily in tune with the nip in the weather . . . to become more welcome because of the stirring times.

Certainly no celebration could be without this Champagne of Ginger Ales... and seem complete. For it's most of all when you're having a good time... in moments of relaxation and gaiety... that you want Canada Dry.

Now Priced for the Thrifty

And now that the price of this fine old ginger ale is so low, it appeals to your more serious moments, too, when you stop to count your pennies. For there never was a greater value in ginger ales. Today The Champagne of Ginger Ales is just as much the favorite of the thrifty as it is the constant choice of connoisseurs.

Make sure you always have an ample supply of Canada Dry. In most cities it now comes in two sizes—the new large size and the familiar twelve-ounce bottle.

A football party buffet

Little sandwiches shaped like footballs to satisfy an appetite made large by an afternoon in the open air . . . olives stuffed with anchovies, pimientos, almonds, and pearl onions to help work up another appetite for dinner . . . some caviar and canapés . . . and above all, cool, sparkling glasses of Canada Dry to take the huskiness out of your throat and to refresh and exhilarate you. Make the ice cubes of frozen ginger ale, too, so you won't dilute the flavor. Let your guests help themselves.—Originated by Ida Bailey Allen, President National Radio Home Makers Club.

CANADA DRY

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A NEW LARGE SIZE . A NEW LOW PRICE

Consider your adam's Apple!!* Don't Rasp Your Throat With Harsh Irritants

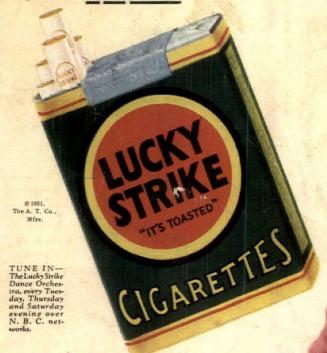
"Reach for a LUCKY instead"

Place your finger on your Adam's Apple. You are actually touching your larynx — this is your voice box — it contains your vocal chords. When you consider your Adam's Apple, you are considering your throat — your vocal chords.

What is the effect of modern Ultra Violet Rays upon tobacco? Dr. E. E. Free, one of America's well-known scientists, who was retained by us to study Lucky Strike's manufacturing process, addressing the Illuminating Engineering Society, said:

"The essential effect of the Ultra Violet is the production of better tobacco and of cigarettes regarded by virtually all smokers who have tested them as milder and with a lesser tendency to cause throat irritation."

Here in America LUCKY STRIKE is the only cigarette that employs Ultra Violet Rays in connection with its exclusive "TOASTING" Process — the only cigarette that brings you the benefits of the exclusive "TOASTING" Process which expels certain harsh irritants present in all raw tobaccos.





"It's toasted"

Including the use of Ultra Violet Rays
Sunshine Mellows — Heat Purifies

Your Throat Protection - against irritation - against cough

Estelle Skinner